



STRATEGIC INNOVATION AND RESEARCH (SIR)

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www.swtjc.edu



WHO WE ARE

- A central unit dedicated to supporting Southwest Texas College's mission and strategic goals through data-driven decision-making
- Comprised of professionals specializing in assessment, research, and strategic planning



Dr. Sandra Garza
Director



Ryan Alldritt
Research Analyst



Cesandari Binion
Assess Specialist



Amanda Santos
Reporting Technician

WHAT WE DO

- **Strategic Innovation:** Provide accurate, timely data and analytics for informed decision-making
- **Accreditation & Compliance:** Provide information and support to help the College meet state, federal, and accrediting standards
- **Assessment & Evaluation:** Oversee the assessment of student learning outcomes and institutional performance for continuous improvement
- **Data Reporting:** Deliver required reports to external bodies

OUR ROLE IN COLLEGE SUCCESS

- **Empower Decision-Making:** Provide data and insights to inform strategic decisions and planning
- **Foster Collaboration:** Partner with faculty and administration to align activities with the College's mission and goals
- **Promote Continuous Improvement:** Support efforts to assess, improve, and innovate across all academic and administrative units
- **Ensure Transparency:** Offer tools and resources that help maintain accountability and transparency in institutional processes.