

Digital Knowledge Central Proposal - May 2010

	Relevance (appropriateness to curriculum)	Scope (coverage, comprehensiveness)	Functionality (able to find what you're looking for)	Audience (appropriate for targeted age group)	Ease of Use (navigation, user friendly)	Pricing	Overall Ranking
	20	20	10	10	10	30	100
ABC - CLIO	19	17	8	8	7	23	82
Atomic Learning	19	18	8	9	8	18	80
BrainPOP	19	19	8	8	7	20	81
Britannica	19.2	18	9	9.5	9.3	25	90.01
Career Cruising	18.5	18.5	9	8.5	9	22	85.5
EBSCO	19.2	18.8	8	9	8	18	80.95
Follett Library Resources	18	19	7	9	8	8	69
Gale Cengage	19.2	18	9.1	8.5	9.3	27	91.1
Gareth Stevens	18	18	8	7	8	23	82
H.W.Wilson	18	18	8	8	9	21	82
Journey Online	18	17	7	8	7	29	86
LibGuides	See comments*	See comments*	See comments*	See comments*	8.5	25	See comments*
Marshall Cavendish	17	17	6	9	7	18	74
NewsBank	19	19	9	9	7	28	91
ProQuest	18	18	9	8.4	8.6	26	88
Rosen Publishing	18	19	8	9	8	23	85
soundzabound	18	17	7	8	8	26	84
Sunburst Visual Media	18	19	9	9	9	26	90
Thinkronize (netTrekker)	19	19	8	9	8	20	83
Tumbleweed Press	18	17	7	9	8	22	81
Visual Thesaurus	18.9	19.2	9	9.5	9.6	25	91.2
World Book	19.2	19.5	9.6	9.6	9.7	27	94.67

* Comments - A service rather than a product that permits libraries to organize and present resources utilizing an easy to use, easy to maintain platform. Can be updated as often as needed and customized to local campus/district needs. Functionality, audience, relevance, etc. will depend on local deployment of the tool. DKC staff along with parent company will provide training in order to support understanding and leverage use.