

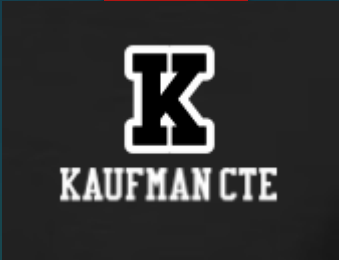


KAUFMAN CTE

Digital Communications

KAUFMAN HIGH SCHOOL

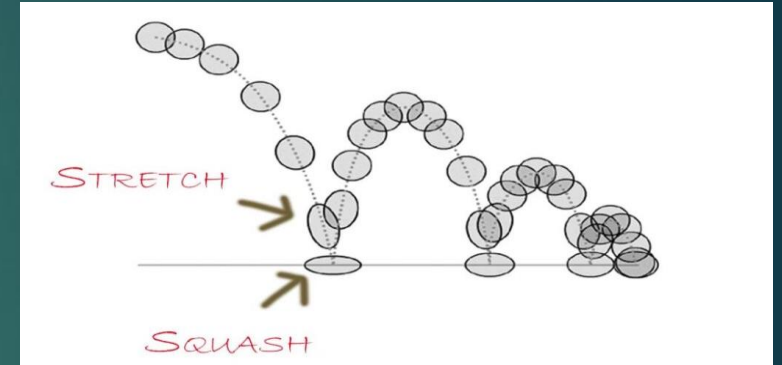
The Digital Communications Experience



* Approx. 120 Students Currently Enrolled in Digital Communications Program of Study Courses

Year One – Principles of Arts, A/V Technology & Communications

Intro. into A/V Production, Graphic Design, & Animation



Year Two – A/V Production I

Student News Broadcast



Year Three – A/V Production II

Narrative Film, Documentary Film, Social Media & Music Videos



Year Four – Practicum in A/V Production

Friday Night Lights Film Crew, Roar TV Broadcast Crew, UIL Film Competition



Adobe Certified Professional in Digital Video Using Premiere Pro

Project Based Learning



2023-2024 Projects at a Glance

Campus Based: 17+ Campus Organizations Outside of A/V Supported

- Volleyball Media Day
- Football Media Day
- Basketball Media Day (Boys & Girls)
- Soccer Media Day (Boys & Girls)
- Fish Camp Video
- Cross Country Meet
- NHS Character Videos
- UIL BEST Robotics Competition Video
 - Winner – State Video Design Award
- Presidential Excellence in Teaching Video
- UIL Film Competition Pieces
- Cheer Tryout Video
- Band Movie Night on Video Board
- Top 10% and Senior Slideshows
- State Send Offs (Tennis, UIL, etc.)
- Senior Walk
- College Signing Day
- Yearbook Release Party on Video Board
- Roar TV News Broadcasts
- Roar TV Sports Broadcasts
 - 5 Home Varsity Football Games
 - 5 Away Varsity Football Games
- Video Board for Sporting Events:
 - 5 Varsity Home Football Games
 - 5 JV Home Football Games
 - 5 Freshman Home Football Games
 - 3-5 Junior High Football Games
 - 10 Varsity Soccer Games
 - 1 Varsity Track Meet
 - 2 Junior High Track Meets

District/Community Based:

- KISD New Teacher Video
- Promotional Video for Chamber of Commerce/Kaufman EDC
- KISD Ad Promos
- Purple Star Campus Video
- Pep Rally Livestreams
- Football Captain's/Hype Video
- CTE Program of Study Video
- Drone Coverage of Community Pep Rally
- Kaufman ISD Family Fiesta Drone Footage
- Playoff Game Graphics for the Video Board
- We Love Kaufman Promotional Video
- Adopt a Kid Santa Pictures
- Cub Club Visits
- Voice Over for KISD Bond Video
- Dr. Garcia's Welcome Video for the Spring Showcase Event
- Mr. Eastep's Welcome Video for the Spring Showcase Event
- Special Olympics
- Spring Showcase Slide Show and Promotional Videos
- Graduation/Senior Brunch Slideshow
- Livestream of Hall of Fame Luncheon

2024-2025

- Football – Video Board & Roar TV Broadcasts
- CTE Pathway Videos
- Mental Health Video for Mrs. Campbell - Suicide Awareness Month
- Transportation Promotional Video

+ covering all course TEKS and preparing for Adobe Certification Exams

Friday Night Lights!



Micah Wade – Senior - Producer of Roar TV Broadcasts

“Micah is a dedicated and diligent member of the AV Crew and works great with the Roar TV Football crew”



Trinity Frye – Senior - Friday Night Lights Camera Crew

“Trinity is energetic and creative. Her grasp of content creation is amazing”



Program Collaboration

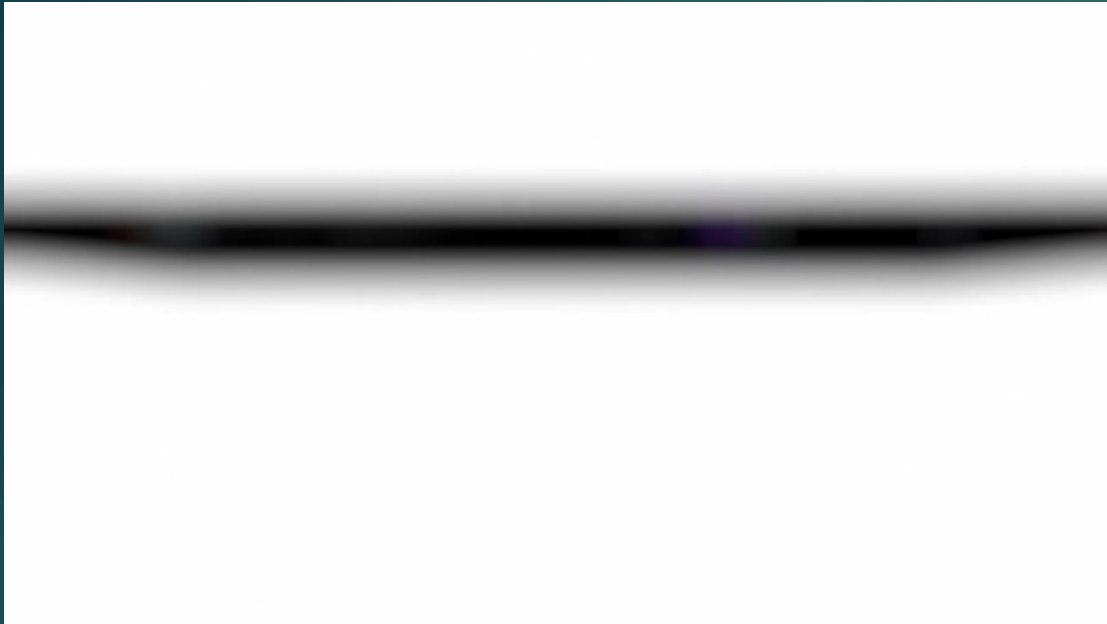


Kaley Hand – Junior – A/V & Graphic Design Student

“Kaley is a hardworking, creative multitasker that sees every project through to the end”

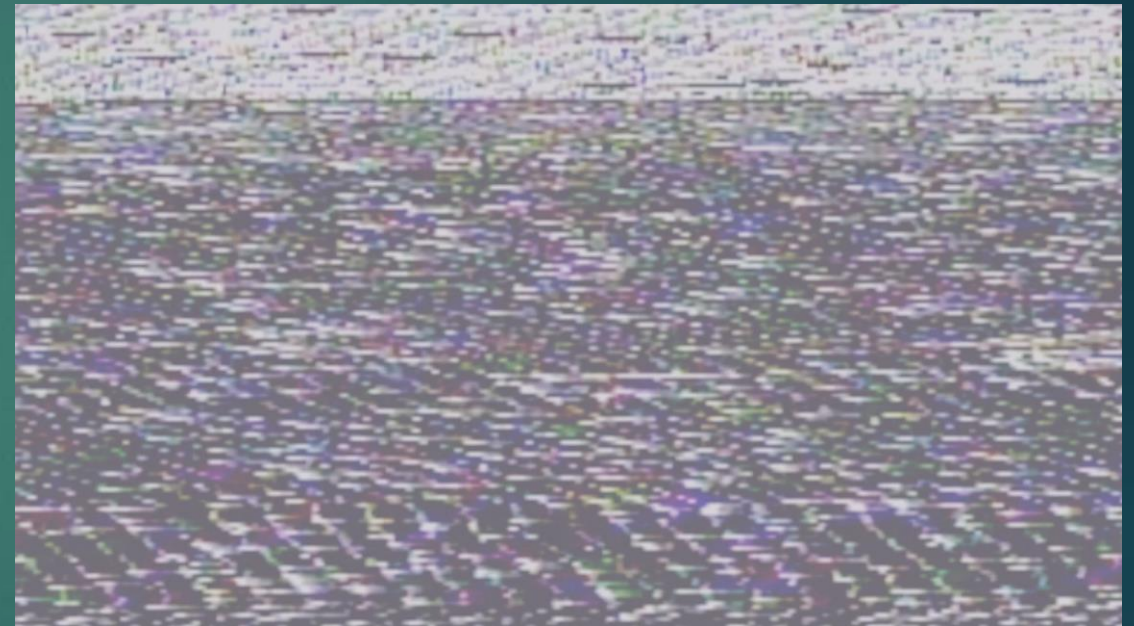


Creating Community



Ty Burleson – Senior – Captain's Video (Hype Video)

“Ty is a problem solver and uses every available resource to create engaging content”



We Love Kaufman – Dr. Garcia



Tyler Burge – Junior - Master Drone Pilot

“Tyler has worked many hours for the AV program and his passion for flying makes him invaluable to the AV Drone Program”

Live Coverage of the Middle School Football Game

<https://youtube.com/live/M2Wn1umiM8c>

Questions

