

Contract for Service Form

Rock Island-Milan School District 41

VENDOR NAME: CWK Network, Inc EMAIL: sdewitt@cwknetwork.com

ADDRESS: 6849 Peachtree Dunwoody Rd., Bldg 4-150
Atlanta, GA 30328

DATES OF SERVICE TO BE COMPLETED: January 1, 2026 - December 31, 2026

SCHOOL DISTRICT CONTACT: Stacey Golz

COMPENSATION: \$ 147,819

DESCRIPTION OF DUTIES:

Year 4 of EIR
Phase 1: Foundation & Development January – April 2026 Implement curriculum; create digital training guides; design and launch online platform; begin virtual filmmaking training; initiate documentary pre-production
Phase 2: Implementation & Collaboration May – September 2026 Co-teaching and mentorship sessions; deploy professional development modules; begin documentary filming; pilot digital modules in classrooms; conduct teacher-leader training
Phase 3: Expansion & Sustainability October – December 2026 Complete documentary post-production; finalize all media editing; evaluate program outcomes with Empirical Education; prepare sustainability framework for 2027 and beyond

Faith's Law. Contractor additionally certifies that prior to sending any employee or contractor/subcontractor to the premises, Contractor has complied with all employment history review and other obligations of 105 ILCS 5/22-94. Upon request of the School District, Contractor agrees to promptly disclose all records, information and determinations related to Section 22-94 employment history review for each of its employees or independent contractors.

Is this a Subscription/Software: Yes or No

If yes, this is an internal form that does not need to be sent to the vendor.

Subscription/Software Name: _____ Website: _____

Subscription/Software Start Date: _____ End Date: _____

SOPPA Approved: Yes or No

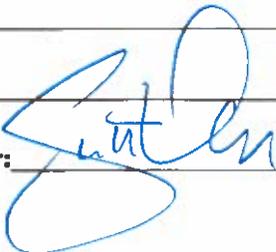
School Board President or Superintendent Date

Requesting School: RIMSD#41/RIHS & TMLC

Budget Code: 1-5-100-092-3000-3140

Signature of Vendor: _____ Date: _____

Signature of Requestor: _____ Date: _____

Signature of Budget Administrator:  _____ Date: 2/3/26



HOW ARE THE CHILDREN

A National Collaborative Project

Rock Island–Milan School District & New York State Public Schools

COMPREHENSIVE SERVICES PROPOSAL

Contract Term: January 1, 2026 – December 31, 2026

Prepared by:

CWK Network, Inc. (Connect with Kids)

Prepared for:

Rock Island–Milan School District Board of Education

EXECUTIVE SUMMARY

CWK Network, Inc. proposes a twelve-month Comprehensive Services engagement with Rock Island–Milan School District (RIMSD) to advance the How Are the Children initiative into its next phase of national impact. This agreement covers the full calendar year of January 1, 2026 through December 31, 2026.

The Comprehensive Plan builds a sustainable digital bridge between RIMSD and New York State Public Schools as well as other school systems through a virtual ecosystem of collaboration including curriculum development, digital training guides, on-demand professional learning modules, a co-teaching platform, documentary production, and media editing services. This plan represents the full scope of services to maximize program reach and district visibility.

COMPREHENSIVE PLAN — TOTAL ANNUAL INVESTMENT

\$147,819

January 1, 2026 – December 31, 2026

PROGRAM FRAMEWORK

The Comprehensive Plan encompasses four integrated service areas designed to create a scalable, sustainable model for national educational collaboration.

1. Curriculum Development

CWK will refine and expand How Are the Children into 8–10 multimedia, project-based lessons integrating storytelling, civics, character education, and media literacy. These lessons serve as the foundation for virtual professional development and classroom implementation across participating districts.

2. Virtual Training & Professional Development

CWK will produce a comprehensive digital training series featuring implementation guides, facilitator scripts, recorded model lessons, and classroom exemplars. These materials enable teachers in both Rock Island and New York State to lead the program independently while collaborating through structured virtual sessions.

3. Digital Co-Teaching & Mentorship Platform

A redesigned online platform will serve as the central hub for training, classroom collaboration, and student project sharing. The platform includes virtual co-teaching tools, secure file sharing, discussion forums, video tutorials, storytelling templates, and evaluation rubrics.

4. Documentary Storytelling & Media Production

CWK will produce a short documentary highlighting Rock Island's leadership in this work and its expansion to other school districts. The film amplifies student voices, showcases teaching innovations, and demonstrates how schools bridge distance through storytelling and technology. Full editing services are included to support all media produced throughout the engagement.

SCOPE OF WORK & DELIVERABLES

Service Area	Deliverables
Curriculum Development	8–10 multimedia, project-based lesson plans integrating storytelling, civics, SEL, and media literacy; aligned to state standards for IL and NY
Digital Training Guides	Virtual PD toolkits, co-teaching scripts, facilitator guides, recorded model lessons, and classroom exemplars for independent teacher implementation
Online Platform	Redesigned learning hub with modules for teachers, students, and administrators; includes co-teaching tools, file sharing, forums, video tutorials, and evaluation rubrics
Virtual Filmmaking Training	Weekly remote training sessions preparing educators to use video storytelling as a teaching tool
Coaching & Co-Teaching	Bi-weekly consultation meetings with RIMSD educators; weekly co-teaching of classroom modules (minimum 22 weeks of direct instruction support)
Documentary Production	Short documentary film showcasing RIMSD leadership, student voices, and the national expansion of the initiative; for promotional and grant development use
Media Editing Services	Post-Production services for media content produced during the engagement, including classroom footage, training videos, and promotional materials
Program Evaluation Support	Pilot digital modules with exemplar classroom footage; participate in regular feedback sessions with Empirical Education to refine and validate the program framework

IMPLEMENTATION TIMELINE

The twelve-month engagement is organized into three phases, ensuring a structured rollout with measurable milestones throughout the 2026 calendar year.

Phase	Timeline	Key Activities
Phase 1: Foundation & Development	January – April 2026	Implement curriculum; create digital training guides; design and launch online platform; begin virtual

**Phase 2:
Implementation &
Collaboration**

May – September 2026

filmmaking training; initiate documentary pre-production

Co-teaching and mentorship sessions; deploy professional development modules; begin documentary filming; pilot digital modules in classrooms; conduct teacher-leader training

**Phase 3: Expansion
& Sustainability**

October – December 2026

Complete documentary post-production; finalize all media editing; evaluate program outcomes with Empirical Education; prepare sustainability framework for 2027 and beyond

EXPECTED OUTCOMES

By the conclusion of this twelve-month engagement, the following outcomes will be achieved:

- A fully developed, standards-aligned curriculum of 8–10 multimedia lessons ready for replication across districts
- A comprehensive digital training library enabling independent teacher implementation in any participating district
- An operational online collaboration platform connecting educators across Rock Island and New York State
- A completed documentary film for use in grant development, community engagement, and national visibility
- A trained cohort of teacher-leaders positioned to sustain and scale the program into 2027 and beyond
- A validated program framework developed in partnership with Empirical Education

ABOUT CWK NETWORK

CWK Network, Inc. (Connect with Kids) is an Emmy Award–winning documentary production company with 25 years of experience creating educational content that amplifies student voices and strengthens school communities. CWK’s work has been recognized by the U.S. Department of Education and has reached millions of students and educators nationwide.

The How Are the Children initiative represents CWK’s commitment to building a sustainable, national framework where schools in any community, urban or rural, connect through storytelling, technology, and the shared mission of taking care of the nation’s children.



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