



Brownsville Independent School District

Agenda Category: Conference Presentation

Board of Education Meeting: 09/02/25

Item Title: Recognition – Every Day Matters

Campaign and Optional Flexible School

Day Program

Action

X

Information

Discussion

BACKGROUND:

Administration extends our deepest appreciation to our principals for their steadfast leadership and support of the Every Day Matters Campaign. Their collective focus and dedication played a pivotal role in closing the achievement gap and increasing Average Daily Attendance (ADA) during the 2024–2025 school year.

This accomplishment reflects not only the commitment of each principal but also the spirit of teamwork demonstrated across our campuses and district. By working together with staff, students, families, and the community, our principals have fostered a culture of collaboration and accountability that ensures student success.

Their leadership exemplifies the power of unity and shared purpose in achieving excellence for all. Administration proudly recognizes and commends our principals for their steadfast commitment to student achievement and for fostering a culture where every day truly matters.

As a result of this hard work and focus, our district successfully recaptured valuable ADA funding—resources that will directly benefit our students, schools, and community.

Description	2023-2024	2024-2025	Average Daily Attendance
Program Implementation	Offered <u>after school/Saturdays</u> beginning November 2023.	Offered <u>after school/Saturdays</u> beginning in October 2024	Increased 2%
Summer School Participants	3,200	5,250	
Recaptured Average Daily Attendance	1,000 students	2,000	
Summer School Recapture	<100 students	>240 students	
Projected Reimbursement	\$1,200,000	\$4,000,000 (projected)	Projected 3% - 4% increase in ADA

A near-final budget will be shared in September 2025, with the final budget for OFSDP expected in February 2026.


Submitted by: Principal/Program Director

Approved for Submission to Board of Education:

Recommended by: Asst. Supt./Exec. Dir.



Approved by: Chief Officer 8/26/2025


Dr. Jesus H. Chavez, Superintendent

When Necessary, Additional Background May Follow This.