

April 2025 Board Meeting: CEP Update

Tues 4/8 @ 5:30 PM

Registration #'s Update

- **228 registrants so far in 2025** (& more registered for upcoming classes)
- **318 total registrants since the program launched in Fall 2024**

Wrapped up Winter Classes, Onto Spring!

- **Classes that happened since my last update in February:**
 - Aurora Nights Acrylic Painting Class (*HS ELA Teacher, Katie Pritzl*)
 - Cross Country Ski Clinic (*Mike Bellile - Coasters Cycle Works*) - *Utilizing Our School Forest Trails!*
 - Exposing Scams & Fraud in Our Community (*Crossbridge Community Bank*)
 - Craft Your Own Hat Crocheting Class (*HS ELA Teacher, Katie Pritzl*)
 - Forest Pathway Acrylic Painting Class (*HS ELA Teacher, Katie Pritzl*)
 - Introduction to Making Maple Syrup
 - Raising Confident, Competent Children (Parenting Class)
 - ***Wrapped up Winter Sessions for Aquatics & Fitness Classes at the end of March.***
- **Winter Evaluation Survey Results** (*Still waiting for some feedback from a few classes to refine these numbers, which I think will be positive!*)
 - Did this program meet your expectations and desired outcomes?
 - (Answer: 1-5 range, 1 = No & 5 = Yes)
 - **95% answered a 4 or 5** (*Improved from Fall 2024 Classes: 92%*)
 - Did you learn something new from this program or benefit from having registered for this program?
 - **98% said Yes** (*Only 1 No Again*)
 - I am also receiving some qualitative feedback through the evaluation surveys which I share with instructors to improve future classes, along with the quantitative data.
- **Classes that are happening right now:**
 - Spring AM Water Exercise & Deep Water Exercise Classes - FULL ROSTERS with waitlists! Started Spring sessions last week. Classes run until the end of May. *Everyone loves Joan instructing these classes!*
 - Spring Fitness Classes (Total Dance Blast Cardio & PowerFlow Intervals Fitness). Started Spring sessions last week. Classes run until the end of May. *Everyone loves our instructor, Katie Simonsen. AMAZING Winter Class feedback!*
 - Calm Within: Practical Strategies to Understand and Manage Your Stress
 - Intro to Gardening Organically Class - 4/3 & 4/10 (*last week & this week Thursday*)
 - Mountain Blooms Acrylic Painting - 4/8 (*happening tonight!*)

- **Currently Promoting Upcoming Spring Classes**
 - Basics of Photography - 4/23
 - Crocheting Can Coozies - 4/24
 - Blooming Blues Acrylic Painting - 5/6
 - Floral Crocheted Bouquet Crocheting - 5/15
 - Babysitting Clinic - 5/7 & 5/8
 - ***Newly added:*** Bird's Nest Watercolor Painting on 4/30 & Heart Saver First Aid CPR AED Certification Class with Nicolet College on 5/13.
- **Community Volunteer Program Update**
 - **Goal:** Launch in Fall 2025
 - Currently gathering feedback in the TES to complete a Needs Assessment & working to create a Community Volunteer Handbook (guidelines, procedures, etc. to safely launch this program).

Once again, THANK YOU to our wonderful Community Education Program Instructors! We couldn't offer these wonderful programs without them!

Notes from April Check-in Meeting with Wendell on 4/3

Wrapping up Winter Classes

- Sent out evaluation surveys to all classes. Receiving great feedback so far!
 - Sharing feedback with instructors has been really appreciated, especially for the aquatics & fitness classes
- Submitting payment to last few instructors (Water Exercise / Pound Fitness & sub instructors)

Spring Classes Coming Up

- Canceled:
 - Raising Resilient Children Parenting Class - 4/1. The instructor is having necessary surgery and had to cancel it.
 - Spring Pound Fitness Class (only 1 registered & the class wasn't highly liked by our community. I will have evaluation survey results from the winter class soon as backup).
- Spring AM Water Exercise & Deep Water Exercise Classes - FULL ROSTERS with waitlists! Started Spring sessions this week. Classes run until the end of May. Everyone loves Joan instructing these classes!
- Fitness Classes (Total Dance Blast Cardio & PowerFlow Intervals Fitness) both started Spring sessions this week. 10 people in each class! Classes run until the end of May. Everyone loves our instructor, Katie Simonsen. AMAZING Winter Class feedback!
- Intro to Gardening Organically Class - 4/3 & 4/10

- Promoting Upcoming Spring Classes with Open registration:
 - Mountain Blooms Acrylic Painting - 4/8
 - Basics of Photography - 4/23
 - Crocheting Can Coozies - 4/24
 - Blooming Blues Acrylic Painting - 5/6
 - Floral Crocheted Bouquet Crocheting - 5/15
 - Babysitting Clinic - 5/7 & 5/8
 - **Newly added:** Bird's Nest Watercolor Painting on 4/30 & Heart Saver First Aid CPR AED Certification Class with Nicolet College on 5/13.
 - Adding CPR Class to the Registration website today
- Didn't end up adding the Canine Manners Classes in May, even though I figured out all of the details to offer these classes. Hoping to offer this eventually. Looking for the right instructor to teach this class!

Other:

- **Outdoor Adventure Summer Camp with Treehaven (in our School Forest)**
 - Working with Fox (*Outreach Specialist/Environmental Educator*) at Treehaven to offer this program to TES students going into grades 1-5 this summer.
 - Looking for funding for tent/porta potty.
- **Potential Summer Programs:**
 - Private/Semi-private Swimming Lessons?
 - Toddler Classes?
 - Open to other ideas that come up, with the right location in mind.
- **Community Volunteer Program** - Launch in Fall 2025 (Not STEP - all volunteer-based. No pay, for now)
 - Currently gathering feedback in the TES to complete a Needs Assessment & working to create a Community Volunteer Handbook (guidelines, procedures, etc. to safely launch this program).
- **Social Media Campaign for Upcoming Classes**

Facebook has been a great way for me to spread the word about upcoming classes. I make individual Facebook posts to advertise upcoming classes (I share them by the date of the registration deadline), and I share details about how to register. Stories are also shared on the post share date & leading up to the registration deadline as a finally marketing push to get people to register last minute, which has actually been successful. I have a list that helps me to stay organized with this, so I am keeping up with posts to get more registrations - it has been working! I also share these to the Tomahawk Info Page on Facebook, other relevant Facebook Group pages, and to my personal Facebook page occasionally. I also hang up flyers in the school halls and around town at local businesses for classes, and I have the schools share my posts digitally on their screens and parent newsletters when relevant for those age groups!

 - *Recent Example:* Introduction to Gardening Organically Class Post
 - *Recent Example:* Basics of Photography Class Post
 - *Recent Example:* Mountain Blooms Acrylic Painting Class Post