



MEMO

To: Mr. David Meadows

From: Kay Bishop and Marisa Martin

Date: May 18, 2011

Kay Bishop and Marisa Martin request permission to provide an overview of the 2010-2013 TPSD Marketing and Communication Plan that was previously approved on 9-30-10.

In addition, data will be provided on the following:

- Community Engagement Avenues
- Awards and Recognitions
- School Tours
- Special Events Organized in the District
- Print News Coverage
- Digital Media Update - Facebook, Twitter, and Vimeo
TPSD Website Update