



SCHOOL BOARD COMMITTEE UPDATES

The School Board approved three standing committees that will focus and drive the Board's work during the 2014 - 2015 school year. For this year the committees are focused on the following areas: Strategic Plan/Board Effectiveness, Legislative Advocacy and Policy. Committee members will report on:

- Strategic Plan/Board Effectiveness and Board Public Engagement Considerations
- Board Advocacy/Funding Committee Goals

District Goal: All students will show continuous progress toward their personal learning goals, developed in collaboration with teachers and parents, and will be prepared for post-secondary education and career success.

The Beaverton School District recognizes the diversity and worth of all individuals and groups. It is the policy of the Beaverton School District that there will be no discrimination or harassment of individuals or groups based on race, color, religion, gender, sexual orientation, gender identity, gender expression, national origin, marital status, age, veterans' status, genetic information or disability in any educational programs, activities or employment.

STRAT PLAN AND BOARD EFFECTIVENESS SUBCOMMITTEE

GOAL 2: Work with the Superintendent on communication issues, including:

1. Assess opportunities to improve Board-level information-gathering
 - a. Information Gathering:
 - i. Use District staff but requests should go through Board Chair
 - ii. Personal research of best practices.
 - iii. Attend public district meetings just to listen
 - iv. Attend PTO meetings at your zone schools
 - v. Reach out to principals in your zone especially to inquire about under-represented groups
 - vi. Talk to your Board mentor
 - vii. Attend Student Rep meetings to learn about student perspectives
 - viii. Board website for questions from constituents
 - b. During Board Orientation:
 - i. Emphasize how to balance input from a community members in your zone vs. the perspective of the whole district. Talk to mentor or chair/vice chair if any questions.
 - c. How to gather information from under-represented groups:
 - i. Work with Community Involvement on opportunities to hear from these groups
2. Consider best practices for the board to provide information to stakeholders
 - a. Listening/Community Sessions
 - b. Board reports/op-eds at Board meeting i.e. “monthly highlights”
 - c. Board Website
 - d. PTO Meetings
 - e. Board comments
 - f. Answering emails via protocol
 - i. If in your zone, respond
 - ii. If general, chair or designee respond
 - iii. If unsure of how to answer, gather info from chair or district staff
 - g. Community Testimony
 - i. Chair or designee respond with correct information
 - h. School newsletters
 - i. Social media i.e. Facebook, Twitter, etc.
3. Recommend changes to public engagement approach
 - a. New listening sessions with students (tentative Dec 10)
 - b. New community sessions with other stakeholders (tentative Jan 20 & March 4)

Prioritization of Communication Tasks

Things to be done now that take very little effort:

- A. Information Gathering:
 - 1. Use District staff but requests should go through Board Chair
 - 2. Personal research best practices
 - 3. Attend public district meetings just to listen
 - 4. Attend PTO meetings in your zone
 - 5. Reach out to principals in your zone
 - 6. Attend Student Rep meetings
- B. Providing Information:
 - 1. Answering emails via established protocols
 - 2. Responding to community testimony via established protocol

Things to be prioritized to do this school year:

- 1. Create Board mentor program
- 2. Revise Board website to allow questions from community members and responses from Board members
- 3. Revise Community Listening Sessions
- 4. Start Student Listening Sessions and work with Student Reps
- 5. Board reports/op-eds at board meeting i.e. "Monthly Highlights"

Things to be thought about/working on in the near future:

- 1. Work with Community Involvement on reaching under-represented groups
- 2. Provide information to community via school newsletters
- 3. Social media use i.e. Facebook, Twitter, etc.

Board Advocacy/Funding Committee Goals 2014 - 2015

1. Advocate for adequate and stable state funding.
 - a. Set up meetings with local legislators to promote/advocate for funding in the upcoming legislative session.
 - b. Visit Salem during the session to testify on specific bills and/or show support for K-12 funding.
 - c. Reach out to our communities to encourage them to talk with their legislators about adequate funding, i.e. talking points for PTO's, phone calls, emails, etc.
 - d. Work with student advisory committee members to meet with legislators and/or testify in Salem during session.

2. Work with OSBA on advocacy and funding.
 - a. Coordinate advocacy efforts with OSBA events in Salem with legislators and communicate with BSD constituents to ensure community involvement.
 - b. Support and promote "The Promise of Oregon" campaign.

3. Continue working with other local school boards on state-wide issues.
 - a. Reach out to and meet with Washington County school boards to work together on issues facing Washington County schools.
 - b. Work toward a multi-school board legislative agenda to present to our legislators.
 - c. Work with Portland Public Schools and Salem/Keizer to discuss on-going issues/concerns facing larger districts.

4. Bond Program
 - a. Work with district staff to review and provide information to full Board on the Bond Program.
 - b. Attend and participate on the Community Accountability Committee.
 - c. Create a plan to Communicate with stakeholders on bond progress in conjunction with district staff.