

PRESCOTT UNIFIED SCHOOL DISTRICT
RFP #10-05 YEARBOOK PUBLISHING SERVICES
PROPOSAL AWARD RECOMMENDATIONS

Vendors mailed to from our Bidder's List	6
RFP's Received	4
"No Bid"	0
Return to Sender	1
Unresponsive	0
No Response	1

The following four (4) firms submitted proposals:

- Herff Jones
- Jostens
- Lifetouch
- Taylor Publishing

A committee consisting of the following evaluated the proposals:

- Pam Willard, PHS Yearbook Adviser
- Buddy Habeck, PMHMS Yearbook Adviser
- Gabrielle DeLeone, GMMS Yearbook Adviser
- Denise Parsons, Purchasing Technician
- Jeanne Zander, Director of Purchasing/Internal Audit

The Committee members carefully reviewed each proposal independently using a scoring method with a maximum point system of 100. The evaluations were discussed among the group and a final scoring taking an average has been determined.

- Jostens 92.6
- Herff Jones 85.8
- Lifetouch 85.8
- Taylor 75.4

The committee recommends this be a multiple award to Herff Jones, Jostens and Lifetouch as the most responsive, responsible vendors. The firms are to be retained for a period not to exceed five years renewable on an annual basis. An average of \$85,000 is spent on yearbooks throughout the District.

Jeanne Zander
Director of Purchasing/Internal Audit