

A line art illustration of eight diverse students in various poses, all interacting with mobile devices. The students are drawn in a simple, clean style with varying hairstyles, clothing, and accessories like glasses and backpacks. The background is a solid light green color.

STUDENT SUCCESS AGENCY™

Administrators' Quick Guide to SSA

The first agency to represent teens, instead of celebrities & athletes

Student Success Agency (SSA) is a digitally based near-peer mentoring organization that offers a comprehensive array of on-demand student support services designed to maximize student potential and increase their chances of achieving college, career and life success.

What makes us different?

“Our near peer, digitally based, just-in-time, mentoring approach uses personalized learning features that allow students to take ownership of their learning.”

At SSA we differentiate our student support services by intentionally pairing students with their own personal near peer agents (mentors) who possess the experiences and exhibit the skills needed to support them in discovering, and meeting their academic and life goals. We know that mentor relatability, as well as student voice and choice are fundamental to creating a successful mentoring program for today's youth and young adults. That's why at SSA, we employ some of the best and brightest college sophomores, juniors, seniors and young professionals across the country to serve as personal agents for our teenage clients. After all, LeBron James has an agent, Taylor Swift has an agent, why can't teens? At SSA, we're committed to offering our clients the same level of success, that's why we're the first agency to represent teens, instead of celebrities and athletes.

We Go Above & Beyond To Preserve the Instructional Day

As we know, learning and creativity are two human experiences that are far too important to be confined to school hours.

At SSA, we understand the ramifications of interrupting students' instructional day, but we also know the value of ensuring that each unique student connects with a reliable, relatable, caring adult; that's why our agents (mentors) are available during non-instructional hours to continue to offer safe, secure, personalized, flexible support services whenever students are near a computer or mobile device.

We're Committed to **Quality, Safety & Security**

Our Agents

Our agents are some of the best and brightest scholars across the nation. 9 out of 10 of our agents received a college scholarship and are committed to helping those who they mentor do the same. Our agents are vetted through a 5 step interview process in which they have an opportunity to communicate and demonstrate their ability to effectively communicate, support and guide mentees along the path to success.

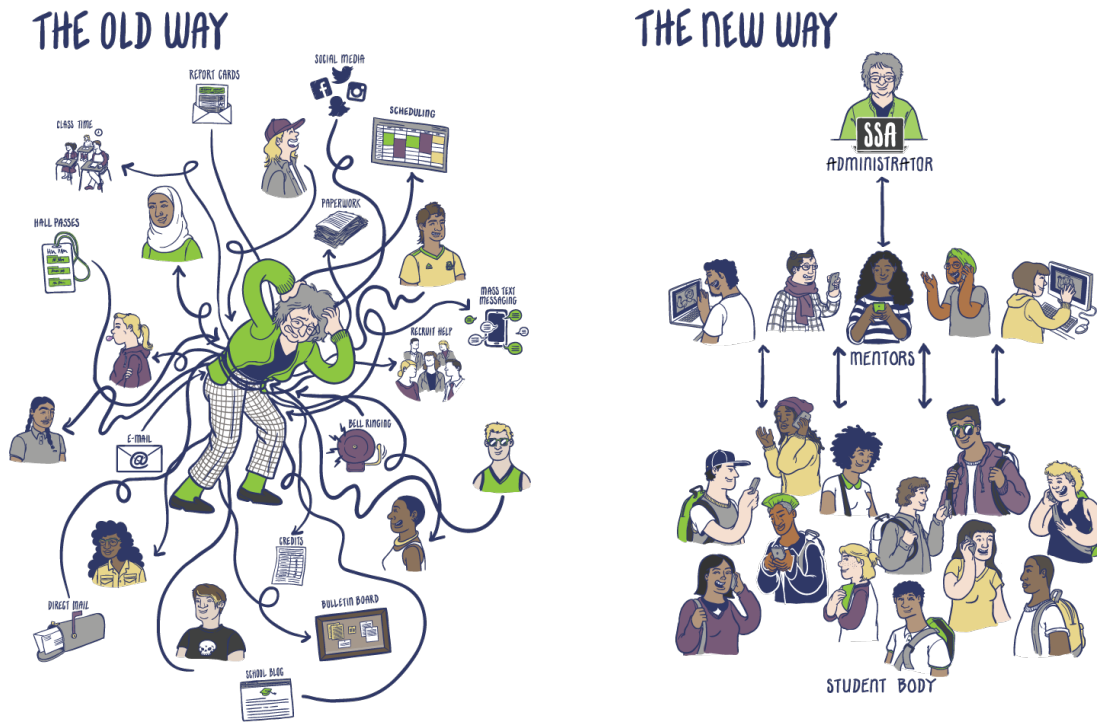
Additionally, agents are screened through the certified National Association of Professional Background Screeners (NAPBS) 5-step background check system that searches all counties nationwide, while also screening for alias names.



6 layers of safety & security that you can trust!

1. **Reliable Agents** - Our agents go through a 5-step interview process including multiple interviews, full fingerprint criminal background checks, and continuous monitoring of performance.
2. **Safe and Protected Phone Numbers** - Our software masks students and agents' real contact information, so that no personal numbers are ever exchanged.
3. **Time Stamped Communication** - All calls, texts, and emails are time stamped, recorded, and monitored through SSA's safe, secure proprietary tracking system.
4. **Red Flag Filters** - Our system automatically flags our safety, administrative, and counselor teams if any sensitive information is ever shared.
5. **Continuous Monitoring & Data Reporting** - Our Director of Agent Success, Head of Impact, and team of lead agents all continuously monitor individual agent performance to ensure quality service. Additionally, each month our team sends out a comprehensive data report highlighting student testimonials and outlining individual students' engagement minutes, student body engagement minutes and average student engagement minutes.
6. **Parent Consent** - Students are required to obtain parent consent to join "The Agency". Parent consent forms are distributed and tracked by SSA administrators.

Services & Results You Can Expect



When agents and students connect, they engage in activities such as:

- Comprehensive mentoring with goal setting and accountability measures
- Tutoring and homework help
- FAFSA support
- College entrance exam support (ACT & SAT)
- College & Career Advising
- Skill development activities that promote the use of 21st Century Learning Skills/ Non-Cognitive Skills/Soft Skills
- and more!

As a result you can expect...

1. Decreased absenteeism among student participants
2. Increased number of student pursuing leadership opportunities
3. Increased number of students participating in extracurricular activities
4. Increased GPA among student participants
5. Increased high school graduation rate among student participants
6. 10X more personalized advising time through the college process
7. 3.6X increase in college matriculation

Plus, as an added bonus, SSA has the capability of using its embedded two-way messaging system to send out important group messages related to college, career, or other important social events. Whether it's free college application week in your state or whether your school is offering resume writing support, SSA is committed to enhancing student outreach experiences via its on-time messaging feature.

Preparing Students For a Globally Competitive World

Ongoing active engagement between students and agents, afford our students a unique opportunity to gain the valuable skills needed to succeed in an ever evolving, 21st century global society.

Skills to be gained:

- Hope & optimism
- Self regulation
- Vision for the future
- Empathy & global stewardship
- Grit & rigor
- Curiosity, creativity & imagination
- Critical thinking & problem solving
- Flexibility & adaptability
- Communication, collaboration & teamwork across networks
- Global & cultural awareness
- Leadership & flow
- Social Responsibility & ethics
- Technology & digital literacy

It's never been a better time to be a teenager!



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Student Testimonials



Kenedy
*P.D. Jackson Olin High School,
Birmingham City Schools
Birmingham, Alabama*

My agent has been helpful in so many ways by checking in on me, making sure everything is running smooth, and considering my thoughts. My favorite thing about SSA is how they keep pushing you to your best potential. They don't give up on you and they won't let you give up on yourself. I also love how SSA values your thoughts and ideas. SSA is a great program to be a part of. My plan after high school is to attend The University Of Alabama and major in Psychology and minor in Business.



My experience with my agent has been phenomenal. Alex has helped me this past year with finding scholarships, helping me prep for the ACT, and inspiring me to reach my goals. I've aimed for the clouds and she's helping me reach the stars. She always sends me motivational quotes/posts to prepare me for the ups and downs of everyday life. She has truly been a great help, and I can't wait to continue my journey with her.



Olivia
*Jimmy C Draughn High School,
Burke County Public Schools
Valdese, North Carolina*



Benjamin
*Belmont High School,
Los Angeles Unified School District
Los Angeles, California*

When I first became part of SSA, I honestly didn't know what to expect. At first, I thought it was gonna be one of those programs that never help you. I thought wrong. SSA has helped me out a lot by giving me an amazing agent. That agent is Nickolas. Nickolas is a great guy, he helped me go through my first day of college which was a success by giving me helpful tips and advice. So far, I'm having a great experience with SSA and I totally recommend it to all high school seniors.



Student Testimonials



Litiola
*Kahuku High School,
Windward School District
Kahuku, Hawaii*

My agent Emma is the best agent, as she has really helped me get through my junior year. She has helped me with the two classes that I struggled in the most, Chemistry and English. For Chemistry, she would send me video links that would help me better learn the information I was given. For English, she would look over my essays and correct common grammar errors. Now that it is my senior year she has helped me look for scholarships. I really appreciate Emma because she encourages me to do my best, and it actually seems like she cares about furthering my education. The Student Success Agency has been such a joy ride, really helping me stay on top of my education path as well as learning in a better way.



My agent has helped a lot with showing me different kinds of scholarships that I could apply for to just showcase my art, instead of writing a 1000 word essay. Just a few weeks ago he sent me a scholarship from Google that was worth \$30,000 dollars and all I had to do was send an art piece. I wouldn't have found that out without him. He's helped me look for jobs and he's gonna help me with my resume and stuff. It's pretty cool having somebody to help me with things like that. After high school I'm going to be a digital artist, although I'll definitely want to do some stuff with music like DJing and a little bit of beat making.



Layee
*Fridley High School,
Fridley School District
Fridley, Minnesota*



Joshua
*DeSoto Independent School District
Desoto, Texas*

My dream job is to get into the law industry and become a mediator or an arbitrator. Before meeting my agent, I had no idea what I had to do to achieve my goals. My agent and I have been working on creating a career road map to becoming a mediator or arbitrator. I also shared with my agent some universities that interested me, such as Howard University and University of California Los Angeles. My agent is 'a chill dude and understanding.' My agent has definitely made it easier to reach my goals!

Other Testimonials



Student Success Agency is scaling one-on-one attention in education by allowing students to receive traditional services like, mentoring, tutoring, and advising, anytime anywhere from their cellphones.

United Way of Metropolitan Dallas
GroundFloor



[Student Success Agency's digital near peer mentoring framework]... is just one illustration of why entrepreneurs who want to successfully connect with the next generation must be observant of how young consumers prefer to receive information, services, and products.

Shama Hyder
Founder and CEO of Zen Media



Some observers have estimated that the average high school student receives only thirty-eight minutes on interactions with their guidance counselor per year. Instead, students who participate in SSA [Student Success Agency] spend an average of thirty-eight minutes with [agents] e-Mentors per month.

Julia Freeland Fisher
Director of Education at Clayton Christensen Institute
& author of "Who You Know: Unlocking
Innovations That Expand Students' Networks"



As an education management leader with years in the industry, I believe Student Success Agency is a one of a kind service offering authentic student engagement to students at a time they need it most. Educators and adults seeking meaningful life success for those served find the data SSA offers immensely helpful and a value add. The services rendered to students are personal, meaningful and delivered 24/7 via communication that meets their style.

Lisa Brady Gill
NCCEP Board of Directors member &
Education Management Vice President




Michael Benko and E.J. Carrion, co-founders of Student Success Agency, are expanding access to high-quality mentorship for all students, including those from traditionally underserved populations. SSA connects students with near-peer mentors through smart phones so students can have unfettered access to guidance and advising anywhere, anytime. SSA's mentoring software tracks interactions, assuring student safety while collecting data on engagement, progress, and outcomes for schools. SSA has gone from serving 15 schools in 2016 to 50 schools and over 3,500 students in 2017 and expects to double in size and impact in 2018.


Forbes Magazine
2018 30 Under 30


Need more info or ready to join "The Agency"?
Contact us at **210-906-8336 (TEEN)**
or email us **michael@studentsuccess.co** (Michael Benko, COO)


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 @agents4Teens

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