

5-15-09 DATE

 X REQUIRED COURSE

 ELECTIVE COURSE

Business DIVISION
 X NEW COURSE
 _____ REVISION

LAKE LAND COLLEGE
 Course Information Form

COURSE NUMBER _____ ITT XXX _____ TITLE Intro to Digital Video
 SEM CR HRS 2 LT HRS 2 LAB HRS 0 SOE HRS _____ ECH _____
 COURSE PCS # _____ (Assigned by Administration)

PREREQUISITES: None

Catalog Description (40 Word Limit): An introductory course covering the basic terminology, techniques, and equipment used in professional and prosumer video productions. The concentration will be on understanding fundamentals as the techniques and editing of the video will be covered in a later class.

List the Major Course Segments (Units)	Contact Lt Hrs	Contact Lab Hrs
Introduction and basic terminology	4	
Editing basics	3	
Cameras and shooting terminology	4	
Storyboarding and scriptwriting	9	
Lighting and sound	4	
Studio and field setups	2	
Production targets and techniques	4	

EVALUATION: Quizzes X Exams X Oral Pres. _____ Papers _____
 Lab Work _____ Projects X Comp Final X Other _____

Textbook: Title Video Production Workshop
 Author Tom Wolsky
 Publisher CMP Books
 Volume/Edition ISBN - 781578202683
 Copyright Date 2005

Major Course Segment	Hours	Learning Outcomes
		The student will be able to:
Introduction and basic terminology	4	Recognize and define the basic terms used in a typical video production.
Editing Basics	3	Understand the standard terms and techniques used in video editing and be familiar with the primary tools involved.
Cameras and shooting terminology	4	Discuss the various equipment, techniques and terms used when working with cameras or recording talent during a production.
Storyboarding and scriptwriting	9	Create custom scripts and storyboards that can be used in a current or future video production.
Lighting and sound	4	Understand the setup and function of the basic equipment used in recording sound and providing pro-quality lighting.
Studio and field setups	2	Discuss the various techniques for getting professional quality results in a variety of circumstances.
Production targets and techniques	4	Understand the differences in production for news, documentary, movie and promo.