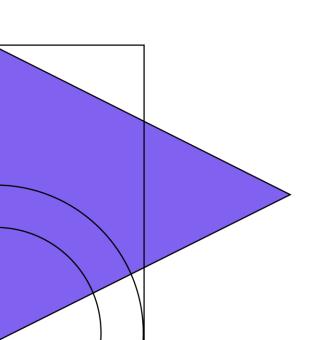




Demographic Study Fall 2024

March 6th, 2025



% Zonda_™

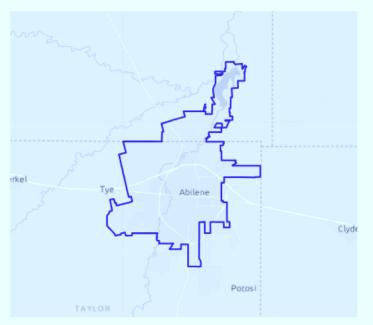
Education

Zonda's demographic division, formerly Templeton Demographics, was established in 2006 and has been assisting public schools with demographic services for over 18 years. From day one, our mission has been to continually improve and provide accurate and timely data combined with outstanding consulting services. The fusion of demographics with unparalleled housing data from Zonda has made us a leader in the market. The data provides an in-depth look at how the impact of housing and development influences decisions made now and in the future across the nation. The 12 dedicated employees in our division work diligently to provide the best possible data and enrollment projections to help you make informed decisions for your school system.

We are the #1 demographer in the state of Texas and now work with clients in Arkansas, Colorado, Georgia, Missouri, Oklahoma, North Carolina and South Carolina.







POPULATION BY AGE

(22.3%)

(15.9%)

Population Trends and Key Indicators

ABILENE ISD

Index

104,542 Population

40,811 Households 33.7

2.42

Avg Size

Household

\$56,943

Median

Household Income

25% 20% 15%

10%

\$176,674

Home Value

57

Index

118

Affordability

74

Area: 106.7 square miles

Median Wealth Housing Diversity

MORTGAGE INDICATORS



\$8,298

Avg Spent on Mortgage &



Median

Age

19.4%

Percent of Income for Mortgage

POPULATION BY GENERATION



4.5%

Greatest Gen: Born 1945/Earlier

24.6%

Millennial: Born

1981 to 1998



17.1%

Baby Boomer: Born 1946 to 1964



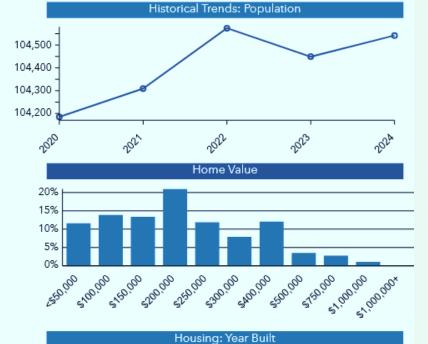
15.4%

1965 to 1980



Generation X: Born





"Party "Patries "Patries "Patries "Patries "Patries "Fatries "Fatr



28.0%

Generation Z: Born 1999 to 2016



10.3%

Alpha: Born 2017 to Present



Under 18

Aged 65+

Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), ACS (2018-2022). @

Ages 18 to 64 (61.7%)



Local Economic Conditions

Abilene announced for largest AI infrastructure project

- Texas will be home to a new joint venture that will make the state ground zero for the development of artificial intelligence in the United States "Stargate"
- Stargate's first data center campus, located in Abilene, will be about 875 acres
- "A new American company that will invest 500 billion dollars at least in AI
 infrastructure in the United States and is moving very quickly, creating 57 jobs, but
 could employee more in the future. The Stargate project as a nationwide project
 with over 20 locations is expected to create around 100,000 jobs nationwide
- With a population of nearly 130,000, Abilene was chosen as the first location for Project Stargate "the largest AI infrastructure project by far, in history."
- <u>Project Stargate</u>, a joint venture of three companies, Softbank, Open Al and Oracle.









Local Economic Conditions

ACU Next Lab

- Energy fuels the future. The ultimate goal of this work is to advance Liquid Fueled Molten Salt Reactors (LFMSR) to address the world's need for clean, inexpensive and safe energy, water and medical isotopes to treat cancer. This specific research project will build a fluid simulator on the Abilene Christian University campus in Abilene, Texas, to help advance the reactor design and allow for regulatory licensing of a future research and test reactor. Having an on-site test facility will provide unprecedented access for students and faculty to collaborate on cutting-edge research to solve one of the world's most pressing problems: the need for clean, safe and affordable energy.
- Researchers estimate ACU's reactor will be live by 2025. Until
 then, undergraduate, graduate, PhD students and professors
 of allied universities are actively researching. Once the reactor
 has been thoroughly tested, laboratories will start to mass
 produce and distribute industrial-sized models around the
 world.

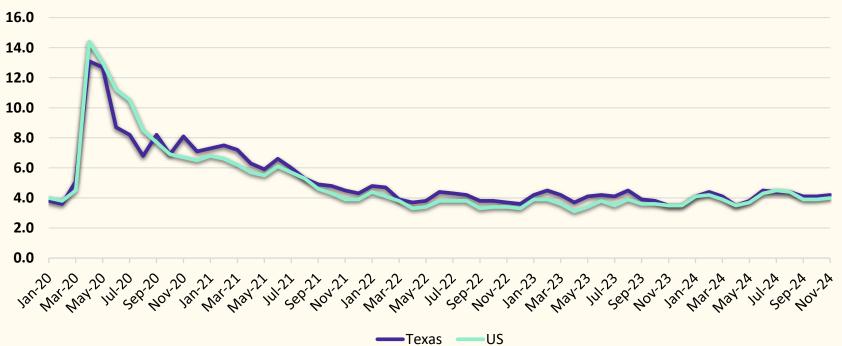






Local Economic Conditions





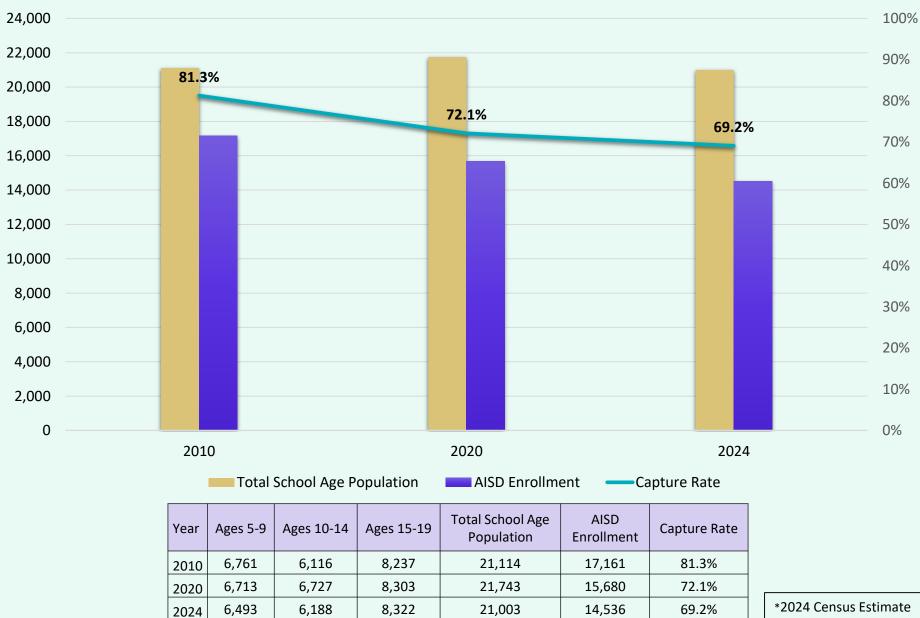
Unemployment Rate, Year over Year



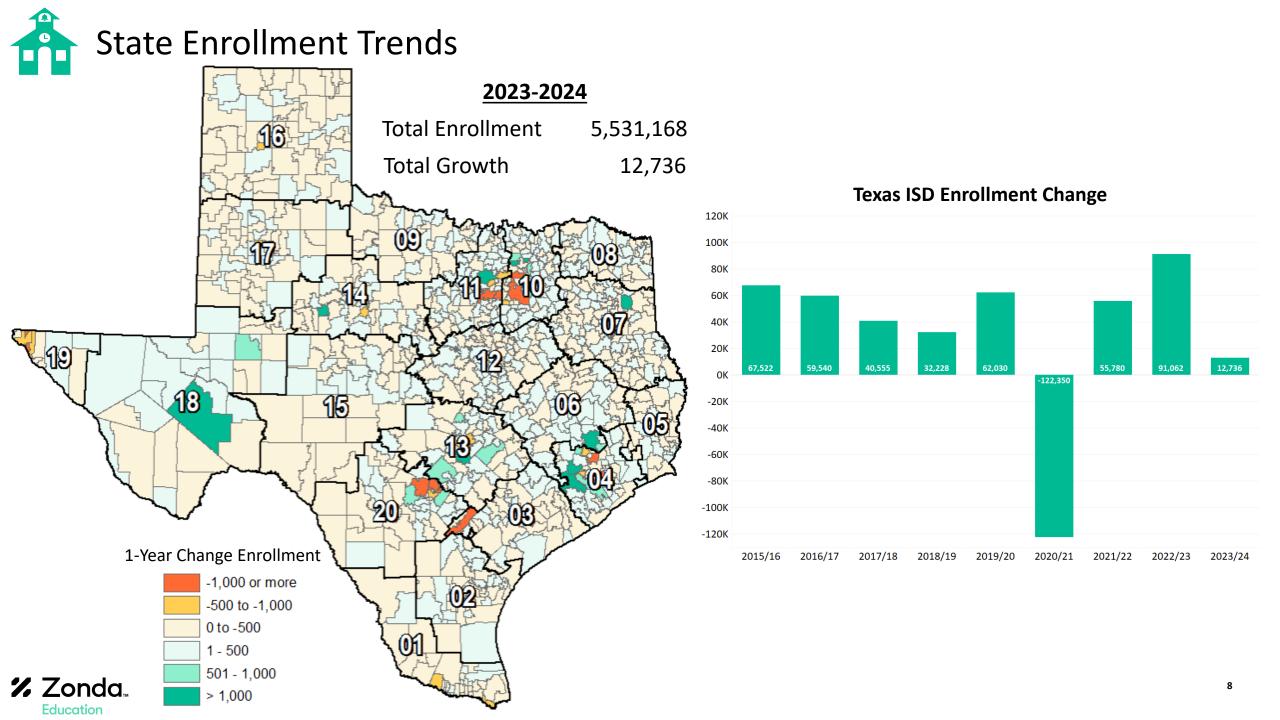




Abilene ISD Capture Rate









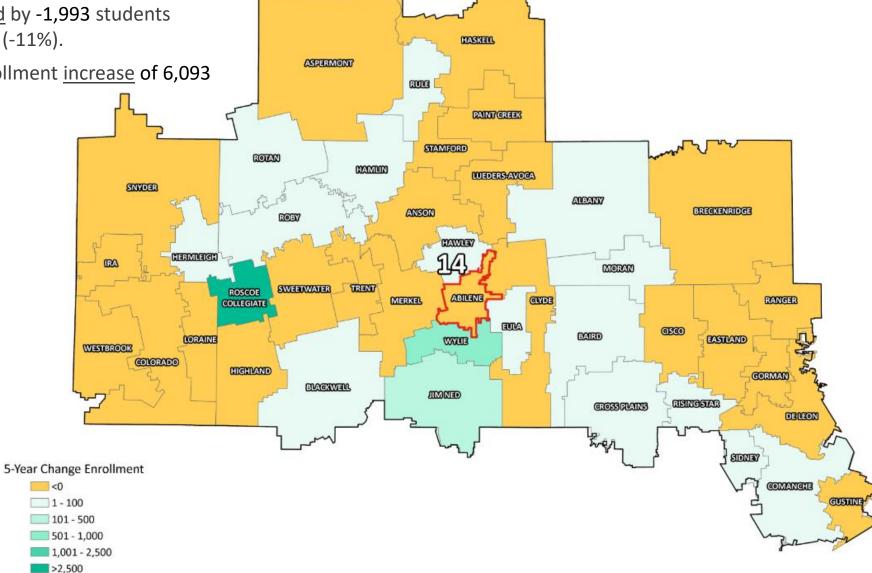
Region 14 Enrollment Trends

<0

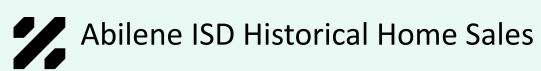
• Abilene ISD enrollment <u>declined</u> by -1,993 students between 2018/19 and 2023/24 (-11%).

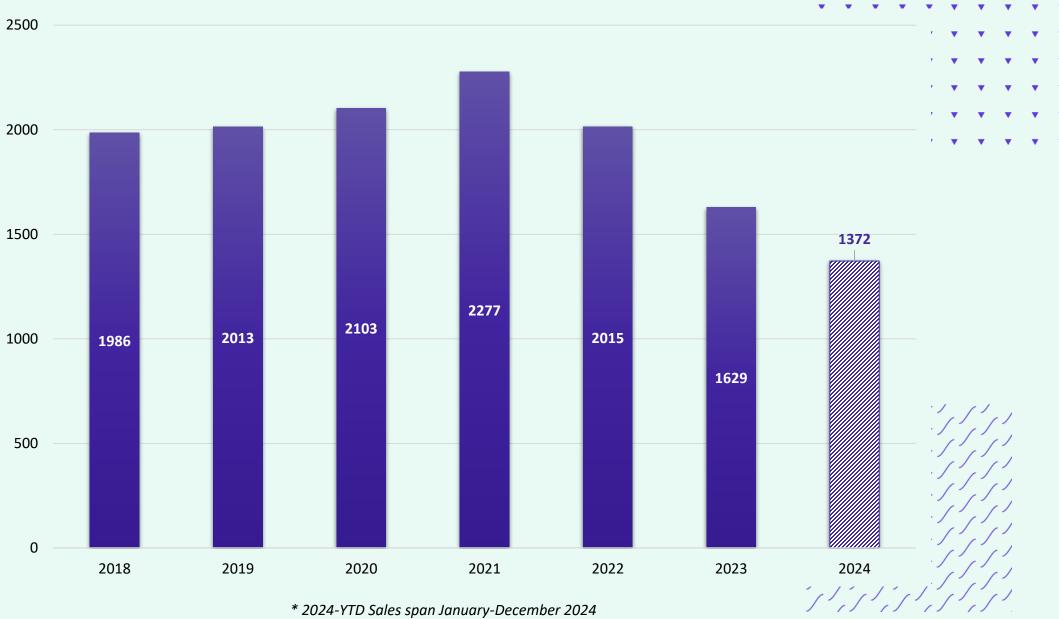
Region 5 has seen a 5-year enrollment increase of 6,093

students (88% growth).



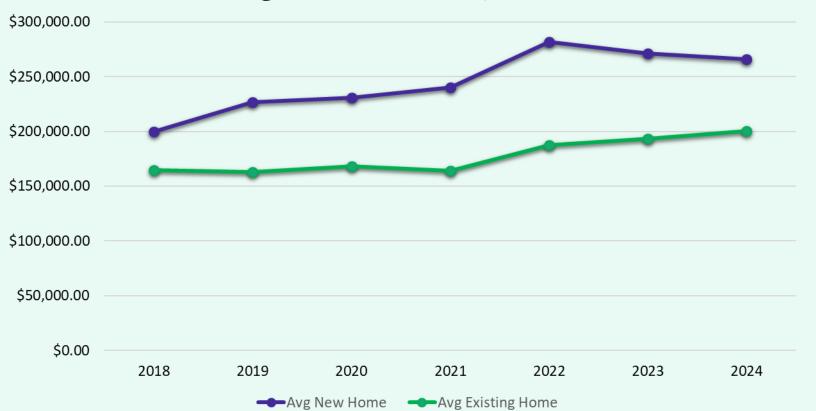






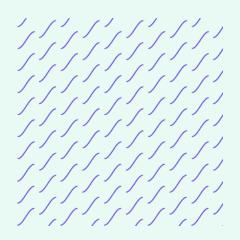
Abilene ISD Home Price Analysis

Average Home Sale Price, 2018-2024



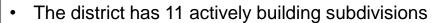
	Avg New	Avg Existing
	Home	Home
2018	\$199,857.00	\$164,578.00
2019	\$226,561.00	\$163,078.00
2020	\$231,089.00	\$168,260.00
2021	\$240,506.00	\$164,088.00
2022	\$281,810.00	\$187,242.00
2023	\$271,041.00	\$193,631.00
2024	\$265,845.00	\$200,362.00

- The average new home sale price in AISD has risen 33% between 2018 and 2024, an increase of nearly \$66,000
- The average existing home sale price in AISD has risen 22% in the last 6 years
- New home sales within AISD in 2024 accounted for nearly 8.8% of all home sales within the district.

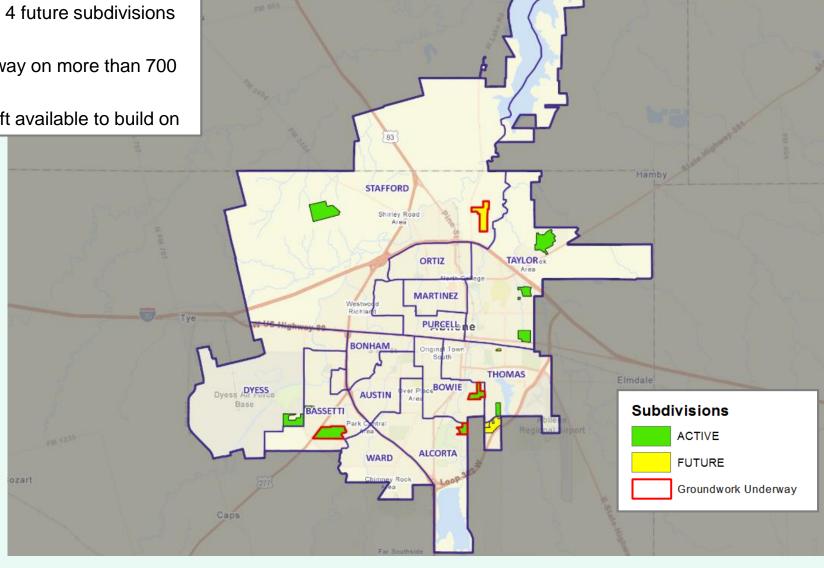




District Housing Overview



- Within AISD Schools there are 4 future subdivisions in various stages of planning
- Development activity is underway on more than 700 lots within 4 subdivisions
- More than 400 lots currently left available to build on





Heritage Parks

- 576 total lots
- 82 future total lots
- 61 vacant developed lots

August 2024



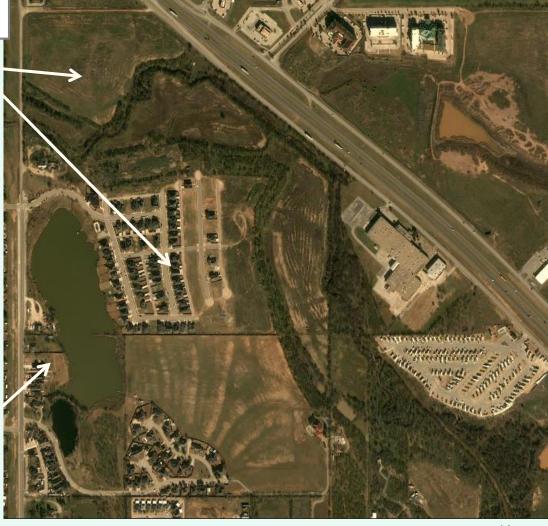




Griffith Lake Estates

- 163 total lots
- 95 vacant developed lots
- 5 homes under construction
- 63 homes occupied
 All lots have been delivered
- Building 3-5 homes per year
- Student yield:0.349

December 2024



Griffith Lake Mixed Use

- Rezoning approved Aug 2022
- Concept plan proposes 300 units and commercial uses along highway frontage







Pasadena Heights 289 total lots 144 future lots 145 homes occupied Student Yield: 0.344 CLAUDIE C. ROYALS OR TAYLOR

December 2024







34 Future lots



Cimarron Meadows

- 339 total lots
- 49 future lots
- 139 vacant developed lots
- 26 homes under construction
- 125 homes occupied
- Student Yield: 0.128

December 2024



- 64 total lots
- 30 vacant developed lots
- 3 under construction
- 33 homes occupied
- · All lots have been delivered
- Building 3-5 homes per year
- Student Yield: 0.181





Waterside at Cedar Creek

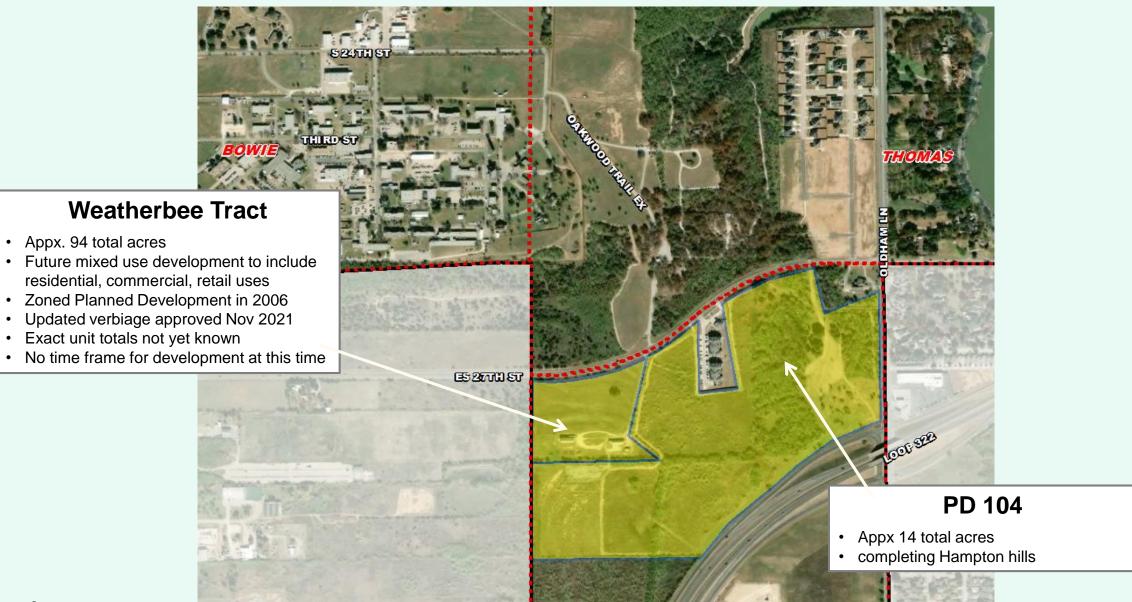
- 211 total lots
- 39 homes under construction
- Groundwork underway on future phases
- Building 40-50 homes per year

December 2024









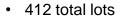


Sandy Creek Village

- 91 total lots
- 13 vacant developed lots
- 9 under construction
- 69 homes occupied
- All lots have been delivered
- Building 20-25 homes per year
- Student Yield:0.362

December 2024





- 83 vacant developed lots
- 16 homes under construction
- 313 homes occupied
- Student Yield: 0.428
- **DR** Horton





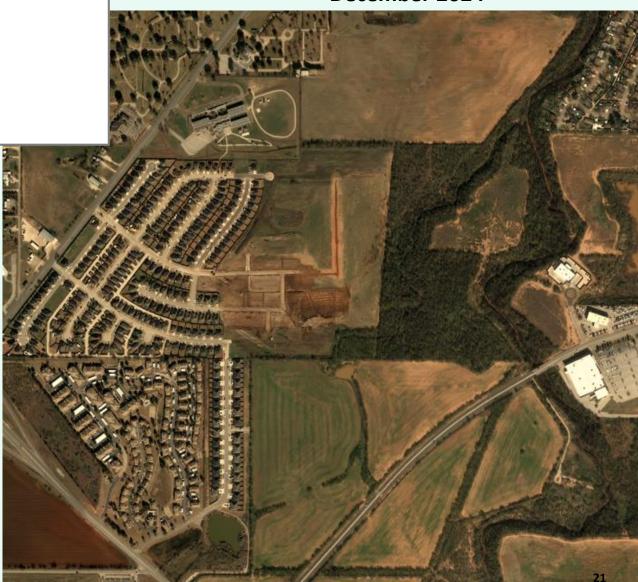
Butterfield Meadows

- 255 total lots
- 26 total future lots
- 10 vacant developed lots











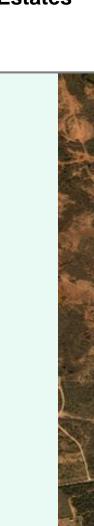


17 total lots

STAFFORD

12 vacant developed lots

• 5 homes under construction







SPINKS RD

%

Future Residential Activity

Water Crest Ranch

• 708 future lots

• Groundwork nearing completion on northern section

Anticipate homes starting Spring 2025

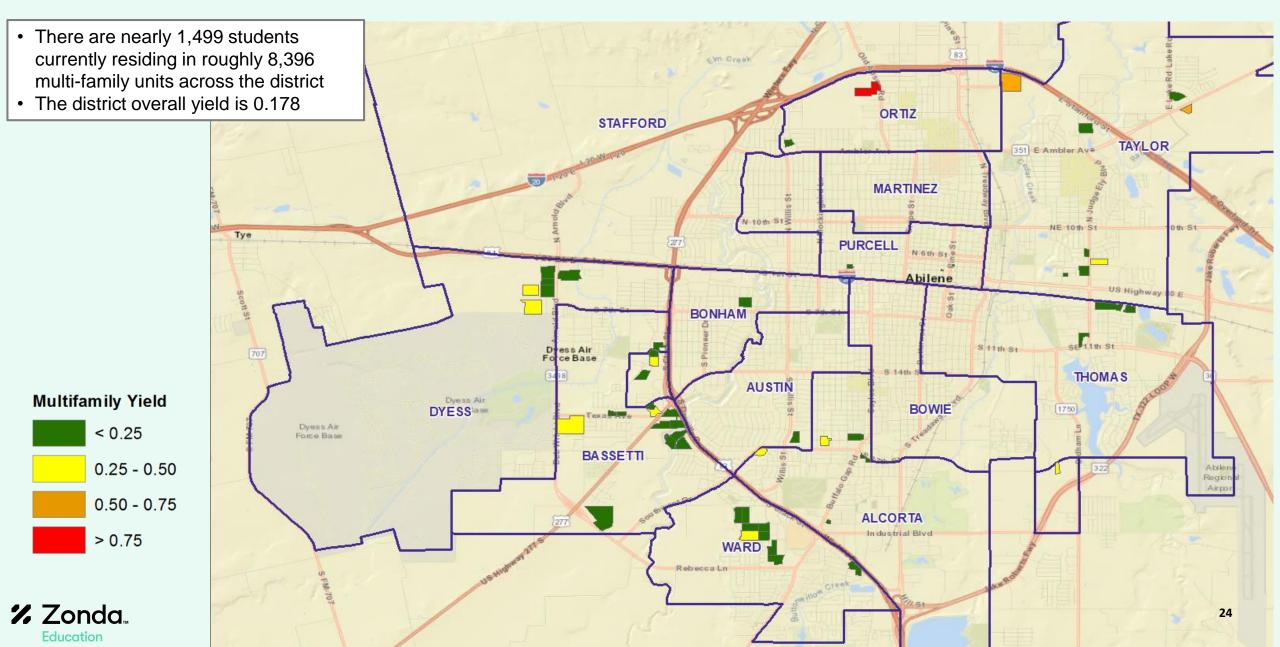
· Additional land for future development

December 2024





Multi-Family Yield Analysis

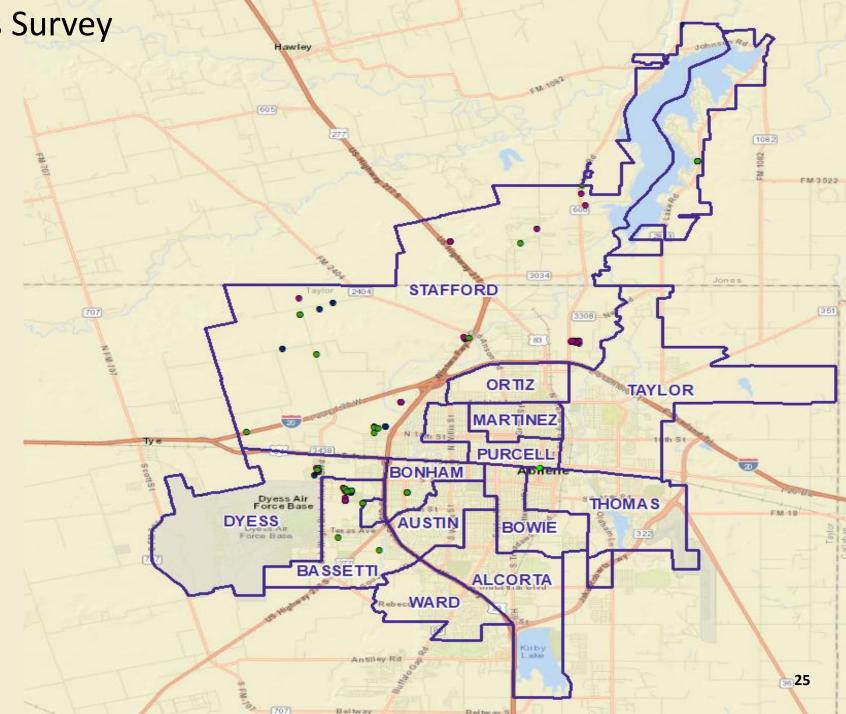




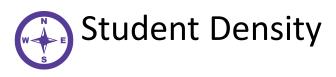
- 175 Manufactured Homes have been installed within Abilene ISD since 1/1/2022
- Abilene ISD added 40 MH's in 2022
- AISD added 43 MH's in 2023
- AISD added 92 MH's in 2024

YEAR INSTALLED

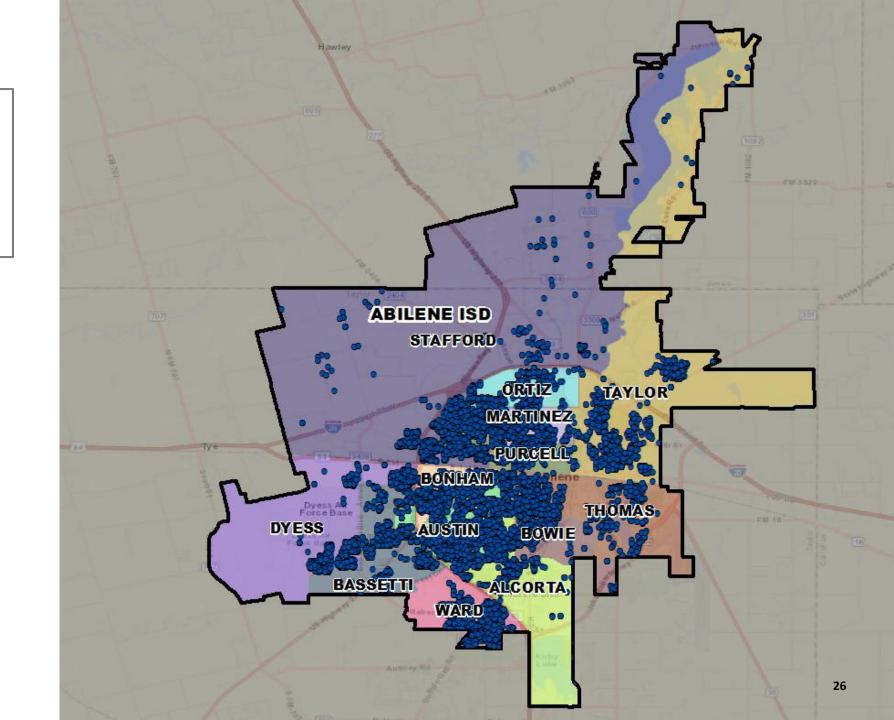
- 2022
- 2023
- 2024







- There are 465 students that currently reside outside the district
- This represents roughly 3.2% of the total student population
- 14,160 students, or 97.5% of the total student population resides within the Abilene city limits





TEA Transfer Report

							5 Year
Transfers In From:	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	Change
Anson ISD	3	3	3	13	3	3	0
Clyde CISD	37	28	27	27	25	29	-8
Eula ISD	13	16	20	24	28	21	8
Hawley ISD	25	22	16	18	3	15	-10
Jim Ned CISD	28	24	21	35	40	46	18
Merkel ISD	35	35	36	44	46	51	16
Sweetwater ISD	3	3	3	3	3	3	0
Wylie ISD	215	233	231	245	238	245	30
Totals Transfers In*	384	386	374	431	418	441	57

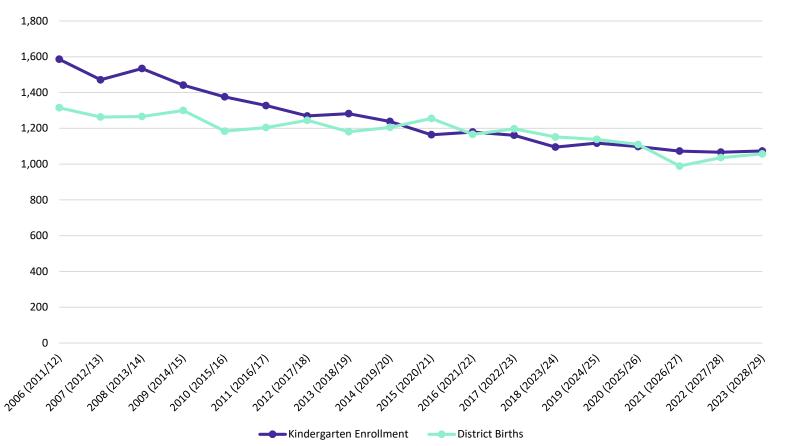
Transfers Out To:	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	5 Year Change
Anson ISD	20	14	24	18	15	19	-1
Clyde CISD	36	41	41	52	55	42	6
Eula ISD	35	37	34	34	29	27	-8
Great Hearts Texas	0	0	0	3	3	3	3
Hallsville ISD	19	22	39	58	46	50	31
Hawley ISD	99	82	74	75	64	60	-39
Jim Ned CISD	3	12	4	10	12	3	0
KIPP Texas Public Schools	0	0	0	11	17	10	10
Merkel ISD	20	24	21	26	28	35	15
Premier High Schools	102	113	104	118	109	152	50
Sweetwater ISD	3	3	3	3	3	3	0
Texas College Preparatory Academies	3	3	16	3	0	0	-3
Texas Leadership Public Schools	438	487	448	511	652	807	369
Trent ISD	15	3	19	18	16	14	-1
Wylie ISD	46	67	64	59	52	49	3
Total Transfers Out*	865	940	929	1,050	1,184	1,376	511





Birth Rates

Abilene ISD KG Enrollment vs. District Births



Birth Year (School Year)	Kindergarten Enrollment	District Births	Ratio
2006 (2011/12)	1,586	1,315	1.206
2007 (2012/13)	1,471	1,263	1.165
2008 (2013/14)	1,534	1,266	1.212
2009 (2014/15)	1,441	1,300	1.108
2010 (2015/16)	1,376	1,184	1.162
2011 (2016/17)	1,327	1,204	1.102
2012 (2017/18)	1,269	1,245	1.019
2013 (2018/19)	1,282	1,181	1.086
2014 (2019/20)	1,238	1,205	1.027
2015 (2020/21)	1,164	1,255	0.927
2016 (2021/22)	1,179	1,166	1.011
2017 (2022/23)	1,161	1,197	0.970
2018 (2023/24)	1,095	1,152	0.951
2019 (2024/25)	1,117	1,138	0.982
2020 (2025/26)	1,098	1,110	0.989
2021 (2026/27)	1,073	989	1.085
2022 (2027/28)	1,066	1,036	1.029
2023 (2028/29)	1,073	1,057	1.015





Annual Enrollment Changes

																	Total	
Year (OCT)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Growth	% Growth
2020/21	202	692	1,164	1,130	1,134	1,111	1,147	1,154	1,093	1,198	1,168	1,330	1,143	1,085	929	15,680	68	0.4%
2021/22	218	776	1,179	1,179	1,110	1,091	1,106	1,131	1,082	1,067	1,150	1,363	1,020	1,016	938	15,426	-254	-1.6%
2022/23	209	745	1,161	1,186	1,189	1,076	1,104	1,117	1,091	1,056	1,061	1,389	1,031	955	883	15,253	-173	-1.1%
2023/24	231	677	1,095	1,149	1,119	1,126	1,014	1,049	1,010	1,052	1,050	1,370	976	879	855	14,652	-601	-3.9%
2024/25	225	643	1,117	1,115	1,165	1,125	1,145	994	1,023	995	1,064	1,255	997	867	806	14,536	-116	-0.8%

Yellow box = largest grade per year

Green box = second largest grade per year

YEAR	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	ELEM	MID	HIGH
3-YR Avg.	1.013	0.940	0.983	1.005	0.989	0.974	0.990	0.980	0.948	0.975	1.000	1.231	0.729	0.892	0.894	0.987	0.974	0.937
2021/22	1.079	1.121	1.013	1.013	0.982	0.962	0.995	0.986	0.938	0.976	0.960	1.167	0.767	0.889	0.865	0.992	0.958	0.922
2022/23	0.959	0.960	0.985	1.006	1.008	0.969	1.012	1.010	0.965	0.976	0.994	1.208	0.756	0.936	0.869	0.998	0.978	0.942
2023/24	1.105	0.909	0.943	0.990	0.944	0.947	0.942	0.950	0.904	0.964	0.994	1.291	0.703	0.853	0.895	0.953	0.954	0.935
2024/25	0.974	0.950	1.020	1.018	1.014	1.005	1.017	0.980	0.975	0.985	1.011	1.195	0.728	0.888	0.917	1.009	0.991	0.932

- District Enrollment has decreased by 116 Students from the Fall of the 2023-24 School Year
- Positive Cohort Growth in Kindergarten through 4th Grade Groups. This is the first year of positive elementary enrollment growth in several years.
- Cohort loss in the 5th through 7th Grade Groups





Ten Year Forecast by Grade Level

Year (OCT)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Total Growth	% Growth
2020/21	202	692	1,164	1,130	1,134	1,111	1,147	1,154	1,093	1,198	1,168	1,330	1,143	1,085	929	15,680	68	0.4%
2021/22	218	776	1,179	1,179	1,110	1,091	1,106	1,131	1,082	1,067	1,150	1,363	1,020	1,016	938	15,426	-254	-1.6%
2022/23	209	745	1,161	1,186	1,189	1,076	1,104	1,117	1,091	1,056	1,061	1,389	1,031	955	883	15,253	-173	-1.1%
2023/24	231	677	1,095	1,149	1,119	1,126	1,014	1,049	1,010	1,052	1,050	1,370	976	879	855	14,652	-601	-3.9%
2024/25	225	643	1,117	1,115	1,165	1,125	1,145	994	1,023	995	1,064	1,255	997	867	806	14,536	-116	-0.8%
2025/26	213	664	1,098	1,117	1,099	1,142	1,106	1,129	955	989	982	1,298	915	876	779	14,362	-175	-1.2%
2026/27	217	653	1,073	1,120	1,110	1,082	1,117	1,083	1,095	946	970	1,191	946	808	788	14,198	-164	-1.1%
2027/28	213	637	1,066	1,105	1,115	1,097	1,073	1,096	1,044	1,071	945	1,179	871	841	735	14,088	-110	-0.8%
2028/29	213	647	1,073	1,092	1,093	1,096	1,083	1,046	1,054	1,031	1,057	1,154	862	778	759	14,039	-49	-0.3%
2029/30	214	644	1,068	1,103	1,077	1,079	1,079	1,060	1,003	1,032	1,020	1,285	853	771	707	13,996	-43	-0.3%
2030/31	215	646	1,075	1,103	1,091	1,069	1,062	1,055	1,022	992	1,022	1,243	943	769	708	14,016	19	0.1%
2031/32	215	648	1,076	1,118	1,086	1,076	1,053	1,045	1,014	1,010	982	1,254	915	837	713	14,044	29	0.2%
2032/33	217	653	1,085	1,109	1,102	1,077	1,056	1,031	1,004	999	1,000	1,201	930	814	762	14,041	-3	0.0%
2033/34	212	637	1,088	1,126	1,090	1,098	1,056	1,036	973	991	989	1,222	891	823	737	13,967	-73	-0.5%
2034/35	220	651	1,088	1,135	1,099	1,078	1,069	1,038	988	959	981	1,211	903	794	744	13,959	-8	-0.1%

Yellow box = largest grade per year **Green box** = second largest grade per year





Ten Year Forecast by Campus Level - Elementary

		History	Fall				ENF	ROLLMENT	PROJECTI	ONS			
Campus	Capacity	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35
AUSTIN ELEMENTARY	750	699	729	735	728	722	712	705	675	645	628	612	608
BASSETTI ELEMENTARY	710	542	546	551	543	529	512	497	489	497	500	508	518
BONHAM ELEMENTARY	750	478	481	476	464	460	461	463	463	462	463	463	461
BOWIE ELEMENTARY	750	478	473	461	442	440	425	416	420	426	425	431	436
CROCKETT EARLY HEAD START		132	131	127	129	126	127	127	127	127	128	125	128
DYESS ELEMENTARY	750	592	621	639	638	650	646	652	645	634	624	609	596
JOSE ALCORTA SR. ELEMENTARY	600	395	410	416	415	423	431	435	451	456	460	464	464
EUGENE PURCELL ELEMENTARY	750	594	537	542	515	490	479	481	473	471	469	471	469
ROBERT & SAMMYE STAFFORD ELEMENTARY	710	458	473	483	496	506	514	526	546	572	599	630	645
LONG EARLY LEARNING CENTER		751	692	704	696	679	689	687	689	691	696	678	697
MARTINEZ ELEMENTARY	750	391	371	360	348	337	323	310	316	322	330	338	346
ORTIZ ELEMENTARY	710	447	523	532	514	515	505	505	493	483	482	486	483
TAYLOR ELEMENTARY	750	640	662	657	648	649	661	667	678	682	685	691	692
THOMAS ELEMENTARY	630	389	378	368	367	357	345	348	350	349	347	343	345
WARD ELEMENTARY	630	473	502	516	511	520	514	507	502	501	494	493	491
ELEMENTARY TOTALS	9,240	7,459	7,529	7,568	7,454	7,403	7,344	7,325	7,317	7,318	7,330	7,342	7,379
Elementary Absolute Change		-327	70	39	-114	-52	-59	-19	-9	1	12	11	37
Elementary Percent Change		-4.20%	0.94%	0.52%	-1.51%	-0.69%	-0.79%	-0.25%	-0.12%	0.02%	0.17%	0.16%	0.50%

Yellow box = Exceed Building Capacity





Ten Year Forecast by Campus Level - Secondary

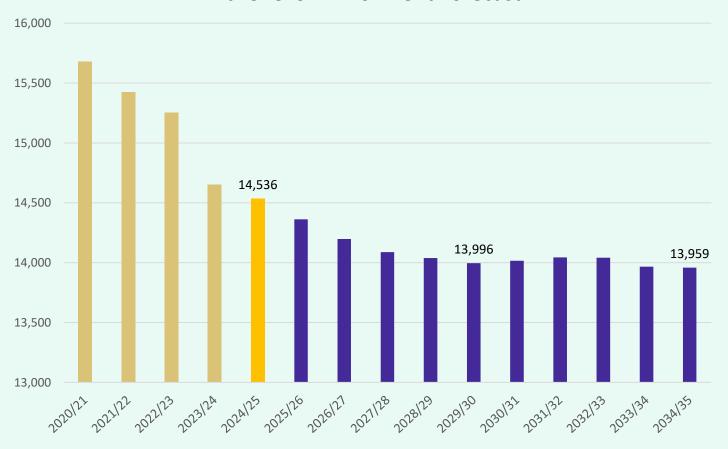
		History	Fall				ENR	OLLMENT	PROJECTI	ONS			
Campus	Capacity	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35
CLACK MIDDLE SCHOOL	868	740	693	669	670	704	734	733	747	739	741	736	735
CRAIG MIDDLE SCHOOL	984	757	771	720	726	731	714	694	666	656	651	653	654
MADISON MIDDLE SCHOOL	963	778	770	741	748	750	783	763	764	752	746	728	714
MANN MIDDLE SCHOOL	963	759	776	723	795	803	839	793	787	788	794	764	753
MIDDLE SCHOOL TOTALS	3,778	3,034	3,010	2,853	2,939	2,988	3,070	2,983	2,964	2,935	2,932	2,881	2,856
Middle School Absolute Change		-120	-24	-157	86	48	82	-87	-19	-30	-3	-51	-24
Middle School Percent Change		-3.80%	-0.79%	-5.22%	3.03%	1.65%	2.74%	-2.83%	-0.62%	-1.00%	-0.10%	-1.74%	-0.84%
ABILENE HIGH SCHOOL		1,903	1,798	1,818	1,703	1,663	1,632	1,644	1,696	1,685	1,637	1,619	1,592
COOPER HIGH SCHOOL		1,596	1,570	1,495	1,497	1,431	1,389	1,432	1,420	1,468	1,495	1,479	1,483
ABILENE STEM		386	384	386	374	368	371	378	385	404	413	413	415
HIGH SCHOOL TOTALS	0	3,885	3,752	3,699	3,574	3,462	3,392	3,454	3,501	3,557	3,545	3,511	3,490
High School Absolute Change		-169	-133	-53	-125	-112	-70	61	47	56	-12	-34	-21
High School Percent Change		-4.17%	-3.42%	-1.40%	-3.38%	-3.14%	-2.01%	1.81%	1.37%	1.61%	-0.35%	-0.96%	-0.59%
TAYLOR COUNTY DAEP		96	96	96	96	96	96	96	96	96	96	96	96
TAYLOR COUNTY LEARNING CENTER		11	26	0	0	0	0	0	0	0	0	0	0
JUVENILE DC		11	11	15	13	14	13	14	13	14	13	14	13
WOODSON CENTER FOR EXCELLENCE		149	112	131	121	126	124	125	124	124	124	124	124
ALTERNATIVE CAMPUS TOTALS		274	245	241	230	236	233	234	234	234	234	234	234
DISTRICT TOTALS	13,018	14,652	14,536	14,362	14,198	14,088	14,039	13,996	14,016	14,044	14,041	13,967	13,959
District Absolute Change		-601	-116	-175	-164	-110	-49	-43	19	29	-3	-73	-8
District Percent Change		-3.94%	-0.79%	-1.20%	-1.14%	-0.77%	-0.35%	-0.31%	0.14%	0.20%	-0.02%	-0.52%	-0.06%

Yellow box = Exceed Building Capacity



1 Key Takeaways

Abilene ISD Enrollment Forecast



- Total Home sales in AISD are anticipated to be less than the 2023 totals due to continued higher mortgage interest rates and current market conditions
- Elementary cohort numbers were up this year, but lower birth rate numbers the last few years will cause lower overall elementary numbers in the next several years
- There are 11 Active building subdivisions with approximately 470 vacant developed lots available to build on and 4 Future developments currently planned in the District.
- Enrollment is forecasted to decline over the next several years to approximately 14,000 by the 2029-30 school year and is anticipated to remain level through the 2034-35 school year