



LEADING BY LEARNING

85th IASB ■ IASA ■ IASBO Joint Annual Conference ■ November 17-19, 2017 ■ Chicago

The best way to Lead is to Learn. This year's Joint Annual Conference of the Illinois Association of School Boards (IASB), Illinois Association of School Administrators (IASA), and Illinois Association of School Business Officials (Illinois ASBO) will equip you with the support necessary for your daily responsibilities as school leaders for the coming year.

Connect with your peers in Chicago November 17-19 at the Hyatt Regency Chicago, Sheraton Grand Chicago, and Swissôtel hotels. This will be IASB's 103rd annual conference and the 85th joint conference with IASA and Illinois ASBO. Join your colleagues from other school districts throughout the state to discuss common issues and concerns, and work with your peers on the best way to address those problems. Consult with your educational association staff and knowledgeable speakers on a wide array of topics. Participate with like-minded education professionals from around the state to network and exchange resources, strategies, solutions, and best practices.

Follow Conference developments at conference.iasb.com and [#ILjac17](https://twitter.com/ILjac17).

This preview gives you just a glimpse of the myriad of learning and networking opportunities offered. Information is continuing to come in about the Conference, which could result in changes to the list of events contained in this preview. Please refer to the official Conference program for the most accurate listing of events and activities.

Use the arrows to navigate pages

Registration

Conference registration: The conference registration fee is **\$465 per person** and must be received in the Springfield office by 4 p.m., October 6. Complimentary guest registration is provided for paid registrant's spouse and/or children only. Registrations or changes received after this date will be processed on-site at the Hyatt Regency, Grand Ballroom Conference Registration Desk.

The on-site registration fee is **\$490 per person**. On-site payment will be accepted as listed in the registration information. A receipt for local district reimbursement will be provided to on-site registrants. On-site registration hours are Friday and Saturday, 7:30 a.m.-5 p.m.

Conference packet mailing: On October 27, IASB will mail all registered school districts a 2017 Conference Packet. All badge holders and ribbons must be picked up on-site at the Hyatt Regency Grand Ballroom Registration Desk. The Conference mailing will include the latest Conference information, badges (for all registrations received by 4 p.m., October 6), and IASB Pre-Conference Workshop and/or Seminar confirmation letters and name badges for each person registered, per event.

On-site badge name substitutions: Eligible individuals may replace a paid but non-attending registrant on-site at the Hyatt Regency Grand Ballroom Registration Desk. Individuals must present the badge of non-attending registrant to receive a new badge.

Registration cancellation policy: October 6 is the deadline for written registration refund requests. Submit all requests by email to Shantel Rotherham at srotherham@iasb.com. Registration refunds, less a \$95 per person fee, will be processed after the Conference. **There are no refunds after October 6. Housing will be automatically canceled for canceled registrants with housing.** Housing is only for registered attendees.

Trip Cancellation/Interruption Insurance is provided (for officially-listed covered reasons only). Registered individuals who are unable to attend Conference should email Shantel Rotherham at srotherham@iasb.com and information will be forwarded regarding the process to apply for this coverage.

Waiver: Registration constitutes registrant's consent, that he/she may appear in photographs and/or recordings that are taken during the Conference and sponsored events can be used in any manner consistent with their mission without remuneration.



To attend, you must be a member of one of the host associations. The 2017 fees are:

- Conference Registration: \$465 per person (on-site \$490)
- Housing Deposit: \$200 per room requested
- IASB Pre-Conference Workshop: \$280 Full-Day and \$140 Half-Day

 My Account

School districts can register online only through your IASB "My Account." [Click here for step-by-step instructions.](#)

It is important that your district roster is updated and includes the names of all district board members and staff who are registering for Conference. Individuals not listed on your roster in the IASB member database cannot register for events. Payment options include check, ACH, and credit card.

Conference hotels

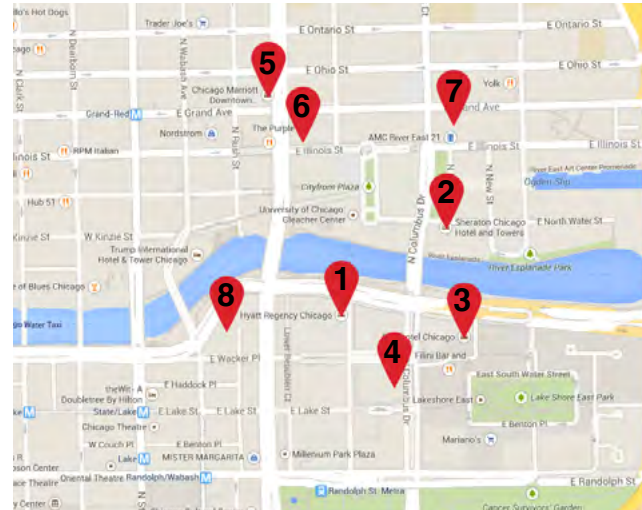
All events will take place at these downtown hotels: Hyatt Regency Chicago (Co-Headquarters), Sheraton Grand Chicago (Co-Headquarters), and Swissôtel Chicago. There is easy walking access among the three hotels.

More information about locations of specific events and how to find them will also be available at a special Conference orientation session, to be held at 10:30 a.m., Friday, November 17, and again at 7:30 a.m., Saturday, November 18.

The following hotels have rooms blocked for housing:

1. \$197 Hyatt Regency Chicago (Co-Headquarters), 151 East Wacker Drive, 312/565-1234
2. \$197 Sheraton Grand Chicago (Co-Headquarters), 301 East North Water Street, 312/464-1000
3. \$191 Swissôtel Chicago, 323 East Wacker Drive, 312/565-0565
4. \$190 Fairmont Chicago, 200 N. Columbus, 312/565-8000
5. \$189 Chicago Marriott, 540 N. Michigan Avenue, 312/836-0100
6. \$189 InterContinental Chicago, 505 North Michigan Avenue, 312/944-4100
7. \$211 Embassy Suites Chicago, 511 N. Columbus Drive, 312/836-5900
8. \$189 Wyndham Grand Chicago, 71 East Upper Wacker Drive, 312/346-7100

The number of rooms available at these prices is limited. Please be aware the room blocks may already be full for some hotels. Housing will be assigned as completed housing forms, accompanied by completed registration forms/fees and room deposits, are received. To obtain a room within one of the Joint Annual Conference housing blocks, you must have a paid Conference registration and a housing deposit, per room requested. All housing requests must be accompanied by a **\$200 deposit (non-refundable), per room requested**. Please refer to the housing information <http://conference.iasb.com/housing.cfm> for more details.



PARKING AND TRAVEL

Public transportation is available from the suburbs and downstate Illinois to get to the Conference. Click the links to access schedules for [Amtrak](#), the [CTA](#), and [Metra](#).

Off-Site Parking Information

A number of parking options are available in locations close to the headquarters hotels. [Click here to view parking locations and prices.](#)

Transportation Centers:

- Ogilvie Transportation Center, 1 miles
- Chicago Union Station, 2 miles
- Greyhound Bus Terminal, 2 miles
- Chicago Midway International Airport, 13 miles
- O'Hare International Airport, 17 miles

Conference schedule at a glance

PLEASE NOTE: While most events will be held at the Hyatt Regency Chicago (Co-Headquarters), some events will be held at the Sheraton Grand Chicago (Co-Headquarters), and others at the adjacent Swissôtel Chicago. Rooms and locations will be listed in the official Conference program book and the Conference App.

Friday, November 17

All dayExhibition of Educational Environments Display
7-7:30 a.m.Illinois ASBO Pre-Conference Seminars registration
7:30 a.m.-3:30 p.m. ..Illinois ASBO Pre-Conference Seminars
7:30 a.m.-5 p.m.Conference Registration
IASB Delegate Assembly registration
7:30 a.m.-5:30 p.m.IASB Bookstore
8-9 a.m.IASB Pre-Conference Workshops Registration and
Continental Breakfast
8 a.m.-noonIASA Pre-Conference Workshop
8 a.m.-noonSchool Safety and Security Seminar
8 a.m.-3 p.m.ICSA Seminar on School Law
8:30-9 a.m.Administrative Professionals' Program registration
8:30 a.m.-3:30 p.m. ...IASB Homeroom
8:30 a.m.-5 p.m.Exhibit of School Services, Products, and Equipment
9-10 a.m.Panel Sessions
9 a.m.-3 p.m.Administrative Professionals' Program
9 a.m.-3 p.m.IASB Pre-Conference Workshops
10-11:15 a.m.IASB Resolutions Committee Meeting
10:30-11:30 a.m.Panel Sessions
10:30-11:30 a.m.Conference Orientation session
11:30 a.m.-12:30 p.m. ..IASB Pre-Conference Workshops Luncheon
12:15-1 p.m.Illinois ASBO Pre-Conference Seminars Luncheon
1:30-3 p.m.Illinois ASBO professional development information
2-3 p.m.Panel Sessions
2-5 p.m.ICPEA meeting
3:30-5 p.m.First General Session — Speaker: Tim Kight

Saturday, November 18

All dayExhibition of Educational Environments Display
7-8 a.m.Fellowship: Encouraging Faithful Leadership
7:30-8:10 a.m.Conference Orientation session
7:30-11 a.m.Delegate Assembly registration
7:30 a.m.-5 p.m.IASB Bookstore, Conference registration, and
Legislative Information Counter
8:30-9:30 a.m.IASB Service Associates' Breakfast Meeting
8:30-9:30 a.m.Second General Session — Speaker: Ruby Payne
8:30 a.m.-2 p.m.Exhibit of School Services, Products, and Equipment
8:30 a.m.-3 p.m.IASB Homeroom
10 a.m.-4 p.m.Illinois ASBO professional development information
10:30-11:30 a.m.Panel Sessions
10:30 a.m.-noonIASB Delegate Assembly
10:30 a.m.-3 p.m.Administrative Professionals' Program
11:30 a.m.-2 p.m.IASB Past Presidents' Luncheon
12:30-1:30 p.m.Panel Sessions
1:45-3:15 p.m.Carousel of Panels
2-3 p.m.Panel Sessions
3:30-4:30 p.m.Panel Sessions
7-9 p.m.IASB Past Presidents' Dinner

Sunday, November 19

8-10 a.m.IASB Bookstore
Exhibition of Educational Environments Display
8-11 a.m.Legislative Information Counter
8:30-9:30 a.m.Coffee and Conversation Sessions
9:45-11:30 a.m.Third General Session — Speaker: Jonathan Edison

General sessions will entertain, teach, and inspire you



Friday, First General Session **Tim Kight**

Tim Kight is founder and president of Focus 3, with a mission to help groups align the power of leadership, culture, and behavior to achieve next-level results. A dynamic communicator, Kight focuses on critical factors that distinguish great organizations from average ones. He delivers a powerful message on the mindset and skills at the heart of individual and organizational performance. Kight has worked with Ohio State University football as the Buckeyes' leadership coach and authored the high-impact training programs *The R Factor*, *Lead Now*, *The Power of Culture*, *Winning*, and *Attitude Matters*.



Saturday, Second General Session **Ruby Payne**

Ruby K. Payne, Ph.D., is the authority on working across economic classes to create sustainable communities where everyone can live well. Recognized internationally for *A Framework for Understanding Poverty* book and workshop, Payne has helped individuals of all economic backgrounds achieve academic, professional, and personal success. Payne founded aha! Process in 1996 to offer a range of training solutions with a focus on creating sustainable success for everyone. She is an author, publisher, and career educator as well as an engaging, down-to-earth speaker. Payne translates abstract concepts into concrete strategies with a sense of humor.



Sunday, Third General Session **Jonathan Edison**

Jonathan Edison is a “success strategist” and an expert in human development who delivers strategies, methods, and tools filled with insight and humor that consistently move people and organizations to their highest potential. His personal motto is “Results don't lie, people do!” Edison grew up in hardship, an environment that was a prescription for failure, but with courage and perseverance, he worked his way through college, studying education. He became a teacher and principal in Detroit Public Schools. He now, as an author and speaker, shares a message of courage, strength, and inspiration.

Learn from 100-plus Panel Sessions



Chicago School Tours update

For 45 years, thanks to Chicago Public Schools, the Joint Annual Conference was able to showcase the students and schools of the state's largest public school district. This event attracted hundreds of school board members on these popular Friday-morning tours.

Unfortunately, CPS 299 is no longer able to support this Conference activity. We appreciate the district's efforts over the years and hope that this experience was beneficial to everyone who participated.

In lieu of the school tours, members and guests will have extra time to visit the Conference exhibits, bookstore, school design displays, and attend one or more of the 100-plus Panel Sessions scheduled on Friday morning.

Friday, November 17

9-10 a.m.

News From ISBE — Join the staff of the Illinois State Board of Education in discussing the latest initiatives designed to support and guide your work at the local level. From federal initiatives to state support, these topics are sure to impact your school district.

ROEs/ISCs: Services for Your District — Districts can save time and money by using services offered through the ROEs/ISCs. Give feedback regarding how ROEs/ISCs can support and serve your district's needs. Panelists will utilize the Café Process to connect multiple ideas and perspectives by engaging participants.

10:30-11:30 a.m.

News From ISBE — Join the staff of the Illinois State Board of Education in discussing the latest initiatives designed to support and guide your work at the local level. From federal initiatives to state support, these topics are sure to impact your school district.

Conference Orientation: Navigating the Landscape — Does your district have a leader attending the Joint Annual Conference for the first time? This session will review the Conference program, how and where to find assistance, directions, maps, sessions, and activities that you won't want to miss.

2-3 p.m.

Put Me in Coach: Coaching Effective Teachers — Learn how Lemont School District and IASA have transformed the teacher evaluation process to improve teaching practices. IASA has provided personalized coaching for teacher evaluators that produces consistent evaluation through utilization of best teacher evaluation process.

Property Tax Freezes and Exemptions: The Impact — Property tax freezes of two years, four years, or permanent freezes? Expanded property tax exemptions? How will this all affect our schools, community, and programs? Experts will provide insights and practitioners will help you determine the impact for your schools.

Financial Stewardship in Illinois — Learn how boards of education and business managers can navigate the rough waters of uncertainty in Illinois and provide fiscal leadership for their districts and communities.

Age-Appropriate Safety and Security for Early Learners — Administrators, IASA representatives, and architects will discuss best practices in age-appropriate safety and security approaches in an active elementary school setting, which are implemented in everything from the building's original 2012 build to its 2017 major addition.

▲ School Safety: Targeted Violence Prevention — The Illinois Criminal Justice Information Authority's Targeted Violence Prevention Program is aimed at preventing ideologically inspired targeted violence and averting the recruitment of individuals who might be susceptible.

▲ School Safety: Soft Targets? — Schools can be considered "soft targets" given the number of children inside and varying levels of security. Hear an analysis of current threats and trends, a systems approach to create a culture of readiness, and common-sense mitigation practices from a target perspective.

KEY: ▲ Panels are part of the Safety and Security Seminar strand ([see p. 23 for more information](#)).

Friday, November 17

2-3 p.m. continued

Recruiting School Board

Candidates — Ever wonder who's responsible for preserving your board? Answer this, and get practical recruiting tools. Board elections are cyclical; therefore, recruiting needs to be ongoing and systemic. Discover how and where to find qualified candidates, and how to approach them.

Middle School Athletics: Realistic Expectations

— Presenters will give insight into the benefits of offering interscholastic athletics to students through the IESA model, expectations of coaches, students, and fans, and how to support administrators in handling situations arising in the interscholastic athletics program.

Think Long-Term: Plan Future

Capital Needs Today — Many districts defer maintenance on facilities to address budget shortfalls, leading to failed systems or costly capital projects. Learn how one has comprehensively examined district facilities to forecast potential capital outlays and get ahead of the facilities curve.

Board Self-Evaluation for a Winning Governance Team

— Your basketball team wouldn't play without practice and neither should your board. The successful board team assesses its practices and procedures to develop a winning strategy for meetings. See how a board self-evaluation can help your governance team score.

The Art of School Boarding — All school board members should strive to do their best. This session focuses on what works and what to avoid — all based on the input of experienced board members and educators. Enjoy a fast-paced hour of practical and meaningful information.

Every Student Succeeds Act:

Illinois' State Plan — You will hear highlights of Illinois' state plan, as required by the Every Student Succeeds Act, as well as a timeline for implementation, and changes needed both in law and in administrative rules for implementation.

Details of Construction Budgeting

— Construction budgets require planning to account for all project costs. Learn to develop a budget, detail line-item costs, and prepare for community discussion. Learn to understand and explain all related costs, and anticipate your professional consultants' budget estimates.

Saturday, November 18

7:30-8:30 a.m.

Conference Orientation: The First-Time Attendee

— Does your district have a leader attending the Joint Annual Conference for the first time? This session will review the Conference program, how and where to find assistance, directions, maps, sessions, and activities that you won't want to miss.

Saturday, November 18

10:30-11:30 a.m.

Educational Technology Innovation in Illinois: The Ignite Way

— Learn, in story format, how five school districts have used innovative practices to enhance educational technology in an Ignite format. Ignite is a presentation style of five minutes with 20 automatically advancing slides. Q&A after each presentation.

Dealing with Conflict on Your Board, Part 1

— Everyone wants students to succeed, but what happens when there are disagreements on the board? Is student achievement impacted when there is conflict? This session will address types of conflict and their unintended consequences.

Fixing the Top 10 Legal Mistakes Boards Make

— We often run afoul of basic legal obligations by sticking with "We've Always Done It That Way," and "No One Has Complained About This Yet" — both risky paths to take. Examine common mistakes, from OMA to the First Amendment.

Transforming School Culture by Connecting with the Community

— IASB's "Connecting with the Community" explains the duty of districts to reclaim the public education conversation by engaging stakeholders. Attendees will realize how community engagement complements board/superintendent relationships and enhances stakeholder satisfaction.

SHARE THE SUCCESS PARTICIPANTS

Congratulations to these 29 school districts chosen from more than 65 proposals that were submitted for IASB's "Share the Success" presentations:

- Oak Lawn CHSD 229
- Calumet Public SD 132
- CCSD 230, Orland Park
- Bourbonnais SD 53
- Maywood, Melrose Park-Broadview District 89
- Belvidere School District 100
- Rockford SD 205
- Huntley Community SD 158
- Byron CUSD 226
- LaSalle-Peru THSD 120
- Glen Ellyn School District 41
- Community High SD 99, Downers Grove
- CCSD 93, Bloomingdale
- Oak Grove SD 68
- Hawthorn District 73
- Beach Park School District 3
- Community HSD 117, Lake Villa
- Maine THSD 207
- Schaumburg CCSD 54
- East Prairie SD 73
- Mt. Pulaski CUSD 23
- Okaw Valley CUSD 302
- Staunton CUSD 6
- O'Fallon CCSD 90
- Geneseo CUSD 228
- Olympia CUSD 16
- Champaign Unit 4 School District
- Urbana School District
- Carbondale CHSD 165

Saturday, November 18

10:30-11:30 a.m. continued

▲ School Safety: Monitoring Social Media for Threats

— The vast majority of recent violent attacks at school have been preceded by red flags online in the form of social media posts. Knowing where, how, and when to look for this critical information is the challenge.

▲ School Safety: Crisis Management and Outside Investigations

— Presenters will examine strategies for best managing a crisis and its aftermath, including legal obligations, media management, and whether to engage an independent investigator.

Civics and New Social Studies Standards

— Task force members will review the framework for new K-12 standards, which incorporate disciplinary concepts and inquiry skills that empower students. We'll share explicit connections between the standards, Common Core State Standards in ELA, and the Danielson Framework.

Policy 101: Administrative Procedures; Board and Staff Roles

— Discuss the responsibilities of board members and district staff regarding administrative procedures: written plans for implementing board policy directives. The district's administrative procedures manual connects the board's policy manual with district actions.

Balancing Funding Priorities When Money is Tight

— This panel will explore tools and practices that school districts should consider to successfully balance operating and capital needs in tough financial times. Panelists will highlight the importance of board consensus, customer support, and maintaining credit stability.

Effective Meetings, Productive Boards

— The term "school board" is virtually synonymous with "meetings." A board needs to be good at conducting meetings. Evaluate your meetings and learn and share best practices necessary to conduct an effective board meeting, making good use of available time.

Creating a Statewide PLC using Ed360 and ELN

— Learn how to leverage ISBE's Ed360 data dashboard and IPA's Ed Leaders Network professional development platform to improve learning. Ed360 and ELN give districts the data needed to make informed decisions and the professional development needed to support implementation.

Legislative Issues Impacting School Districts

— This panel of experienced legislators will discuss the hot topics of the 2017 legislative session (the budget, income tax, pensions, cost shift, mandates, SB1, etc.) and how these issues will impact Illinois school districts.

Executive Search Process

— Selecting a superintendent may be the most important responsibility a board undertakes. Learn the steps and review critical aspects of a search. Panel will assist anyone anticipating a superintendent, assistant superintendent, business manager, director or principal change.

From the Barrio to the Board Room

— Robert Renteria shares experiences, business expertise, and leadership skills to address conditions leading to violence, delinquency, drugs, and gangs. Promote education, accomplishment, and self-esteem. See how dreams can be realized through education, perseverance, and work.

From Investigation to Discipline or Dismissal: A Primer

— Employee discipline and dismissal laws are rapidly evolving and filled with pitfalls. Learn about recent developments as experienced presenters walk us through a dismissal scenario step by step. Leave with guidelines and materials for future reference.

Community Matters: Referendum Success After Defeat

— How do you regroup after failed referendum attempts? Champaign CUSD 4 representatives share how they reengaged their community to build trust and the right plan. The successful \$183.4 million bond referendum will transform six campuses and impact generations to come.



IASB DELEGATE ASSEMBLY

The Association's Delegate Assembly, comprised of one voting delegate from each member district, is the policy-making body of IASB. Through a vetted resolutions process, proposals presented by member school boards will be introduced, discussed, and voted upon. Final results will guide the Association's position statements and staff in ongoing legislative efforts.

Delegates will meet from 10:30 to 11:50 a.m. on Saturday, November 18, in Regency A/B of the Hyatt Regency West Tower. In addition to voting on resolutions, delegates will hear from the IASB president, executive director, and treasurer; and vote on officers.

A complete list of proposed resolutions will be mailed to member districts and will be posted on IASB's website.

KEY: ▲ Panels are part of the Safety and Security Seminar ([see p. 23 for more information](#)).

Saturday, November 18

10:30-11:30 a.m. continued

Creating a Long-Range Plan: Your District, Your Plan — There is no cookie-cutter way to create a long-range plan. District 41 will share how it created a comprehensive plan that fit their district needs and culture. Learn how to make YOUR plan specific to YOUR school district community.

Moving from Punitive Consequences to Restorative Practices — Moving to restorative practices has significantly changed our schools' cultures. Communicating the changes with the board and building an understanding of how we support our students is essential and changes how hearings are used to support, rather than punish, students.

Salary Schedules: Friend or Foe? — We'll share thoughts on salary schedules for teachers, and how we used district historical data and ISBE benchmark data on teacher compensation to overhaul our schedule. We'll also discuss the challenges we had selling our teachers and our own board.

The Art of School Boarding — All school board members should strive to do their best. This session focuses on what works and what to avoid — all based on the input of experienced board members and educators. Enjoy a fast-paced hour of practical and meaningful information.

KEY: ▲ Panels are part of the Safety and Security Seminar strand ([see p. 23 for more information](#)).

Superintendent Employment Contracts — The school board's most important function is the employment of the superintendent. At its base is the superintendent's employment contract. Enjoy a survey discussion of the elements of the contract, and take the opportunity to ask questions that interest you.

Hot Legal Issues in 2017 — Law and laughter. Join us to hear the latest legal issues in 2017. This session will be filled with a myriad of legal information infused with humor.

Student Learning with the Army Corps of Engineers — Okaw Valley CUSD 302 has successfully created the idea of "Performance Learning" under the CORPs (Community Occupational Research Partnerships) project, partnering with the U.S. Army Corps of Engineers on Lake Shelbyville.

What is the Board's Role in an Audit? — This session is designed to explain: the importance of an audit; why some boards use an audit committee; what a board member should look for in an audit; and many other points relating to this important process.

Screen for Success: Systematically Analyzing Student Data — Examine tools and processes for screening students for potential needs, and providing supports and challenges in response to the data. Discover an early warning system, and the systems and tools for examining and responding to multiple measures of reading skills.

Saturday, November 18

12:30-1:30 p.m.

Purchasing Cooperatives: Procurement Advantages and Budget Benefits — Jeff Vose, past president of the IARSS, will be providing educational leadership on effective procurement options that will benefit Illinois school districts by enhancing the efficiency of their existing purchasing practices.

Dealing with Conflict on Your Board, Part 2 — Board conflict may lead to uncivil discourse. We will explore how public values and psychological type influence board decision-making, and how understanding these factors may help bring boards to civil discourse.

Setting District Goals and Direction — Whether you call it setting district goals, strategic planning, or mission/vision work, school boards are responsible for clarifying the district's purpose. Hear how one school board used IASB facilitation to help do this work the right way.

How Kindergarten Assessment Transforms Learning Environments — Kindergarten assessments provide information on skills children bring with them as they begin school, and give teachers and administrators data to better support new students. The Kindergarten Individual Development Survey helps teachers enrich classroom learning and cooperation.

Does Your Board Have a Monitoring Plan? — An essential role of the board is to consistently monitor district performance. Learn about IASB's practical approach for effectively monitoring district performance and improvement through board policy.

Expenditure Ideas and Solutions for Tough Budget Times — As revenues decrease, districts look for creative ways to think outside the box regarding expenditure solutions. We'll share ideas on the elimination of a salary schedule, added retirement incentives, and caps on benefits. Colleagues will provide examples of key documents.

Expanding Internal Capacity of District Transition Programs — Community HSD 117 values and expands opportunities for students with disabilities, ages 18-22, who need additional services after high school for developing skills in employment, recreation, and daily living outside the traditional classroom utilizing community resources.

Improving Security After Hours — Providing a safe learning environment during school is challenging enough. How can security be improved before and after class time? Discover difficulties schools face in extended-hours programs. Learn how to implement security measures and strengthen emergency preparedness.

▲ School Safety: Gaps in Preparedness — This presentation will open your eyes to threats affecting Illinois schools during the 2017-2018 school year. Brought to you by the free School Safety Information Sharing Program.

Saturday, November 18

12:30-1:30 p.m. continued

▲ School Safety: Best Practices in School Safety — The presenter will cover best practices in school safety plans, procedures, drills, and collaboration between school districts and local responders.

Planning for Building Maintenance and Operating Expenditures — The panel will discuss identifying, prioritizing, and budgeting for major building maintenance, setting standards, staffing levels, and budgets for building care, and sources of grant funds for energy conservation and other needs.

Creating Real Family Engagement — Family engagement is critical for student success, but are you really engaging your families? PTA, the nation's oldest and largest advocacy organization for children, can provide your school with a proven program that leads to real family engagement.

Accelerate College and Career Readiness with Data Analytics — Learn how one district improved student outcomes and developed college and career action plans. Visual dashboards allow the district to analyze and act on all its relevant data. Examine grades P-3 and 3-8 data metrics for measuring student performance.

Rockford's Journey of Collaboration: Lessons Learned — Rockford District 205 school board, administration, and association leaders will describe a four-year, collaborative, labor-management improvement journey to repair relationships and increase educational outcomes, with help from the Consortium for Educational Change.

An Effective, Affordable, Local Professional Development Framework — Learn about design and implementation of "Smithton University" and "TRIADvances", professional development programs with a sustainable framework that can be duplicated with little funding, providing for teacher growth, leadership, networking, recognition, and student achievement.

How A District Passed a DSEB Referendum — Learn how one district entered into a comprehensive community engagement process and extensive collaboration with its architectural, construction, and financing team, which lead to overwhelming community support for a Debt Service Extension Base (DSEB) referendum in 2017.

Ready or Not: Broadening Definitions of Student Success — While progress toward using multiple indicators of student success is widely welcomed by educators, operationalizing new policies locally presents all new challenges. Examine the empirical evidence of emerging best practices in measuring student success beyond test scores.

Renovating Older Buildings: A Blueprint for Success — Learn how to identify, plan, and implement the processes Oak Grove used to complete a five-year renovation of facilities. Conduct a building assessment, plan and budget the remodel, and finish in the short summer construction time frame.

Legislative Issues Impacting School Districts — This panel of experienced legislators will discuss the hot topics of the 2017 legislative session (the budget, income tax, pensions, cost shift, mandates, etc.) and how these issues will impact Illinois school districts.

Passing a Successful Referendum: It's All About Community — Panel members will share the process East Prairie SD 73 used to pass a \$47.3 million referendum proposal with a 65 percent approval rating on the first attempt.

Parent Advisory Council: Cultivating Leaders — Learn how the District 89 Board of Education is developing innovative ways to foster communication with parents and community stakeholders. Our newly created Parent Advisory Council cultivates parents for leadership and potential board member roles.

Learnings from Implementing a New Superintendent Training Program — Presenters developed and implemented a collaborative and collective superintendent training program and will share learnings from providing "individuals with the knowledge, skills, and experiences necessary to implement a systems-orientation approach to the superintendency."



**PROFESSIONAL DEVELOPMENT
CLOCK HOURS FOR TEACHERS**

The Joint Annual Conference is an ISBE-approved activity and licensed Illinois educators who are either registered Conference attendees (board members) or registered guests of those attendees may receive nine (9) PD Clock Hours for attending the full Conference.

There is no cost to board members; however, there is a \$50 handling charge for non-board members who qualify for PD Clock Hours and attend the Conference as guests.

Participants must pick up an Evaluation Form (ISBE 77-21A) at the Conference registration desk in the Hyatt during regular registration hours and return the form in exchange for the Evidence of Completion (ISBE 77-21B). In addition, participants will need to sign in and sign out on the attendance roster that includes the educators' IEIN number. Please bring your IEIN number for this purpose.

Note: Forms must be picked up in person at Conference.

KEY: ▲ Panels are part of the Safety and Security Seminar ([see p. 23 for more information](#)).

Saturday, November 18

12:30-1:30 p.m. continued

▲ School Safety: Will Your Plan Withstand an Emergency? —

Activating your school safety plan is key to evaluating its fidelity. Make sure staff and students are not simply going through the motions when practicing drills. Examine options and tools to help engage staff, uncover gaps, and document your efforts.

Ensuring a Return on Your Strategic Plan Investment —

Belvidere CUSD 100 and LaGrange SD 105 will provide evidence of how their stakeholder-informed strategic plans drive continuous improvement at all levels of their districts, with assistance from the non-profit Consortium for Educational Change.

Focus on Facebook: How to Engage Your Community —

Facebook's popularity makes it an essential tool for connecting with alumni, parents, and other audiences. School communicators need to be as engaging and informative as possible; panelists will share tactics schools should implement to grab that audience's attention.

Referenda Options and Election Strategies —

Thinking about a 2018 bond referendum or, for tax-capped districts, increasing operating levies? We will discuss referenda options, how to analyze taxpayer impact, factors to consider when writing the proposition, the election timeline, notice requirements, and other important issues.

MakerSpace: Using Technology to Transform Your Library —

Learn how one school reinvented its traditional library via the MakerSpace movement. Discover how to use your existing library to maximize engagement, make learning connections with curricular areas, and empower students with inventive tech tools no matter your budget.

1:45-3:15 p.m.

Carousel of Panels

Join colleagues to benefit from an exciting assortment of panels. In one room, more than 20 topics will be presented simultaneously. You can pick and choose to participate in three different 30-minute presentations. The event will be held at the Sheraton Grand Chicago Hotel, Ballroom Level IV. See page 14 for more information.

Saturday, November 18

2-3 p.m.

Illinois Report Card: A Snapshot Beyond Test Scores —

Need data to set district direction or monitor performance? Learn how board members can use the Illinois Report Card website to find data for policy-making, including academic performance, school environment, demographic information, and highlights provided by principals.

Superintendent Evaluation: It's a Team Effort —

Superintendent evaluation is a process, not a one-time event. Learn about IASB's best-practice approach to strengthening the board/superintendent relationship through a comprehensive evaluation process.

From Waiver to Virtual Learning: One District's Journey —

The panel will highlight a novel use of a state waiver to provide a robust virtual educational platform that can be integrated with traditional high school classroom courses for all students with no loss in general state aid.

Community Engagement: What's Working (Part 1) —

Hear from a variety of districts from around the state about how they have used different processes for community engagement in their communities.

Board/Superintendent Relations —

In order for the board and superintendent to foster student achievement and provide good governance for the school district, the superintendent and board members must work together as a team. Find out about this crucial aspect of governing your district.

Restorative Practices That Work: A Whole-School Approach —

Panelists will describe how one high-needs school district in a small city has dramatically shifted discipline numbers in two of its schools (including referrals, fights, and suspensions) through a whole-school restorative practices initiative.

Board Member's Role in Financial Accountability —

We'll focus on the role of the school board in management and oversight of the district's financial resources. The panelists will cover budget development and monitoring, five-year projections, appropriate reserve levels, and simple-yet-effective oversight strategies.

Basics of School Finance:

Revenues — Learn about local revenue, the property tax cycle, and the ins and outs of the tax levy. We will also cover general state aid, categorical, and federal grants.

▲ School Safety: Preparing for the Unexpected Crisis —

Presenters will focus on safety and security assessment, development of an emergency preparedness plan, and active intruder response protocol.

School Safety: Creating a Digital District-Wide Crisis Plan —

Hear how school district leaders collaboratively evaluated, improved, and aligned crisis management plans district-wide and implemented a single digital plan that outlines comprehensive emergency response procedures.

ROI within Seven Years for K-12 HVAC Systems —

Learn to deliver financially justified HVAC projects. Leverage utility incentives to produce excellent ROI and lower annual energy consumption. Partner with key stakeholders, employ energy analysis and life-cycle cost analysis, and yield comfortable, efficient facilities.

KEY: ▲ Panels are part of the Safety and Security Seminar strand ([see p. 23 for more information](#)).

Saturday, November 18

2-3 p.m. continued

IHSA Update: Current Issues and Happenings — Executive Director Craig Anderson will provide updates for attendees on trends and issues involving the IHSA and its member schools.

Policy 101: Maintaining the Board's Policy Manual — Keeping the board's policy manual current with new laws and regulations can be challenging. This presentation focuses on the board's policy manual as a living document and shows how to keep it up to date using IASB's policy maintenance services.

Practical Parliamentary Procedures — Motion, second, vote. Easy, right? Unfortunately, not always! Are your meetings too long or do members feel stifled? This session will offer a basic summary of Robert's Rules of Order to add efficiency, effectiveness, and fairness to your board meetings.

Strategies for Increasing Achievement Levels of Diverse Students — This panel will address the leadership strategies and effective board policies that can be implemented for the purpose of increasing the academic achievement levels of all students, but more specifically, for students from diverse cultural and ethnic backgrounds.

1:1 Program: Lessons Learned — Examine lessons learned in implementing our 1:1 Chromebook program. Learn how we chose devices, rolled out devices, and developed our plan for our continuing support and purchase of the devices. Our program has grown from 130 devices to 2,800.

How SAT and AP Changes Increase Student Opportunities — Panel members share the ISBE transition to SAT for accountability; how data results drive instructional practice; how student resources such as Khan Academy are creating free access to SAT practice; and how connection with AP Potential will increase college readiness.

Illinois Budget and Education Funding — A panel of experienced legislators will discuss the latest budget and education funding issues, and the impact on school districts.

From Eight to 88: Partnering with your Retirees — Learn how Community Consolidated School District 93 has established crucial ties with non-parent stakeholders by empowering students to teach technology skills to its local retirement group at Windsor Park Retirement Community.

FOIA/OMA: How To Comply and Avoid Common Mistakes — Join a dynamic discussion that highlights key provisions of the Freedom of Information Act (FOIA), and the Open Meetings Act (OMA), identifying common mistakes made by public bodies and providing practical tips to ensure compliance with both laws.

The Power of Engaging Your Community for Success — With increased accountability and fiscal uncertainty, engagement is a powerful tool to build support for district goals. See how HSD 230 engages business leaders, elected officials, taxpayers, parents, and partner districts, and then apply it all to your community.

A Place to Call Home — The Teachers' Network and Mentoring Program is designed to recruit, train, and retain new teachers. This successful program has developed newly hired teachers into master teachers. The goal is to ensure that these highly qualified teachers remain with us in the district.

Current Trends in Collective Bargaining and Contract Management — Come and explore with us the latest issues in collective bargaining, contract management, and labor relations. Two experienced labor relations attorneys (labor and management) will present current information and host a Q&A session regarding collective bargaining.

Facility Upgrades and Savings: Inter-Governmental Agreements — Learn how IGAs were developed to construct needed facilities, share resources and services, and reduce expenses. Hear how outside-the-box thinking helped fund new facilities and expand critical programs, how other stakeholders were engaged, and how IGAs were structured for success.



EDUCATIONAL ENVIRONMENTS EXHIBITION

If you are thinking of building or remodeling your facilities, solving a physical plant problem, or just dreaming about what your school facilities could be, visit the 2017 Educational Environments Exhibit. It is located in the foyer outside the Grand Ballrooms at the Hyatt Regency Chicago East Tower (Columbus Hallway). IASB Service Associates have invited business firms engaged in any aspect of designing, constructing, or equipping public school facilities to show off their best work at the 2017 Joint Annual Conference. Winning entries are chosen in various categories. Whether you're building, remodeling, or just daydreaming, you'll find a wealth of ideas.

Saturday, November 18

2-3 p.m. continued

Internal and HR Communications

— INSPRA school PR pros discuss their support, tools, and systems for HR and PR collaboration in recruiting and retention, including employee websites, video and social media for recruiting, candidate packets, staff newsletters, and teacher orientation.

How a Bill Becomes a Law — This interactive session will review the procedural and political processes involved in determining how a bill becomes law. Participate as you put yourself in the position of a legislator considering a potential law. Become more informed in the legislative process.

Improving Culture with a Focus on Positive Psychology — The best schools create a well-balanced system focused on academics and on developing a positive culture to enhance education. A positive, engaged brain improves performance, pride, and culture; helps retain teachers; and deepens student, family, and community relationships.

Saturday, November 18

3:30-4:30 p.m.

5Essentials Survey: It REALLY Matters to School Boards

— The 5Essentials Survey provides insight into the minds of teachers, students, and parents regarding their school's climate and culture. Why do so many districts ignore this valuable data? Learn what it is, and what it can tell you about your schools.

Decisions, Decisions — Is it a board decision, a superintendent decision, or something in between? Understand the nuances of decision-making in an interactive session with real-life scenarios.

Teaching in Immigrant Communities: Navigating Change

— Do you understand how immigration enforcement laws affect schools? Learn how some schools maintain a learning environment for all students regardless of immigrant status and how to address community concerns and maintain trust with immigrant families of students.

Community Engagement: What's Working (Part 2) — Hear from a variety of districts from around the state about how they have used different processes for community engagement in their communities.

A Whole District Reform Model That Works — The Byron CUSD model for advancement of student learning consists of board committees, PLCs, curriculum teams, data analysis, standards-aligned curriculum, systems of support, positive learning cultures, tech resources, and structural supports.

The Long Road to a Successful Building Referendum — Participants will learn to lead a community engagement campaign preparing for a building referendum. The panel will share experiences establishing budget priorities, timelines, and a facility plan, and engaging the community, all leading to a successful referendum.

DIY Professional Learning in Fiscally Strained Times — Learn how a district's board, administration, and faculty can, using its educators' talents, collaborate to create fiscally responsible and universal professional development. Learn how teaming, peer observation, and collective bargaining produces powerful, shared growth.

Basics of School Finance: Expenditures — Get an introduction to the expenditure process that is governed by the Illinois Program Accounting Manual, highlighting typical uses of district funds and the various required financial reports.

The Visual Voice: Using Video to Engage Community — Learn how Huntley 158's focus on our online video presence has energized our community, driven engagement on social media, raised awareness, and communicated key messages (and also made local celebrities out of two of our administrators!).

Strong Arts, Schools, Students, and Careers — Art exhibitions celebrate intelligence, support schools, and ignite economies. The arts develop empowered, empathetic students who affect positive change. IHSAA uses visual arts programming to connect to far-reaching opportunities for achievement and developing art-based career plans.

Easier Strategic Planning Using Teachers and Administration — This session will demonstrate a system with four separate, easy-to-use planning tools that can reduce confusion and increase participants' commitment to working together. Handouts detailing each of the four planning models will be shared with participants.

Board Presidents' Roundtable — School board presidents will gather to share experiences, questions, ideas, and frustrations. The conversation is offered on both Saturday afternoon and Sunday morning; join us on either day, or both.

Special Education Funding and Reporting — Participants will gain an understanding of the sources of special education funding, and get a general overview of the process, as well as timelines for reimbursement.

Public-Private Partnerships and High-Achieving Students — Scholarship opportunities are often awarded to seniors upon graduation. Come see how the Garwin Family Foundation and CCHS have created a unique joint venture to sponsor high-achieving underclass students' enrollment in academically rigorous summer enrichment programs.

Carousel of Panels

Saturday, November 18

Hear a variety of informative panel discussions in one time slot and location. More than 20 different topics will be presented simultaneously in the Carousel of Panels event. From leadership to transgender issues, or from the hiring of substitutes to the development of a school medical program, each choice will be presented three times in a one-hour and 30-minute slot. The Carousel will take place at the Sheraton Grand Chicago, Ballroom Level IV.

1:45-3:15 p.m.

Responding to Requests and Complaints of Transgender Students — Robbins Schwartz

Every Day Counts: Hiring and Training Successful Substitutes — Wheeling CCSD 21

Authentic, Relevant Engagement of the Greater Community — Northern Illinois University

Our Journey toward Trauma-Informed Schools — Calumet Public SD 132

High School Medical Academy and Youth Residency Program — Huntley Community SD 158

Developing a Skills-Based Curriculum and Reporting System — Olympia CUSD 16

District Improvement: Deep Implementation with Fidelity — Maywood-Melrose Park-Broadview SD 89

Looking for a Hero — Crete-Monee CUSD 201U

Improving Your District through Social Capital — Regional Offices of Education 11 and 39

Differentiating PTELL Referenda Questions — Klein, Thorpe & Jenkins, Ltd.

Stretching School Budgets Safely with Cost-Efficient Masonry — Waterloo CUSD 5
University and Schools Connect for Student Success — Northern Illinois University

Enhance Instructional Skills in PLCs — Calumet Public SD 132

Leadership Academy: Grow Your Own — Huntley Community SD 158

Collaborative Student Teachers: Mentoring and Addressing Teaching Shortage Areas — Elmhurst College

Dryden Place Project: Serving Marginalized Students and Parents — Arlington Heights SD 25

Mirror Check: Confronting Threats to Culturally Competent Leadership — Eastern Illinois University

We're All In: Redefining a Vision for Learning — Community High SD 99, Downers Grove



Virtual Coaching for Teachers and Administrators — Consortium for Educational Change and McKendree University

Empower Students and Strengthen Community with Workplace Readiness — Hononegah CHSD 207

Push Past the Noise: Unique Communication Opportunities — Oak Lawn-Hometown SD 123

A Dog's Purpose: Bonding a Board to its Community — Lake Villa CCSD 41

Early Investment, Long-Term Gain — Community Unit School District 300, Algonquin

Lessons Learned: District 131 and its Denial of a Charter School Application — East Aurora SD 131

Discover Disruptive Thinking for Student Achievement — School Innovation & Achievement

Concerned with questions about your board role? Need to know more about solving issues facing your district, or preparing to lead for the world of tomorrow? Or do you want to discuss legal issues, share board tips, become a better advocate of public education, etc.? Come learn from the experts and share ideas with your peers. We'll offer hot coffee to help you wake up and get the conversation going. Join us.

8:30–9:30 a.m.

Aspiring Superintendents — Whether having completed requirements or currently enrolled in coursework to become a superintendent, aspiring administrators won't want to miss this discussion with search staff experts from IASB and professional staff from IASA.

Legally Stumped? — Is your board facing difficult decisions in light of decreasing funding? Is your district taking a stronger stance on student residency issues? Discuss legal issues with school attorneys and other school leaders facing the same challenges.

Board Member/Parent Hat — Many individuals who serve on local boards do so because their children attend the schools. Explore the ways that a board member/parent can separate those roles and decide which hat to wear, and when.

Who's Fighting for Us in Illinois and Washington D.C.? — Your Association carries an effective, locally developed agenda to lawmakers on your behalf. Meet your advocacy team, and join them for a discussion of emerging legislative issues and the power of working hand-in-hand together to effect change in education policy.

Rural Issues — Less money, changing student census data, unfunded mandates, rising costs, outdated buildings: sound familiar? These are some issues rural district leaders face. Share your concerns and solutions in this interactive discussion of key issues while you network with your peers.

IASB Member Engagement Focus Group — Please join us for an opportunity to express what you believe IASB members value and need from the Association. IASB staff will listen, learn, and use this feedback as they work to enhance member services.

Effective Meetings: What's Working in Your District? — Prepare to share what makes your meetings successful, and to hear what's working in other districts. We will explore best practices for preparing, conducting, and evaluating meetings.

Board Presidents' Roundtable — This presentation is an opportunity for board presidents to gather and share experiences, questions, ideas, and frustrations. It is offered on both Saturday afternoon and Sunday morning; join us on either day, or both days.



CONFERENCE BOOKSTORE:

BOOKS, GIFTS, AND AUTHORS

A terrific browsing opportunity that opens Friday morning is the Conference bookstore. There will be more than 3,000 titles on hand, from school governance and leadership to general titles in management, school security, biographies, reference, self-help, and other publication categories. There will also be a children's book section and a wide variety of holiday gifts and merchandise available.

Located in the East Tower of the Grand Ballroom level of the Hyatt Regency Chicago, the bookstore will also be the place to meet with authors of many of the books on display. A schedule of book signings will be posted on-site and in the Conference program.



Administrative Professionals' Program

(formerly the Board/District Secretaries' Program)

Programming designed to enhance the professional skills of the school board/district secretary or administrative assistant

Join with other school districts from around the state to take advantage of this professional development opportunity to enhance both the role and the professional skill of the district employee(s) who do the work for the school board. Sessions are designed to appeal to those who are new on the job and to those who have many years of experience.

Benefits of attending also include networking with other board secretaries from across the state. What's more, participants will get the opportunity to attend all of the General Sessions, other Panel Sessions, the bookstore and the exhibit hall during the Conference.

**Friday and Saturday
November 17-18, 2017
Swissôtel Chicago**

There is no extra cost for this program; however, all attendees must be paid registrants for the 2017 Joint Annual Conference. All individuals registered as a board secretary/administrative professional will automatically be included in the count for this program.



Administrative Professionals' Program

FRIDAY, NOVEMBER 17

9-9:40 a.m. – Welcome, presentation of Holly Jack Outstanding Service Award

Presentation of the Holly Jack Award honors the memory of a long-time IASB employee who was instrumental in promoting and developing the Administrative Professionals' Program. The award recognizes the extraordinary work and service provided by administrative professionals who serve and assist their local boards of education.

9:45-11:30 a.m. – Opening Session

Reframe Your Perspective, Train Your

Technique — Participants will experience the power of shifting one's mindset and becoming skillful in conversations. They will walk away with a renewed outlook — ready to influence the systems in which they work and the people who make up the systems. In addition, participants will gain effective communications skills that are ready to use the moment one walks out the door. Expand your thinking with practical, ready-to-use tools and skills to positively impact you and your organization.

2-3 p.m. Panel Sessions

Illinois FOIA and Open Meetings Act — Could you use some additional guidance to understand how the Illinois Sunshine Laws (FOIA and OMA) relate to your district's records and board meetings? Are you up to date with recent changes made to these laws? A representative of the Illinois Attorney General's Office will discuss amendments, binding opinions, and suggestions for compliance with the requirements of these Acts.

A Magical Life — This session will give participants a sense of the magic in their own lives. As a foundation to remembering the key points of the session, participants will experience at least one magic act. If you like to laugh while learning about life, this is the session for you. If you know a magic act and share it, you will be eligible for a special prize drawing.

2017 IMRF: Planning for your Future — Learn about the income protection you have while working and during retirement. Discussion will include how benefits are calculated and sustainable, health insurance continuation, voluntary contributions, pension increases after retirement, things to review with your employer before you retire, what happens if you rejoin the workforce, and more.

SATURDAY, NOVEMBER 18

10:30-11:30 a.m. Panel Sessions

Front Line School Safety — Administrative professionals play a key role in furnishing a safe learning environment. This interactive session will address preventative security strategies and effective emergency preparedness practices.

Three Keys to Turning Conflict into

Connection — This presentation will introduce three ideas for addressing conflict more constructively, with the goal of getting to the root of the issue and moving forward with renewed connection.

Exciting Changes to Your PRESS Plus Service —

Say goodbye to paper and hellooooo to a digital, full-maintenance policy updating service. In 2018, PRESS Plus will be paper-free. See a demonstration of the web-based system and learn about this new user-friendly method of two-way communication with IASB. (This session will be repeated at 2-3 p.m.)

12:30-1:30 p.m. Panel Sessions

Agendas/Minutes — Learn the requirements of the Open Meetings Act, the latest Illinois Attorney General and Public Access Counselor opinions, and practical tips to avoid compliance issues.

Making Connections: Creating and Cultivating Your Professional Network —

Let us help you! Ask questions, cultivate best practices, and discover resources with administrative professionals representing school districts of all types, sizes, and locations throughout Illinois. Develop and enrich your network throughout Illinois. Develop and enrich your network to establish the support you will need as issues arise.

2-3 p.m. Panel Sessions

The Getting Organized in Our Google Lives

Exchange — A.A. Milne wrote, "Organizing is what you do before you do something, so that when you do it, it is not all mixed up." Come discover and discuss tips, ideas, and strategies for organizing within your Google Mail, Drive, and other G Suite apps.

Moving from Compliance to Technical Assistance —

Leading or coordinating a district's response to an ROE compliance visit can be a daunting task. Learn about changes in the ISBE school district evaluation instrument and how new processes will provide greater support to school districts and align operational standards with IBAM.

Exciting Changes to Your PRESS Plus Service —

(This is a repeat of the 10:30-11:30 a.m. session)

3:30-4:30 p.m. Closing Session

New Laws or Little Known Laws that Affect

Administrative Professionals — Each year, new laws affect your work. Some are well known; some remain obscure. We bet you will learn something new.

Discover 225+ exhibits

69th annual exhibition of school services, products, and equipment

Plan to give yourself ample time to see and learn about new school services, products, and equipment from 8:30 a.m. to 5 p.m. on Friday, November 17, and 8:30 a.m. to 2 p.m. on Saturday, November 18, in the Riverside Center of the Hyatt Regency Chicago.

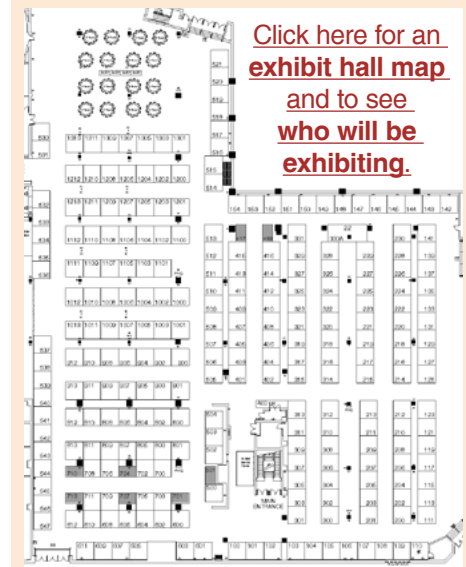
The Exhibit of School Services, Products, and Equipment has been part of the Joint Annual Conference for 68 years as well as an integral part of the Conference experience for participants. A complete list of exhibitors by name, description, and booth number will be available in the official Conference Program.



EXPO HOURS

Friday, 8:30 a.m.-5 p.m.

Saturday, 8:30 a.m.-2 p.m.



[Click here for an exhibit hall map and to see who will be exhibiting.](#)

The Conference attracts thousands of public education decision-makers, connects exhibitors with them personally, and places products and services in the hands and minds of many potential customers. [Interested in exhibiting? Click here.](#)

Explore IASB services



IASB Homeroom is now in session

Located in the “hub” of the Conference, the IASB Homeroom allows Association staff and directors to engage with members and guests about membership benefits and services available to school leaders.

Homeroom provides a number of activities for Conference attendees, including kiosk demonstrations, raffle giveaways, IASB Service Associates Bingo drop-off, crowd wall, and charging stations for mobile devices. Conference guests will also be able to view Association videos, live streaming Twitter posts, and a slideshow of photos and video from every corner of the event. Come and learn more about executive searches, policy services, governance, board training, online training, school law, and other topics.

Watch for more announcements about IASB Homeroom before and during the Conference.



Visit the IASB Homeroom, located in Columbus GH, Ballroom Level, Hyatt Regency East Tower.

HOMEROOM HOURS

Friday, 8:30 a.m.-3:30 p.m.
Saturday, 8:30 a.m.-3 p.m.

LEADING BY LEARNING
85th IASB • IASA • IASBO Joint Annual Conference

What did you learn today that you will take back to your district?

Post it for a chance to win an IASB Conference Survival Kit!

SHARE WHAT YOU LEARN

Post your lesson on the new **Conference Crowd Wall** located in Homeroom for a chance to win one of two **Conference Survival Kits**.



Other Conference activities

'Compelling Leadership: Lessons from Nehemiah' fellowship event

The Illinois Association of Christian Administrators supports Christian leaders in public schools and will host a fellowship event entitled "Compelling Leadership: Lessons from Nehemiah" on Saturday, November 18, at 7 a.m.

Wake up early to enjoy a time of fellowship, prayer, networking, and leadership lessons from Nehemiah (and the Chicago Cubs) presented by Tom Zobrist, pastor of Liberty Bible Church in Eureka, and father of World Series MVP Ben Zobrist.



Showcasing student art and music

During the Conference, artwork from Illinois public elementary and high school students will be on display around the Grand Ballroom area of the Hyatt Regency Chicago East Tower. The art pieces will showcase a variety of media including painting, drawing, and printing.

Student music groups will perform for Conference attendees as they enter the Grand Ballroom for the First General Session on Friday, November 17, as well as the Second General Session on Saturday, November 18. Plan to arrive early at these General Sessions to enjoy listening to the music and upbeat tempo of Illinois public school students.



ATTRACTIONS

There is a great deal to do in Chicago — and it doesn't have to cost money. The Magnificent Mile Lights Festival takes place just across the Chicago River, with the parade route running down Michigan Avenue and past the Hyatt Regency Chicago.

[Click here for details.](#)

Want to know more about other things to see and places to visit? Find a directory of the attractions, tours, live music, museums, sport teams, and theaters of Chicago's Magnificent Mile here: www.themagnificentmile.com/attractions/

IASB Pre-Conference Workshops

Mix and match two half-day sessions or choose a full-day workshop

Those who register for the 2017 Joint Annual Conference can choose from full- and half-day Pre-Conference Workshops on Friday, November 17, at the Sheraton Grand Chicago. These workshops are open only to IASB members and will conclude prior to the first General Session. **Advance registration and additional fee are required** (\$280 for full-day workshops; \$140 for each half-day workshop; fees include materials and a meal). All workshops are a part of IASB's LeaderShop Academy program.



Registration instructions are posted at conference.iasb.com/iasbpre.cfm. Additional questions may be directed to Peggy Goone (ext. 1103), at either 217/528-9688 or 630/629-3776, or at pgoone@iasb.com.



FULL-DAY WORKSHOPS:

- The Basics of Governance
- Leading Leaders: The Job of Board President
- Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members
- Monitoring District Performance: Saying What We Mean and Doing What We Say

HALF-DAY WORKSHOPS:

- Data First for Governance: Using Data to Make Decisions (morning only)
- Superintendent Evaluation: Strengthening the Board/ Superintendent Relationship (afternoon only)
- Get Your Message Out: Your Role in Crafting an Effective Public Image (morning or afternoon)
- The R Factor: How to Manage the One Thing You Control (morning or afternoon)

[Click here for more information.](#)

Other Pre-Conference events

Illinois ASBO Pre-Conference Seminars

Pre-Conference Seminars will be offered to school business officials on Friday, November 17 at the Swissotel at 7:30 a.m. These workshops are held in conjunction with the annual Conference.

- Seminar on School Finance (AAC #1062)
- Learning From Lincoln: Leadership Practices for School Success (AAC #1098)
- Sustainability for PK-12 Schools: How to Create a Sustainability Program for your School District (Pending Academy Approval)



Advance registration and additional fee are required. To learn more about these events and to register, visit www.iasbo.tools/Joint_Seminars.

IASA Pre-Conference Session

School districts are reporting shortages of both teachers and administrators. It is very important that districts develop plans to recruit educators for these important positions. IASA will offer a pre-conference session “**Building District Leadership Capacity**” at the Hyatt Regency Hotel from 8 a.m. to noon for members to learn how progressive Illinois school districts are building their own teacher leaders and administrators through innovative practices.



Advance registration and additional fee are required. This session is open to IASA active members only. Advance registration will open via the IASA website in September.



ICSA ANNUAL SEMINAR ON SCHOOL LAW

This program allows Illinois attorneys to discuss significant legal issues currently facing their school clients. The seminar will be held from 8 a.m. to 3 p.m. in the Crystal B-C Ballrooms at the Hyatt Regency Chicago.

NOTE: This event is open only to school attorneys. Advance registration and fee required. For more information, call IASB and ask for Bridget Trojan, 630/629-3776, ext. 1236.

School Safety and Security Seminar

Preparation for School Safety

A top concern for any school is the safety of its people: students, teachers, staff, and administrators. School safety has always been a concern, but now deeper and more critical challenges are being faced by schools worldwide.

For the second year, IASB will host a half-day School Safety and Security Seminar. Entitled “Preparation for School Safety,” the seminar is presented in conjunction with Conference and will take place Friday, November 17 from 8 a.m. to 12:15 p.m. at the Hyatt Regency Chicago.

Presentations by local, state, and national leaders in school safety and security include

- Overview of School Safety Best Practices and Resources
- Safety Plans: FEMA Guide for Developing High-Quality School Emergency Operations Plans
- Aftermath: Communication Command Centers, Triage, and Reunification
- Safe Schools and Healthy Students

In addition to the Seminar, eight related safety and security Panel Sessions will be offered during the Conference. **Look for this safety symbol ▲ to find these sessions among the panel listings.**



SEMINAR REGISTRATION

Seminar space can be held with advance payment of \$140 by check, purchase order, or credit card. Advance registration will be accepted until Friday, November 4 as long as space is available.

On-site registration will be accepted if space is available at a fee of \$190.

[Click here for more information.](#)

This seminar is open to education leaders and community safety personnel.

Note: IASB member district participants (school board members, school administrators, and school business officials) must be registered for the Joint Annual Conference in order to attend the School Safety and Security Seminar, and pay a separate fee for this Seminar.

Conference resources

Conference website

The Conference website has been upgraded to utilize a mobile-friendly design that offers improved navigation when accessed on mobile devices. View anything and everything offered at this year's event at conference.iasb.com. From workshops, guest speakers, and special events, to new information including an at-a-glance schedule and a Frequently Asked Questions document.

IASB members will be able to access handouts and presentations received prior to Conference via the members-only web portal. To access, log in to "My Account", click on the Members Only tab, select Annual Conference from the drop-down menu, and find the link titled "2017 Conference Handouts."

Conference app

Download the Conference app to review session descriptions, see who will be presenting, view exhibitors and contacts, access meeting room maps, and more. The app will be available to download from the Apple App Store or Google Play Store. Watch for more communication from IASB this fall to notify you when the app is available for download.

Create your own Conference schedule

Create your personal schedule to take with you to Chicago. An online Conference planner, **available in mid-October** at <http://conference.iasb.com/schedule.cfm>, can be accessed using the Conference app or website. Filter by day or topical track, select an event to view more details, and choose which events to add to your mobile or desktop calendar. You can also email or print a schedule.



#ILjac17

CONNECT ON SOCIAL MEDIA

For the latest updates, follow the news on the [Illinois School Board News Blog](#), and on IASB's [Twitter feed](#) and [Facebook page](#) by using the Conference hashtag, #ILjac17.