



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: August 19, 2020

- Purpose: [] Presentation/Report [] Recognition [] Discussion/ Possible Action
[] Closed/Executive Session [] Work Session [x] Discussion Only [] Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation & Transformation

Item Title: Discussion and Possible action to approve an alternative West Campus HS Logo

Description: West Campus HS has designed a new decal for the upcoming 2020 football season. The new logo truly states the pride at West Campus HS. Alumni along with our community expressed interest in resurrecting this classic look.

Historical Data: The new decal pays homage to the classic look of the West Campus Cougars. It has been updated and brought in to the modern era while maintaining our pride.

Recommendation: Approve an alternative West Campus HS Logo

District Goal/Strategy:

Strategy 1 We will engage all school community members through transparency and effective communication to promote a positive perception and create a strong brand.

Funding Budget Code and Amount:

APPROVED BY: SIGNATURE DATE
Chief Officer:
CFO Funding Approval:
Superintendent:

West Campus HS Football Decal

