



**NORTH SLOPE BOROUGH SCHOOL DISTRICT
MEMORANDUM**

TO: Robyn Burke, President
Members of the Board

THROUGH: David Vadiveloo, Superintendent ^{Dsv}_{Dsv}

FROM: Chelsie Overby, Executive Assistant to the Superintendent

DATE: August 16, 2024

SUBJECT: **Contract \$10K and Over –** **Memo No. SB25-008**
Silakkuagvik Communications, Inc (Informational Item)

NSBSD Policy Manual:

Board Policy 3312, Contracts: The Superintendent of designee may enter into contracts and memoranda of agreement (MOA's) on behalf of the District. All contracts and MOA's with a dollar value of \$50,000 or greater must be approved by the School Board.

Board Policy 1112, Media Relations: The School Board recognizes that the media significantly influences the public's understanding of school issues and can greatly assist the district in communicating with the community. The Board respects the public's right to information and recognizes that the media has a legitimate interest in the schools and a responsibility to provide the community with news.

NSBSD Strategic Plan Summary:

1.0 Prioritize and implement intentional and purposeful partnerships.

Issue Summary:

KBRW will provide 43 weeks of airtime, staff, and facilities for a weekly, one-hour informational radio talk show, featuring the NSBSD highlights and monthly School Board meetings, live or pre-recorded and be mentioned in all promotional announcements aired throughout the season.

Background:

KBRW is a non-commercial, community radio station owned and operated by Silakkuagvik Communications, Inc. of Utqiagvik, Alaska. KBRW broadcasts to the North Slope communities of Utqiagvik, Point Hope, Point Lay, Wainwright, Atkasuk, Nuiqsut, Prudhoe Bay, and Kaktovik for a combined listening population of more than 10,000.

Length of Contract:

The length of the contract is August 2024 through May 2025.

Funding Source and Contract Amount:

This will be paid under the Professional & Technical account code: 100.200.511.000.410 in the amount of \$12,000.

Available Budget:

There is an available budget of \$29,204.50.



Signature: Ds Vadiveloo
Ds Vadiveloo (Aug 17, 2024 15:16 AKDT)

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