

BHS Yearbook #BA06-2022

BASE SPECIFICATIONS		Friesens	Herff Jones	Lifetouch	Walsworth	
Size	9 x12, 300 copies, 184 pages					
Cover	120 pt. binder's board			board		
	colors					
Endsheets	color					
Binding	Smyth, rounded and backed w/headbands					
Paper Weight	100 lb paper - gloss or matte					
Color	Full color all pages					
Submission	Digital program/discount (indicate if available)					
	Digital/Disk	no charge	yes	digital	n/a	
	PDF	no charge	yes		n/a	
Base Proposal Price						
	for all pages in base proposal	\$ 14,631.00	\$ 16,850.00	\$ 14,700.00	\$ 13,000.00	
Author's Proof Corrections:						
	Available on disk	\$ -	no charge	no charge	included	
	Available by PDF	\$ -	no	no charge	included	
Close Register:	Pages and endsheets - charge per page	\$ -	no	no charge	included	
Names on Cover:	Foil, 14 pt	\$ 2.25	\$ 4.00	\$4.00	\$4.60	
Freight Charges:	to BHS, 1614 Chambers St., Bastrop 78602, FOB	included	included	no charge		
Instructional Materials	Yearly Editor's kit	included	included	no charge	included	
	company production instruction mat'ls w/disk support	included	included	no charge	included	
	curriculum mat'ls to support desktop publishing	included	included	no charge	included	
Number of Copies	additional or fewer	330, \$50.27/book	\$40.00	\$ 2.15	43.50 per books	
Number of Pages	additional or fewer	\$47.82/bk fewer(8	\$ 40.00	\$ 0.35	650.00 (8 pgs)	
Special Graphics	computer art charges	\$75.00 per hour	no charge	no charge	included	
	photo mortises per page	\$75.00 per hour	no charge	no charge	included	
	art conversions (black/white)	\$75.00 per hour	no charge	no charge	included	
	meztotints	\$75.00 per hour	no charge	no charge	included	
	line screens on photos	\$75.00 per hour	no charge	no charge	included	
	posterizations	\$75.00 per hour	no charge	no charge	included	
	special effect pictures	\$75.00 per hour	no charge	no charge	included	
	close register	\$75.00 per hour	no charge	no charge	included	
Billing	Indicate deposit amount or percentage required	no deposit required	90%	50%	35%	
	dates for submission of deposits		30	31-Jan	Oct 1, Feb 1	
	any other terms and/or payment requirements	net 30 days	none	none	may opt out of deposits	
	by publisher					
	describe any special marketing/sales promotions		see attached	& web banners	see attached	
	your company uses					
Price Increases:	Indicate proposed increases for optional years				max 5% annually	
	2023-2024	\$ 50.23	\$ -	\$ -	\$ 13,650.00	
	2024-2025	\$ 51.74	\$ -	\$ 1.00	\$ 14,332.50	
	2025-2026	\$ 53.29	\$ -	\$ 2.00	\$ 15,049.13	

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	2026-2027	\$ 54.90	\$ -	\$ 2.00	\$ 15,801.59	
SPECIAL OPTIONS AND/OR BONUS PROGRAMS OFFERED BY PUBLISHER			see attached		see attached	
CD photo submission program:						
	Senior portraits		CD & electronic	digitally	included, direct upload	
	Underclass mugs		CD & electronic	digitally	included, direct upload	
Workshop location(s)					included	
Dates		adviser	time works best for	mid-July	works best for staff	
Cost (per student)		no cost	no cost	no charge	meals	
	Includes:		one-on-one	no charge		
	number limits	unlimited	none	unlimited-virtual	none	
	sponsor's price	no cost	included	no charge	included	
Computer program support & plugins available						
	Adobe InDesign	supported	yes	can support	yes	
	Online program and review	supported	yes	can support	yes	
	Photoshop	supported	yes	can support	yes	
	Cost	no cost	included	no charge	included	
Yearbook Sales Processing Ceneter:						
	Online sales program cost	no cost	\$ -	no charge	\$1.25 service fee	
	Sales emails updates	yes	no	yes	no	
	Custom marketing plan	\$500 materials	yes	no charge	yes	
Free Library Issue		included	yes		included	
Free Supplies	Supplies furnished	yes	yes	yes	supplies furnished	
	without charge					
Free Service(s)			graphic design,			
The vendor will provide the following (please check appropriate box):						
	Summer Workshop - no charge for advisor	Yes	Yes	Yes	Yes	
	Student summer workshop fees (3 yr rate w/no increase)	Yes	Yes	Yes	Yes	
	Professional design assistance for cover art (at best time for school)	Yes	Yes	Yes	Yes	
	Editor's kit (yearly) with marketing kit	Yes	Yes	Yes	Yes	
	Hardboard copy of cover when printed	Yes	Yes	Yes	Yes	
					Alt pricing & deadline structure	