



---

Date: November 24, 2020  
To: Harlem Board of Education  
Josh Aurand, Assistant Superintendent of Business Operations  
From: Rebecca Logan, Director of Elementary Education  
Re: Digital Subscriptions to BrainPOP & BrainPOP Jr.

BrainPOP & BrainPOP Jr. are subscription-based educational video, game, and activity sites featuring two recurring characters that teach students about a wide array of topics. BrainPOP Jr. contains videos and content for students in grades K-3 with more simplified topics and vocabulary designed for younger learners. BrainPOP contains videos and content suitable for grades 3-8. Within these platforms, teachers are able to search for specific videos and activities. These search results categorize content by subject, grade, and standards. Many teachers have dabbled in their free videos in the past and some of our buildings have previously purchased subscriptions on their own. These videos and activities provide a supplement to the curriculum occurring in the classroom by providing quick, engaging introductions, reviews, and overviews for topics in math, reading, writing, science, social science, social studies, health, and arts and technology. Subscriptions to BrainPOP & Brain POP Jr. would be purchased for Windsor Elementary & Loves Park. A Subscription to BrainPOP Jr. would be purchased for Marquette Elementary, and a subscription of BrainPOP would be purchased for Machesney Elementary.

**Funding Source: Title I**

Windsor Elementary \$2,950  
Loves Park Elementary \$2,950  
Machesney Elementary \$2,195  
Marquette Elementary \$1,795  
Total of \$9,890