

BRACKETT & ELLIS, P.C.

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January 9, 2018

Derek Citty, Ed. D.
Aledo ISD
1008 Bailey Ranch Road
Aledo, Texas 76008

Via Email: dcitty@aledo.k12.tx.us
And Via First Class Mail

Re: Stylize "A" with Bearcat (Registration No. 5,362,642)
Registered December 26, 2017

Dear Mr. Citty:

Congratulations. I am enclosing Aledo ISD's recent trademark registration certificate for its stylized "A" with Bearcat mark. Aledo ISD now has the right to use the ® symbol with its mark as well as the right to invoke the specific remedies of the Lantham Act in the event Aledo ISD is ever involved in litigation over the mark.

In connection, I wanted to make sure that Aledo ISD had calendared important deadlines to file certain documents with the United States Patent and Trademark Office. Specifically, Aledo ISD must file a Declaration of Use (or Excusable Non-Use) between the fifth and sixth years after the registration date. If the Declaration is accepted, the registration will continue in force for the remainder of the 10-year period, calculated from the registration date.

Aledo ISD must also file a Declaration of Use (or Excusable Non-Use) and an Application for Renewal between the ninth and tenth years after the registration date.

Aledo ISD must file a Declaration of Use (or Excusable Non-use) and an Application for Renewal between every ninth and tenth year period, calculated from the registration date.

Accordingly, please calendar the following important deadlines:

Task	Deadline
File Declaration of Use (or Excusable Non-Use)	December 26, 2023
File a Declaration of Use (or Excusable Non-Use) and an Application for Renewal	December 26, 2027
File a Declaration of Use (or Excusable Non-Use) and an Application for Renewal	December 26, 2037

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The Firm will calendar these deadlines, but you are responsible for contacting us to undertake these filings. The above documents will be accepted as timely filed if they are filed within six months after the deadlines listed above with payment of an additional fee.

Should you have any questions regarding the above, please do not hesitate to call.

Sincerely,



J. Heath Coffman

JHC/klc
Enclosure
736618-v1/13455-001000

cc: tmyers@belaw.com
Tom Myers
Of Firm

United States of America

United States Patent and Trademark Office



Reg. No. 5,362,642

Registered Dec. 26, 2017

Int. Cl.: 25, 41

Service Mark

Trademark

Principal Register

Aledo Independent School District (TEXAS body politic and corporate)
C/o Brackett & Ellis, Pc
100 Main Street
Fort Worth, TEXAS 76102

CLASS 25: Clothing, namely, t-shirts, sweatshirts, headgear in the nature of hats and caps

FIRST USE 7-1-1999; IN COMMERCE 7-1-1999

CLASS 41: Education services, namely, providing kindergarten through 12th grade (K-12) classroom instruction

FIRST USE 7-1-1999; IN COMMERCE 7-1-1999

The mark consists of a stylized letter "A" and design of a bearcat head. The stylized letter "A" is featured in orange and is outlined in four layers-a thin transparent outline, a thicker black outline, a thicker transparent outline, and a thin black outline. The design of the bearcat head is featured on top of the stylized letter "A". The bearcat head is positioned to the left and extends past the stylized letter "A" with its back fur extending past the stylized letter "A" to the right. The bearcat head is featured in black with transparent outlining and transparent whiskers. The top of the nose, inner ear, and inner fur of the bearcat are featured in orange. A small orange triangle representing the center of the stylized letter "A" is featured in the center of the bearcat head. The color white represents outlining, shading, and background, and it is not claimed as a feature of the mark.

SER. NO. 87-220,381, FILED 10-30-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.



Please note that U.S. Customs & Border Protection (CBP), a bureau of the Department of Homeland Security, maintains a trademark recordation system for marks registered at the United States Patent and Trademark Office. Parties who register their marks on the Principal Register may record these marks with CBP, to assist CBP in its efforts to prevent the importation of goods that infringe registered marks. The recordation database includes information regarding all recorded marks, including images of these marks. CBP officers monitor imports to prevent the importation of goods bearing infringing marks, and can access the recordation database at each of the 317 ports of entry.

In October 2005, CBP released the **Intellectual Property Rights e-Recordation (IPRR)** system. This new system allows right holders to electronically file IPR recordation applications, thus significantly reducing the amount of time normally required to process paper applications. Some additional benefits of the new system include:

- Elimination of paper applications and supporting documents.
- Copies of the certificate issued by the registering agency (U.S. Patent and Trademark Office or the Copyright Office) are retained by the right holder, not submitted to CBP.
- Payment by credit card (preferred), check or money order.
- Ability to upload images of the protected work or trademark, thus obviating the need to send samples to CBP.
- Reduced time from filing of the application to enforcement by field personnel.

Information about how to obtain a recordation, and about CBP's **Intellectual Property Rights** (<https://www.cbp.gov/trade/priority-issues/ipr/protection>) border enforcement program, is available at CBP's web site, **www.cbp.gov**. Or, go directly to the **CBP recordation page**.

USPTO Emails vs. Potentially Misleading Offers and Notices from Private Companies

Make sure you receive our emails about your registration

We will send you email reminders when your deadline approaches to file the necessary maintenance filings to keep your registration active. We do **not** send reminders by regular mail. We will also use an authorized owner's email address to serve notice if a petition to cancel your registration is filed with the Trademark Trial and Appeal Board.

To receive emails:

- Authorize receipt of correspondence by email by checking the designated box on the Trademark Electronic Application System (TEAS) Change of Correspondence Address and Change of Owner's Address Forms on <https://www.uspto.gov/trademarks/teas/>.
- Make sure the USPTO is on your "approved senders list" and that email from the USPTO is not treated as junk mail.
- Let us know if your email address changes.

To update your email address:

- Use the TEAS Change of Correspondence Address and Change of Owner's Address Forms on <https://www.uspto.gov/trademarks/teas/>.
- If an attorney represented you before your mark was registered but no longer represents you, use the TEAS Attorney Revocation/Appointment Form to remove your prior attorney's name and to add your email address so that the email reminders come directly to you.

Beware of potentially misleading offers and notices

All **official correspondence** about your registration will be from the **"United States Patent and Trademark Office" in Alexandria, VA**, and, if by email, from the **domain "@uspto.gov."** Our email reminders will direct you to make the necessary filings and pay the associated fees online through TEAS, and will not request any fees by mail.

Private companies **not** associated with the USPTO often use trademark application and registration information from our databases to mail or email trademark-related offers and notices. These offers and notices may include legal services, trademark monitoring services, recording trademarks with U.S. Customs and Border Protection, and "registering" trademarks in a private registry. Most companies require "fees" to be paid.

These companies may have names similar to the USPTO. Their names may include the terms "United States," "U.S.," "Trademark," "Patent," "Registration," "Office," or "Agency." Some companies attempt to make their offers and notices look like official government documents by using official government data publicly available from USPTO records.

Where to report misleading offers and notices

If you receive a trademark-related offer or notice that you believe is misleading, please immediately file a consumer complaint with the Federal Trade Commission (FTC) at www.FTC.gov and retain the notice and the envelope it came in. We also encourage recipients of misleading trademark-related mailings to contact their state consumer protection authorities.

For more information, including examples, visit our webpage called "**Caution: misleading notices.**" If the company who contacted you is not identified on our webpage, please email TrademarkAssistanceCenter@uspto.gov and attach a copy of the notice and the envelope it came in, so that we may consider adding the example to our webpage. Unfortunately, we do not have the legal authority to pursue refunds from a private company for you if you paid money or signed up for services based on a misleading offer or notice.