Strategic Planning

The strategic planning process is as important as the plan

Strategic planning is a crucial step to ensure your district vision is inspiring and actionable. The strategic planning process needs to be dynamic, responsive, and focused on changes that are successful, sustainable and scalable.

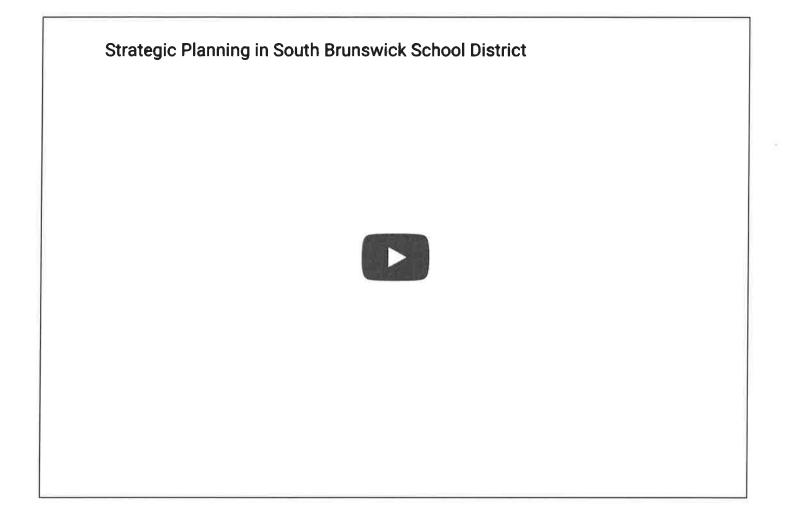
The strategic planning process is as critical as the actual plan

We help you to build and execute an inclusive, responsive, and effective strategic planning process.

- We start first by understanding existing strategic planning beliefs and processes to align on goals, roles, and structure.
- We engage with your stakeholders to assess strengths and capabilities while identifying room for growth.
- We define a vision and a set of initiatives that prioritize what matters most to your community, creating a communication



How we helped South Brunswick School District

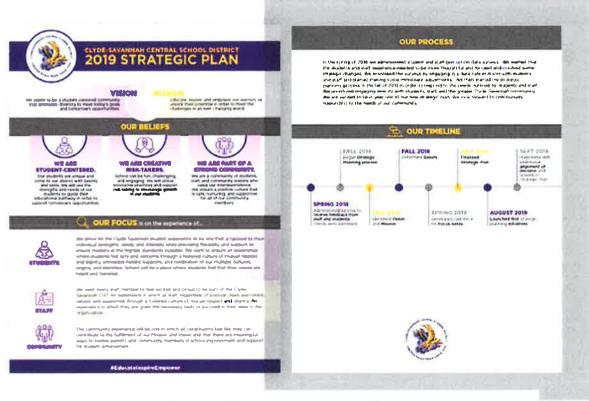


CHECK OUT

THE SOUTH BRUNSWICK SD STRATEGIC PLAN

THE ED ELEMENTS STRATEGIC PLANNING PROCESS

We helped Clyde-Savannah Central School District



DOWNLOAD THE CLYDE-SAVANNAH CSO EXAMPLE

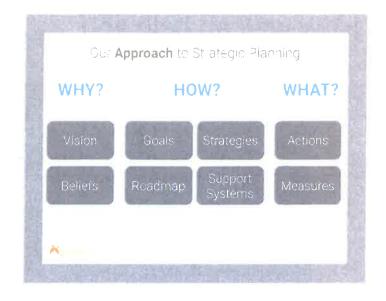
How we can help you

We offer three support options for strategic planning: STRATEGIC PLAN STRATEGIC PLAN PULSE CHECK TOOLKIT + TRAINING Helps you to assess your Provides access to tools current state and and trainings to effectively design and prioritize focus areas to improve implementation launch your own strategic plan STRATEGIC PLAN **CUSTOM DESIGN** Offers comprehensive support to design and launch a communitydriven strategic plan

Reach out to talk with us about how we might support you and your teams.

Our approach to strategic planning

- Inspiration to drive change based on beliefs, values, and a view toward long term success
- Transparency while designing the plan to encourage broad ownership
- Engagement with diverse stakeholder groups throughout the process
- Traceability from vision and beliefs to goals, actions, and outcomes
- Responsive roadmap, support systems, and actions that align to goals and based on current context
- Measurable outcomes with metrics that



Your district strategy will be stronger if you work with the right partner

Though many districts do a great job articulating their mission and vision statements, it's hard work to effectively communicate this vision and to define and implement the right strategies and actions. Whether you are developing a new strategic plan, reflecting on your current strategic plan, transitioning to new district leadership, or launching a new district-wide initiative, Education Elements can help you develop an actionable district strategy.

Our clients work with us, and refer us to others, for three key reasons:

- 1. We are expert facilitators, who engage diverse groups and bring in processes and protocols that drive collaboration, alignment, and action.
- 2. We customize our approach based on your unique needs, taking time to learn your context. We never bring in a one-size-fits-all solution.
- 3. We get results. We are one of the few education consulting companies that publishes an annual impact report showing how visions and plans translated into results at the district, school, and community level.

Learn More About How We Work With You to Develop Your District's Strategic Plan

First Name*	Last Name*	Email*
Job Title*	District or Organization Name*	District or Organization State*
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