



**Wharton County
Junior College**

**Proposed Agenda Item
Board of Trustees Meeting**

Complete this form and submit it to the Office of the President by 5:00 pm on the eleventh day before the following Tuesday meeting of the Board of Trustees. If this form does not provide enough space, you may use an expanded version *as long as you follow the format specified below.*

Date of Board Meeting: March 30, 2021 Date of This Proposal: March 11, 2021

SUBJECT (item as it will appear on agenda):

Information Item

RECOMMENDATION:

Seek sealed proposals from companies to provide all services to redesign the College's website.

BACKGROUND/RATIONALE:

The College's website is the institution's most utilized communication channel. A redesign of the website will allow the website to be mobile friendly and make the navigation more intuitive. A modern website that functions on multiple devices allows the opportunity to attract more students.

Estimated Cost and Budgetary Support (how will this be paid for?): Cost based on proposals received.
Grant funds from the Coronavirus Response and Relief Supplemental Appropriations Act:
Higher Education Emergency Relief Fund (HEERF II).

RESOURCE PERSON(S) [name(s) and title(s)]:

Zina Carter, Director of Marketing Communications, and Advancement
Eric Li, Webmaster
Philip Wuthrich, Director of Purchasing

SIGNATURES:

Originator

Date

Cabinet-Level Supervisor

Date

PRESIDENT'S APPROVAL:

Reg 113

6-21-95, 12-16-99