



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: November 18, 2020

- Purpose: [X] Presentation/Report [ ] Recognition [ ] Discussion/ Possible Action
[ ] Closed/Executive Session [ ] Work Session [ ] Discussion Only [ ] Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #SaveYourSeat Campaign and Enrollment Update

Description: The #SaveYourSeat campaign is a district-wide collaborative marketing effort to help showcase the District’s programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation’s focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY: SIGNATURE DATE

Chief Officer: \_\_\_\_\_

CFO Funding Approval: \_\_\_\_\_

Superintendent: \_\_\_\_\_