

July 2025 Director's Report

Bridge Park News:

- BDA staff made the decision to suspend Food Truck Fridays at the park for the 2025 season. Issues included food trucks either not showing up, and/or leaving before their scheduled end time. It will be revisited in 2026.
- The Fairy Tale Trail is scheduled for Thursday, August 14th from 6-8 pm. To date, we have several sponsors to help offset event costs.

Weinstein Electric replaced the lighting fixtures on light poles along Linden Road. The board approved the purchase of the replacement parts at the January 2025 meeting. The good news is that they did not have to utilize traffic control, so the BDA will receive a \$3,000 credit. All fixtures previously ordered were used, so we will be receiving a quote to get more to store for future use.

Premier Lawn Care is constructing a new home office, as well as a storage facility at the corner of Tobias and Saginaw Road. The owners will be applying for a Property Improvement Grant soon.

The owner of the gas station located between Applebee's and Big Boy is working on remodeling it and has spoken to BDA staff about applying for a Property Improvement Grant.

Crispy Chicken and Burgers has closed and a new restaurant, "Lukes's Coney Island" will be open soon. Luke previously owned Crispy Chicken.

The Clio Area Chamber of Commerce will hold its monthly luncheon on Thursday, July 19th at the Clio City Park. Please come and show your support for our new president, Carrie Ammons!

The BDA Employee Handbook is complete. It will be reviewed by the BDA chair, with the goal of approval in August. The handbook closely follows the format of Vienna Township.

The Pure Michigan Byway project is on hiatus for the summer. The Flint Chamber of Commerce, Birch Run Chamber of Commerce, MDOT, City of Frankenmuth and the BDA are working together to earn the designation.