



## Board of Education

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### ACTION

**TITLE:** Digital Ticketing

**DATE:** April 27, 2026

**RESPONSIBLE ADMINISTRATOR:** Mr. Rusty Bush, Director of Athletics and Activities

**BACKGROUND/CONSIDERATIONS:**

This proposal requests approval to implement a district-wide cashless ticketing system that shifts the convenience fee to the consumer for athletic and activity events. Going cashless will modernize ticket sales and entry procedures, improving efficiency, accuracy, and the overall fan experience.

Overall, this initiative supports operational efficiency, improved security, and a more seamless experience for schools, staff, and spectators.

**RECOMMENDATION:**

The Administration recommends that the Board approves the implementation of a district-wide cashless ticketing system for athletic and activity events that shifts the convenience fee to the consumer as presented in the presentation.

If the Board agrees, the motion will read: **move to approve a cashless ticketing system for athletic and activity events as presented.**