

Albany Area Schools Community Education Brochure & E-Newsletter Advertising Information



Print Advertisement Size/Specifications

¼ page -- 3.5" w x 4.75" h

Black and white

Advertisement Distribution

- **Print:** Each community education brochure is mailed every door direct to approximately 6,000+ homes, including all of the Albany Area School District plus approximately 500 homes outside school district boundaries.
- **Digital:** Each e-newsletter is sent to approximately 2,000 individual email addresses.

Advertisement Design

All advertisements must be sent in a high-resolution JPEG or PNG format. If requested, Albany Area Community Education can create and design advertisements for a fee of \$50 per advertisement.

Advertisement Rates	¼ Page Printed Advertisement in Brochure	Digital Advertisement in E-Newsletter
Non-Profit	\$200	No Charge*
For-Profit	\$275	\$75

Added Value: All brochure and e-newsletter advertisements will also be posted on the Albany Area Schools [Community Backpack website](#) at no charge.

Additional Information

- All advertisements are subject to approval by the district. The district reserves the right to deny advertising requests and assess or waive fees.*
- The district, to the best of its ability, will apply practices to reduce or eliminate program duplication within the district.
- All print advertisements are based on space available in the community education brochure.
- Advertisement deadlines vary. Contact the community education office for more information.

Questions?

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