

Collin County Community College District Board of Trustees

2016-9-10

September 27, 2016

Resource: H. Neil Matkin

District President

TITLE: Approval of Collin College Vision 2020 Strategic Plan Priorities

DISCUSSION: For over three decades Collin College has set the standard by providing Collin County communities in north Texas with among the most affordable, high quality higher education opportunities in the state. Founded in 1985, the college has grown rapidly to accommodate expanding educational needs in the region. What started in the 1985-1986 academic year with approximately 5,000 students has flourished into a premier institution that currently serves over 53,000 credit and continuing education students every year.

Beginning in 2015, the college community started engaging in a strategic planning process to identify college and community focus areas for the next four years. Faculty, staff and administrators participated in working sessions to generate ideas and formulate overarching strategic priorities for the college. As part of the process, participants examined Collin College's foundational documents including: Core Values; Philosophy and Purpose Statements, and Mission Statement. Simultaneously representatives from the college community collaborated to develop a complimentary forward focused Vision Statement – "Delivering a brighter future for our students and communities."

With broad input from the Collin College community, the College has identified seven strategic plan priority areas that will guide the college's path forward for the next four years. Vision 2020 integrates the concepts that emerged through the strategic and master planning processes. Overlapping content from the master plan appears in **blue text**. Accompanying key performance indicators (KPIs) are provided which specify milestones and benchmarks to gauge progress against as we move ahead.

Priority 1. Finalize and Execute a Comprehensive Plan that Facilitates the Safety of Students, Faculty and Staff at Collin College. Based on student feedback and campus crime statistics, Collin College campuses are already safe and secure and College officials are committed to continuously improving in these areas. Key Performance Indicator (KPI): Progress on federal Student-Right-to-Know campus crime reporting. Progress on Student Satisfaction Inventory Campus Climate survey responses.

Priority 2. Increase Outreach and Create Streamlined Pathways from High School. Key Performance Indicator (KPI): Students participating in college level coursework while still in high school will increase by 25-33 percent at Collin College. Collin College will serve over 4,700-6,100 students in dual credit by the end of Fall 2020.

Priority 3. Emphasize Student Achievement and Streamline Pathways to Four Year College and Universities. KPI: Collin College will increase the number of transfers and graduates from 21,860 to 23,000 by 2020. Duplicated upper division enrollments at the Collin Higher Education Center will increase to 3,821 by 2020.

Priority 4. Expand Career and Technical Programs and Training Offerings in Alignment with Current and Future Regional Labor Market Demand and Become the Customized Training Provider of Choice for Additional Employers. KPI: The number of students served in career and technical courses and programs at Collin College will increase 25 percent from the record latest performance of 24,523 to 30,654. KPI: More than double the number of companies served through customized corporate training by 2020.

Priority 5. Promote Innovation and Diversify Revenue Streams. KPI: Double the external resources awarded to Collin College through new grants to \$6.6 million annually by 2020.

Priority 6. Create an Increasingly Welcoming Environment for Students, Community Members, Faculty and Staff. KPI: Progress on relevant Student Satisfaction Inventory Campus Climate related survey responses.

Priority 7. Expand the Physical Footprint of Collin College to Meet Emerging Programmatic Needs, Improve Facilities as Necessary, and Implement the Maintenance Plan to Elevate Services to Our Students. KPI: To address key programmatic needs, add at least 550,000 square feet of space to Collin College facilities.

**DISTRICT PRESIDENT'S
RECOMMENDATION:**

The District President recommends approval of the Collin College Vision 2020 Strategic Plan priorities and the development of tactical plans to advance them.

SUGGESTED MOTION:

“Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves the Collin College Vision 2020 Strategic Plan priorities and directs the staff to develop tactical plans to advance them.”