

AMS Schools - Arkansas

Charter Authorizing Panel

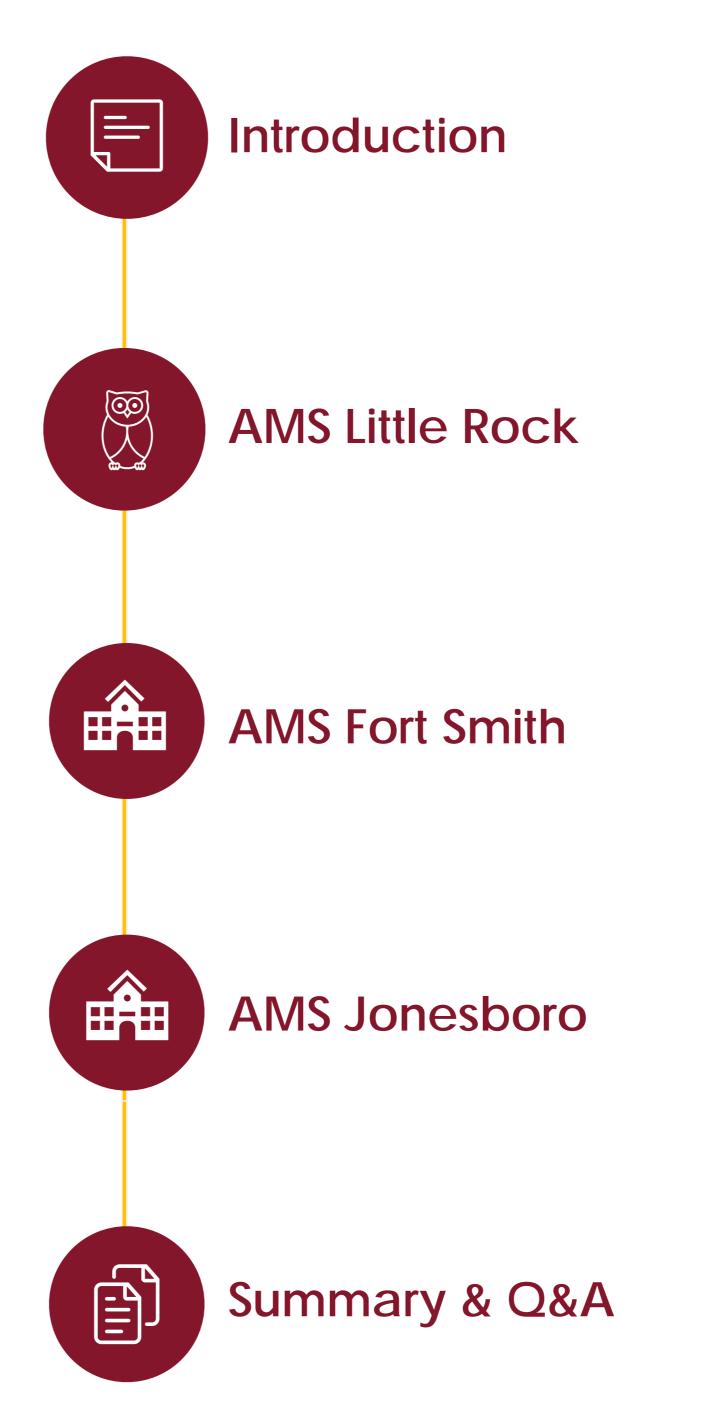
March 20, 2025

PRESENTED BY: AMS Schools - Arkansas & AMS Impact Group



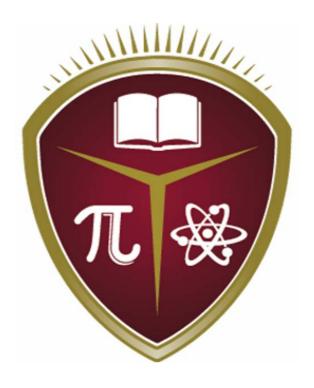


Agenda



Our Team

Dr. Kate Bracher, Executive Director, AMS Schools – Arkansas
Kristina Winters, Superintendent, AMS Impact Group
Brittany Perkins, Chief Financial Officer, AMS Impact Group
Brandi Adams, Chief Operating Officer, AMS Impact Group
Robert Biggs, Chief Information Officer, AMS Impact Group
Erik Greenberg, Chief Executive Officer, AMS Impact Group



AMS Vision, Values, and Objectives

Our **vision** is to provide "The Best Education; The Best Environment."

We are driven by our values to:

- Do Whatever it Takes
- Act with Honor
- Be Vulnerable, Candid, and Kind

Our **objective** is to offer an **excellent education** to economically disadvantaged communities with a clear, demonstrated need for a community school.

A-Rated Schools

Data-driven approach to close academic gaps



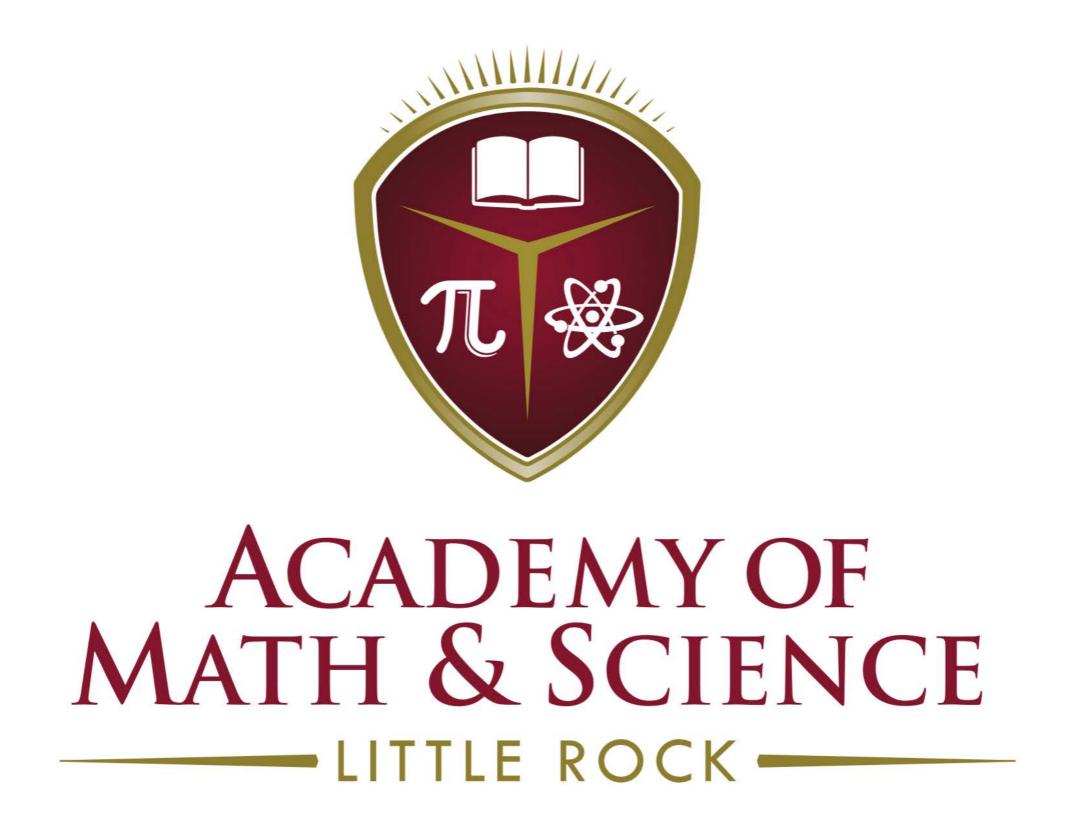
Fully Enrolled Fully Staffed

Excellent service to families and staff

Growth and Development

Student learning growth, staff and leader development





A Transformation on Stagecoach Road

On August 15, 2023, the Arkansas
Department of Education Charter
Authorizing Panel approved AMS Little Rock
and we began our journey to serve students
and families in need out of the closed and
abandoned David O'Dodd Elementary
School building.

We transformed a building from 1959 into a thriving K-8 charter school that the community can be proud of.

6423 Stagecoach Road is now the proud home of AMS Little Rock!



583 Days Later - A Community School

From before the school opened, AMS Little Rock has enjoyed incredible support from students, staff, parents, and community members.

For our 500 students and families, we strive to be a true community school that goes above and beyond providing a quality education.

We're proud to be a part of the Arkansas education community and even more proud to serve our Little Rock community.







AMS Little Rock Students

At a glance:

• Total Enrollment: 496

• Free/Reduced Lunch Eligible: 74.8%

• Students w/IEPs: **75**

Students w/Dyslexia Services: 22

• English Language Learners: 29

Black/African American: 74.2%

• Hispanic: **13.7**%

• White: 8.7%



AMS Little Rock Curriculum

We use exclusively High-Quality Instructional Materials (HQIM) vetted by the Arkansas Initiative for Instructional Materials (AIIM).

Specifically:

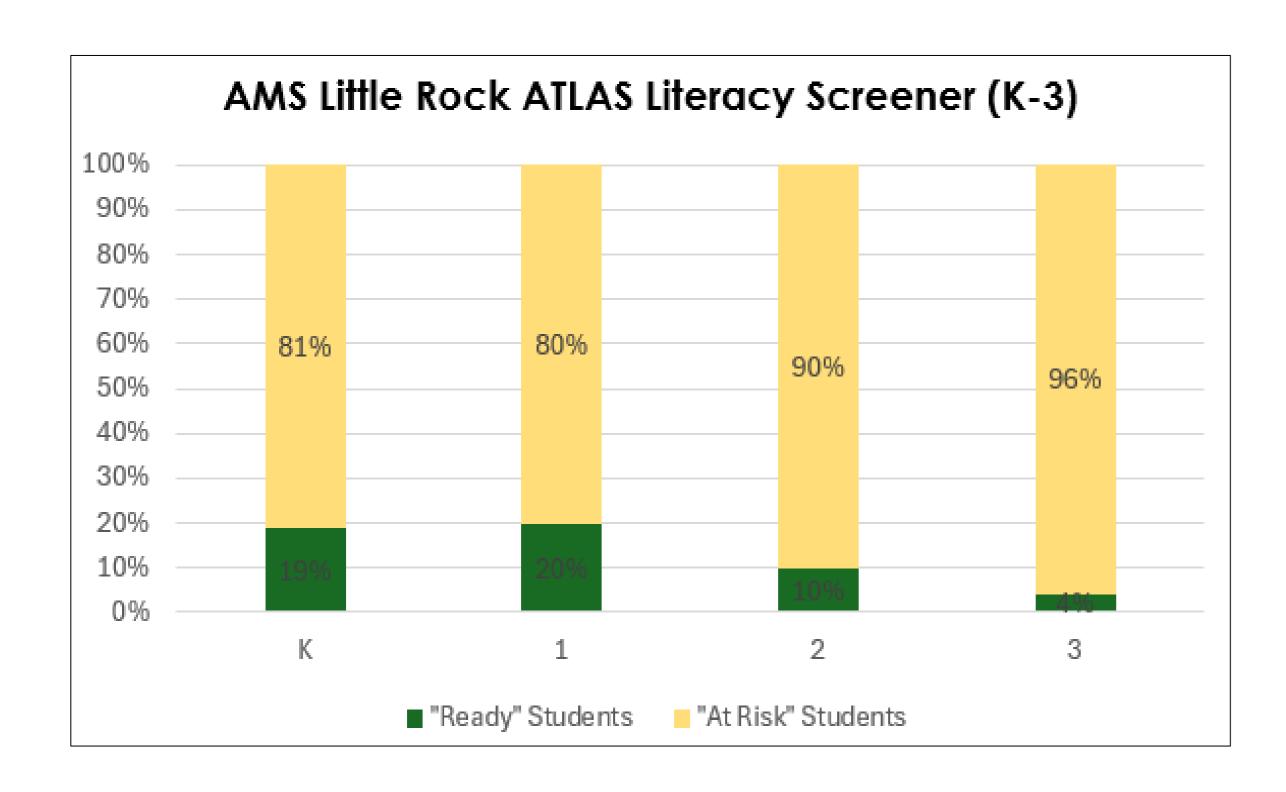
- Amplify Core Knowledge Language Arts (CKLA)
- Amplify ELA
- Amplify Desmos Math
- Amplify Science
- Wilson Reading System

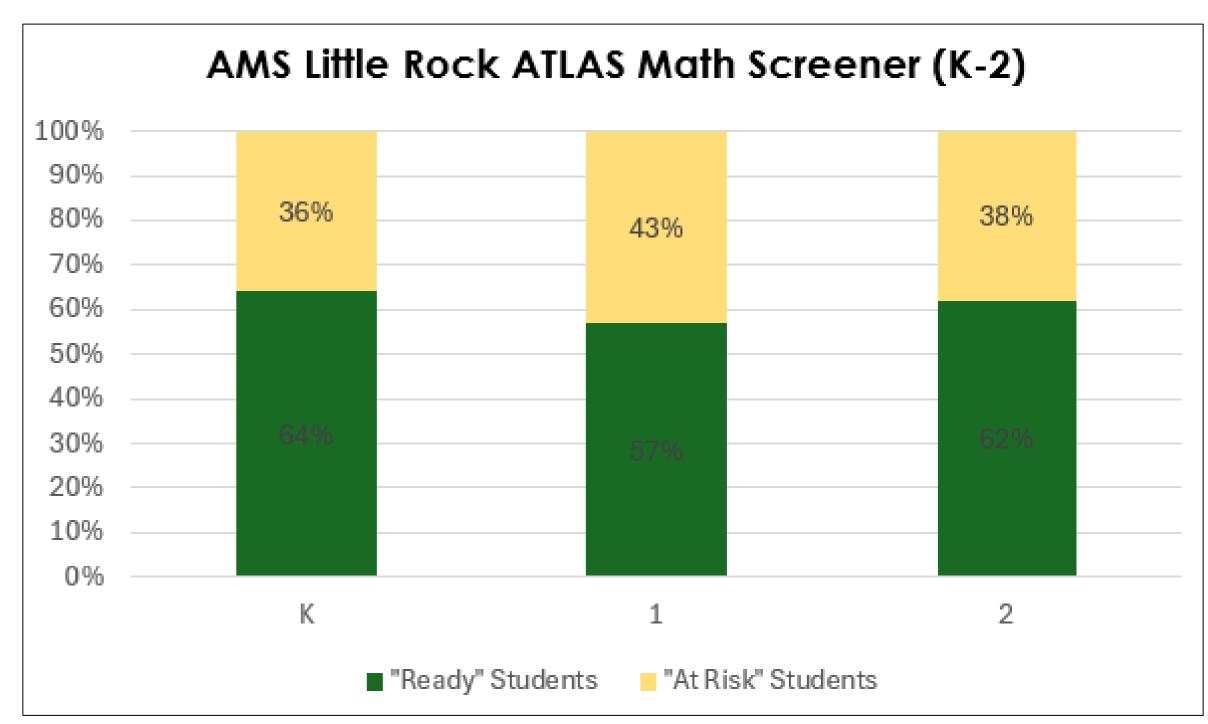
In addition to state approved HQIM materials delivered through excellent instruction (AMS LR has 94% teacher retention this year!), we also:

- Conduct weekly Data Dives in PLCs
- Provide 1-hour daily student intervention blocks
- Offer Afterschool and Saturday tutoring

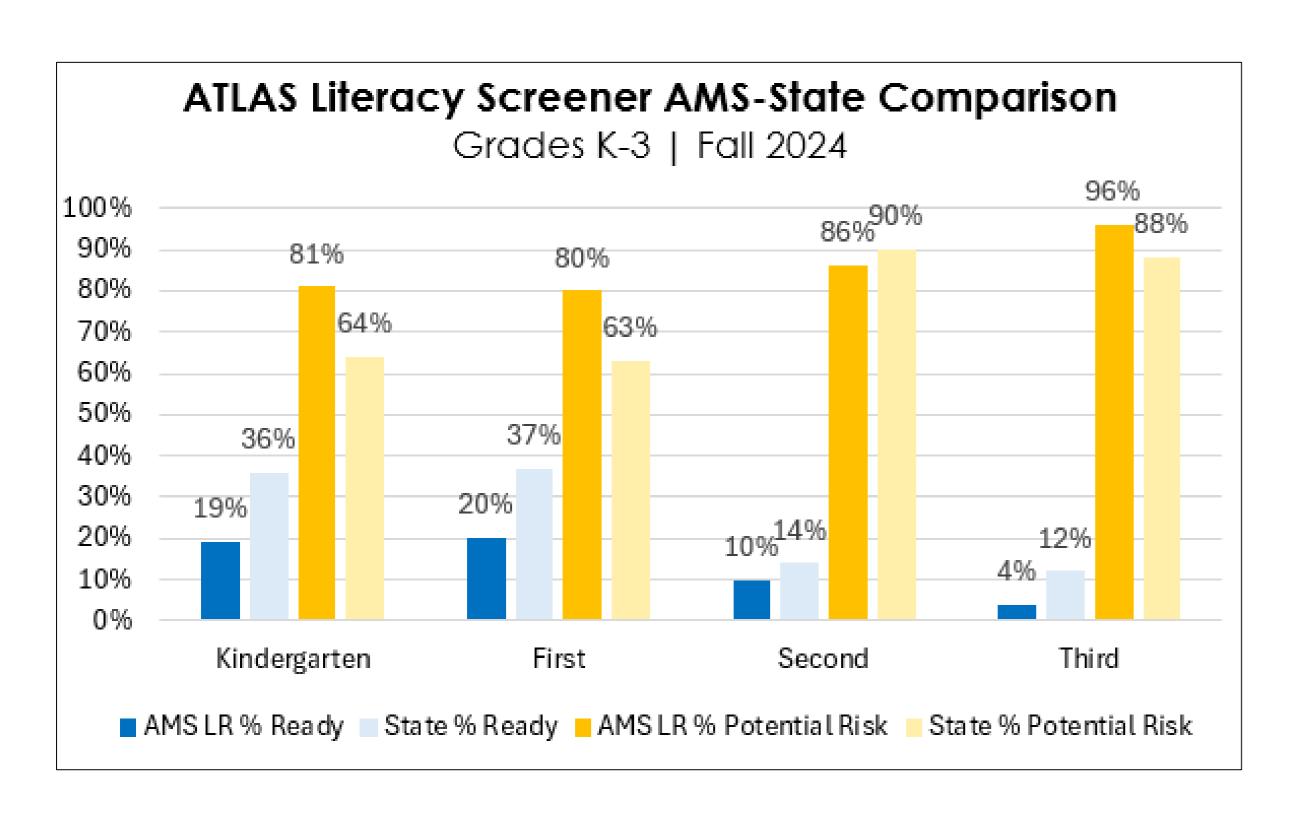


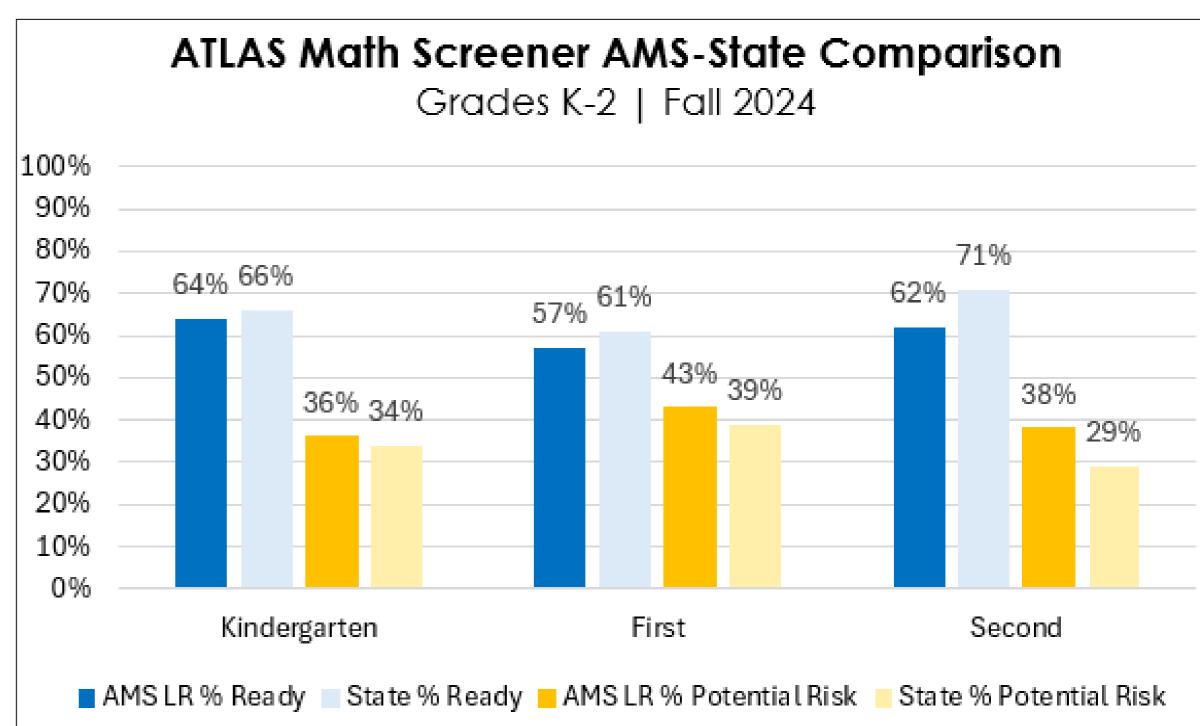
AMS Little Rock ATLAS K-3 Screener Data Start of the School Year (Fall 2024)



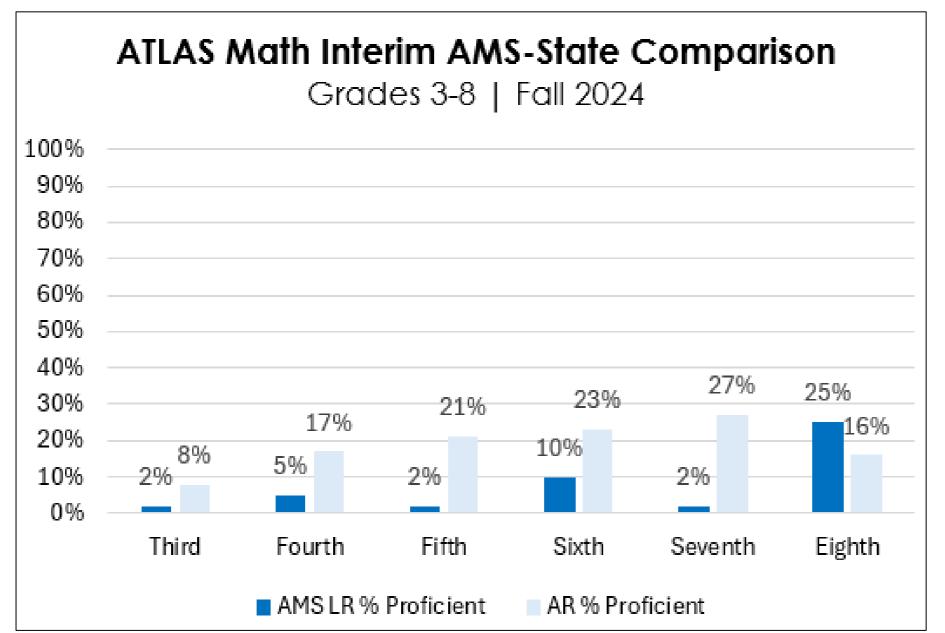


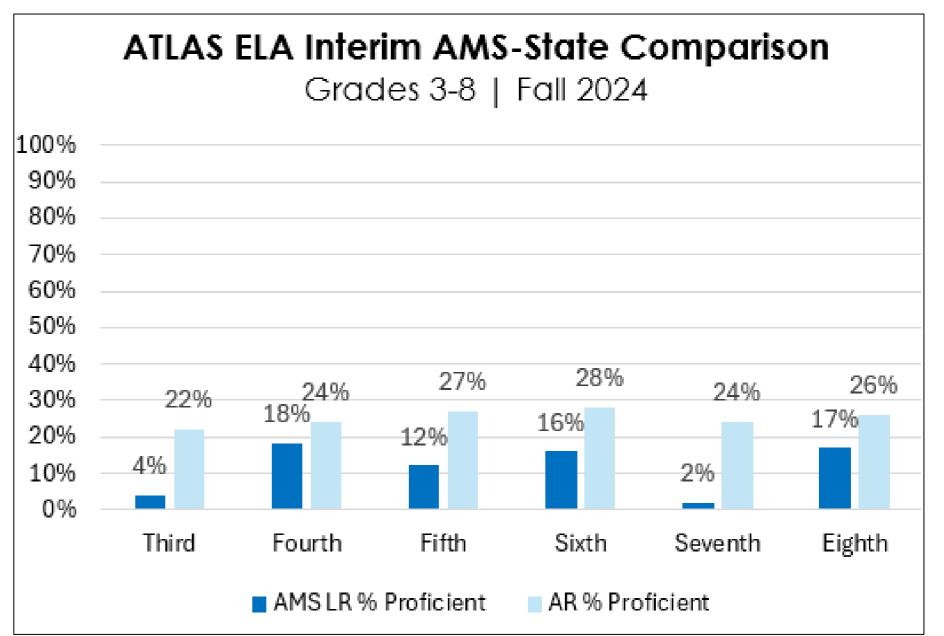
AMS Little Rock ATLAS Interim Comparisons Start of the School Year (Fall 2024)

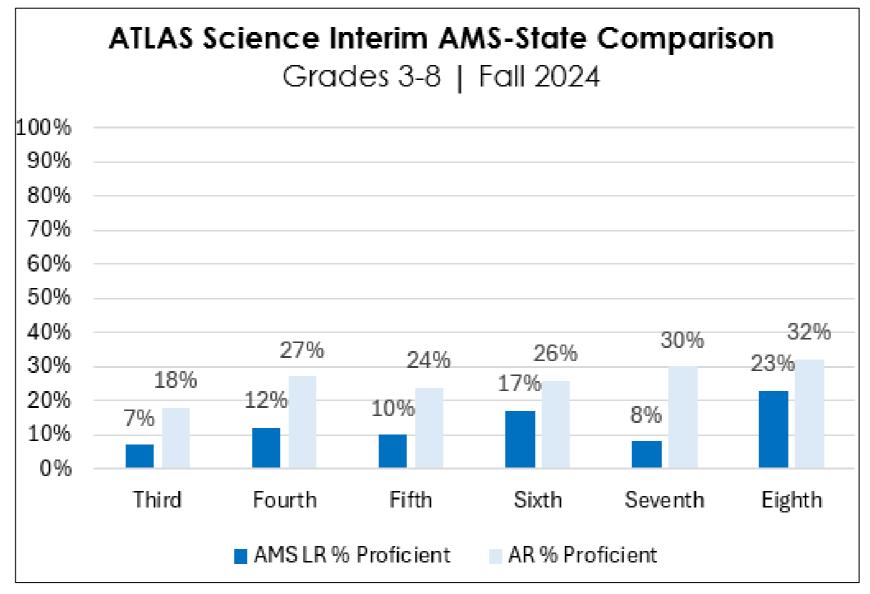




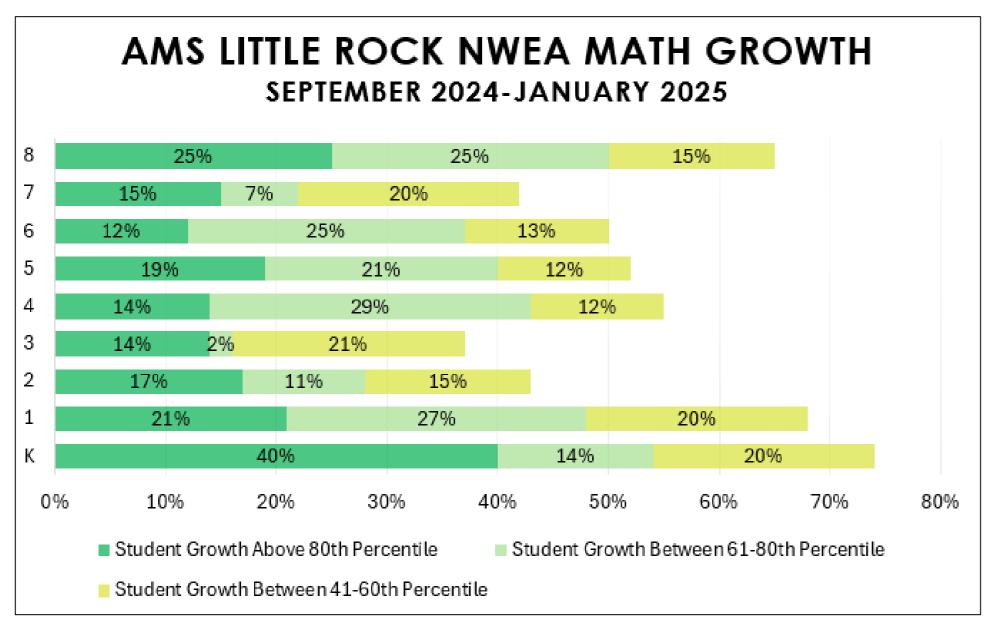
AMS Little Rock ATLAS Interim Comparisons (3-8) Start of the School Year (Fall 2024)

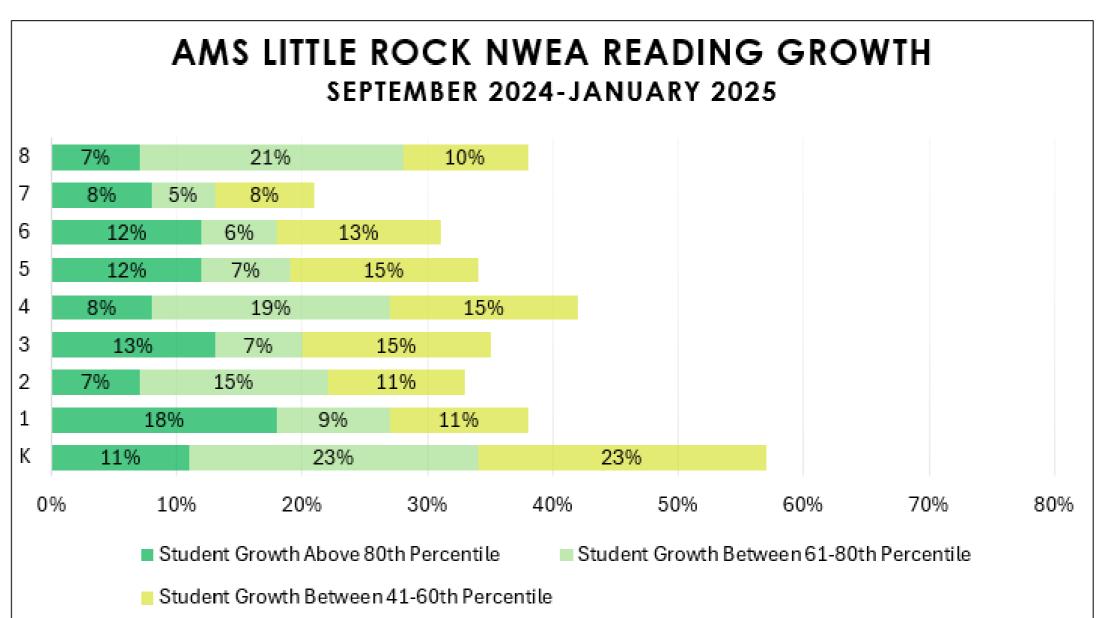


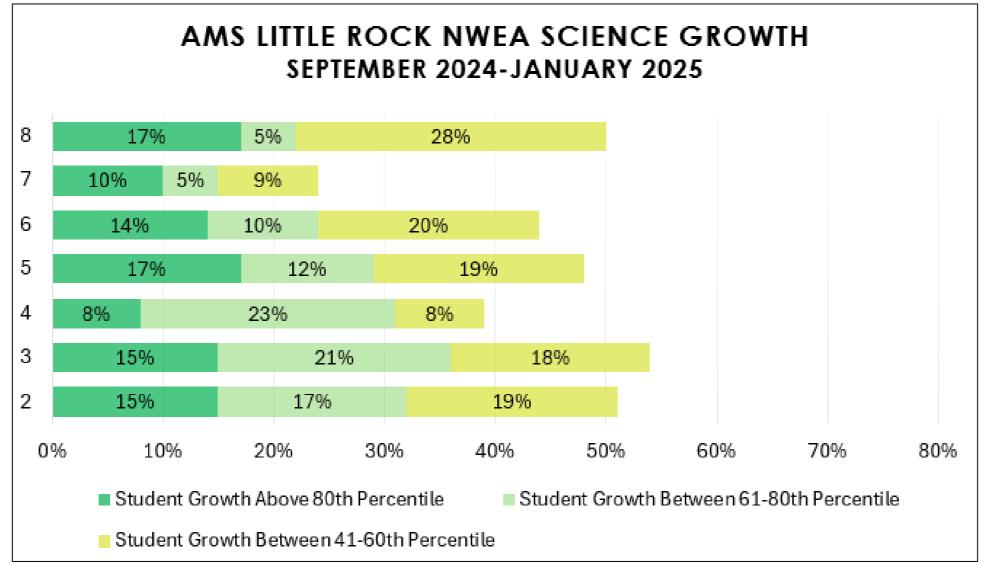




NWEA MAP Growth Highlights







Clubs & Sports

AMS Little Rock students participate in a wide variety of clubs and sports as part of their well-rounded K-8 experience.

Clubs:

- Cooking Club
- Choir
- Book Club
- Art Club
- Parliament (Student Council)
- Girls Leadership Council
- Crochet
- Beginner Band
- Science Club
- Dungeons & Dragons

Sports:

- Basketball
- Soccer
- Cheerleading
- Dance
- Step Team





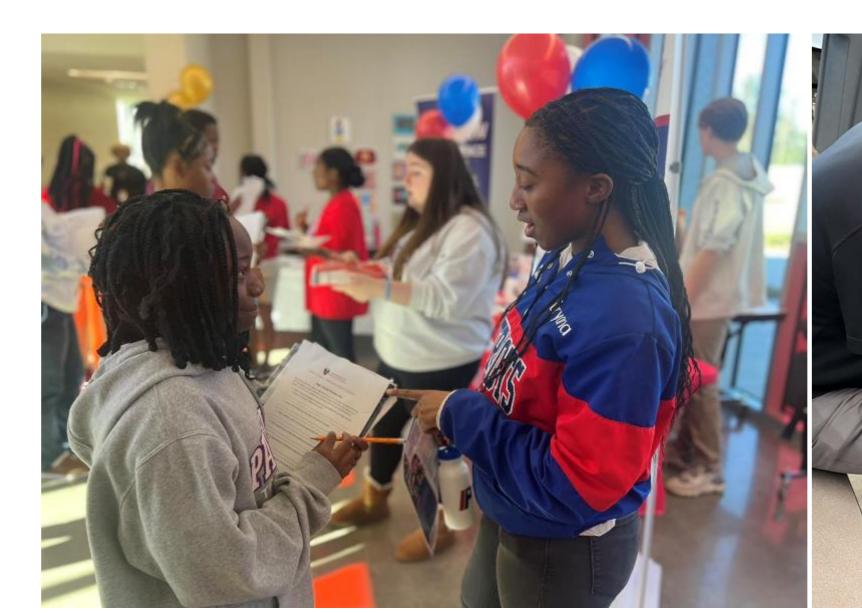




Family Engagement

AMS Little Rock families show up! This year, we've hosted:

- Dads on Duty
- Family Flag Football & Basketball
- Monthly Content Nights, including:
 - Math
 - Literacy
 - Social Studies
- Parent-Teacher Conferences
- High School Preview Events
- Career Exploration Events
- Grandparents Day
- Movie Night with Moms
- Winter Music Concert
- Family Valentine's Dance
- Data and Desserts Day
- Owl-O-Ween
- Science Fair Night (Upcoming)
- Holiday Market
- Meet the Teacher Night (943 attendees!)
- MLK Day Parade and Day of Service







Dads take on students in a Dads on Duty basketball game at AMS Little Rock.

Community Involvement

We're proud that AMS Little Rock is committed to their community. So far, we've participated in/facilitated:

- Canned Food Drive
- SWLR Christmas Parade
- Color Run
- Serve the Rock Event
- Right to Read Event
- Plaza Frida Community Event
- Little Rock School Fair
- Volunteer with Vine and Village Food Pantry
- AMS Holiday Cheer @ Baptist Hospital
- University Career Fairs





Come See AMS Little Rock at the SWLR Christmas Parade THIS SATURDAY 12/7!





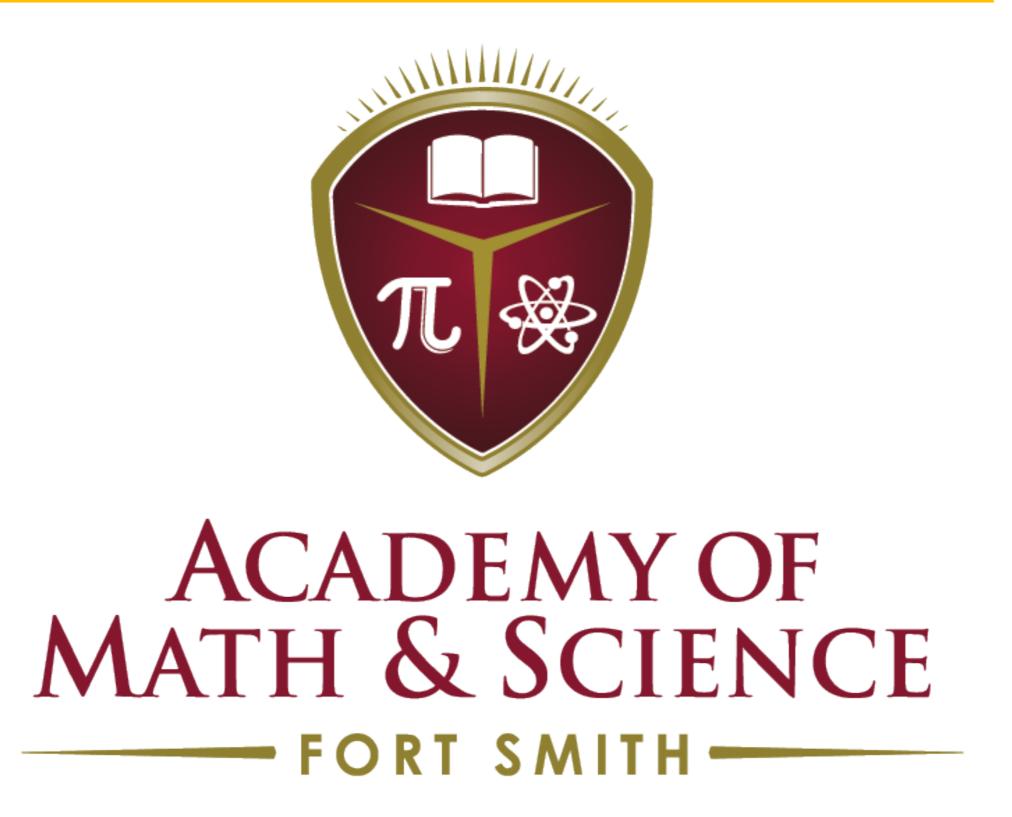


Looking Forward

In 2023, we set out to give hundreds of the nearly 12,000 students attending D or F-rated schools near AMS Little Rock a thriving place to learn.

In 2025, we are proud to say that our 500 students are on the right path to success. We're grateful for students, staff, parents, and community members who are now part of the AMS family.

In 2026 and beyond, we are ready to expand our service in Arkansas, first in Fort Smith and then in Jonesboro, two communities we think have a real need for an AMS K-8.



Fort Smith Needs Analysis

In Fort Smith, we see thousands of economically disadvantaged children with limited options.

For the 25 district schools in greater Fort Smith (circled):

Letter Grades:

- 2 are A-rated
- 4 are B-rated
- 4 are C-rated
- 14 are D-rated
- 1 is F-rated

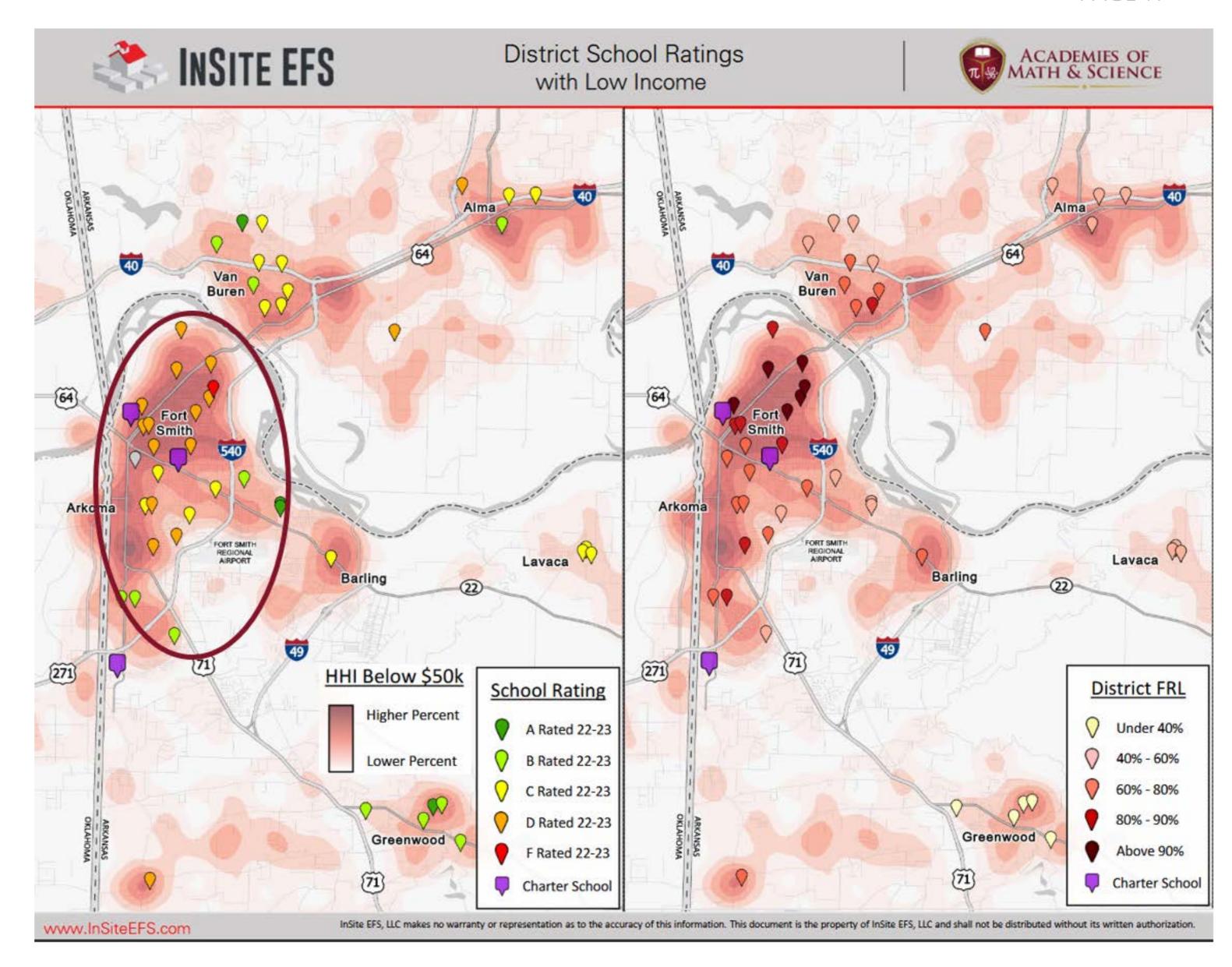
FRL:

- 0 schools are under 40% FRL
- 5 schools are 40-60% FRL
- 8 schools are 60-80% FRL
- 6 schools are 80-90% FRL
- 6 schools are 90%+ FRL

Student Distribution (K-12): 13,242 students

- 372 attend an F-rated school (2.8%)
- 6,860 attend a D-rated school (51.8%)
- 3,387 attend a C-rated school (25.6%)
- 1,376 attend a B-rated school (10.4%)
- 1,247 attend an A-rated school (9.4%)
- Over 7,000 students attend a D or F-rated school, nearly 55%.

Together, these three basic factors present a clear picture of the pressing need for higher quality schools for economically disadvantaged families in Fort Smith.



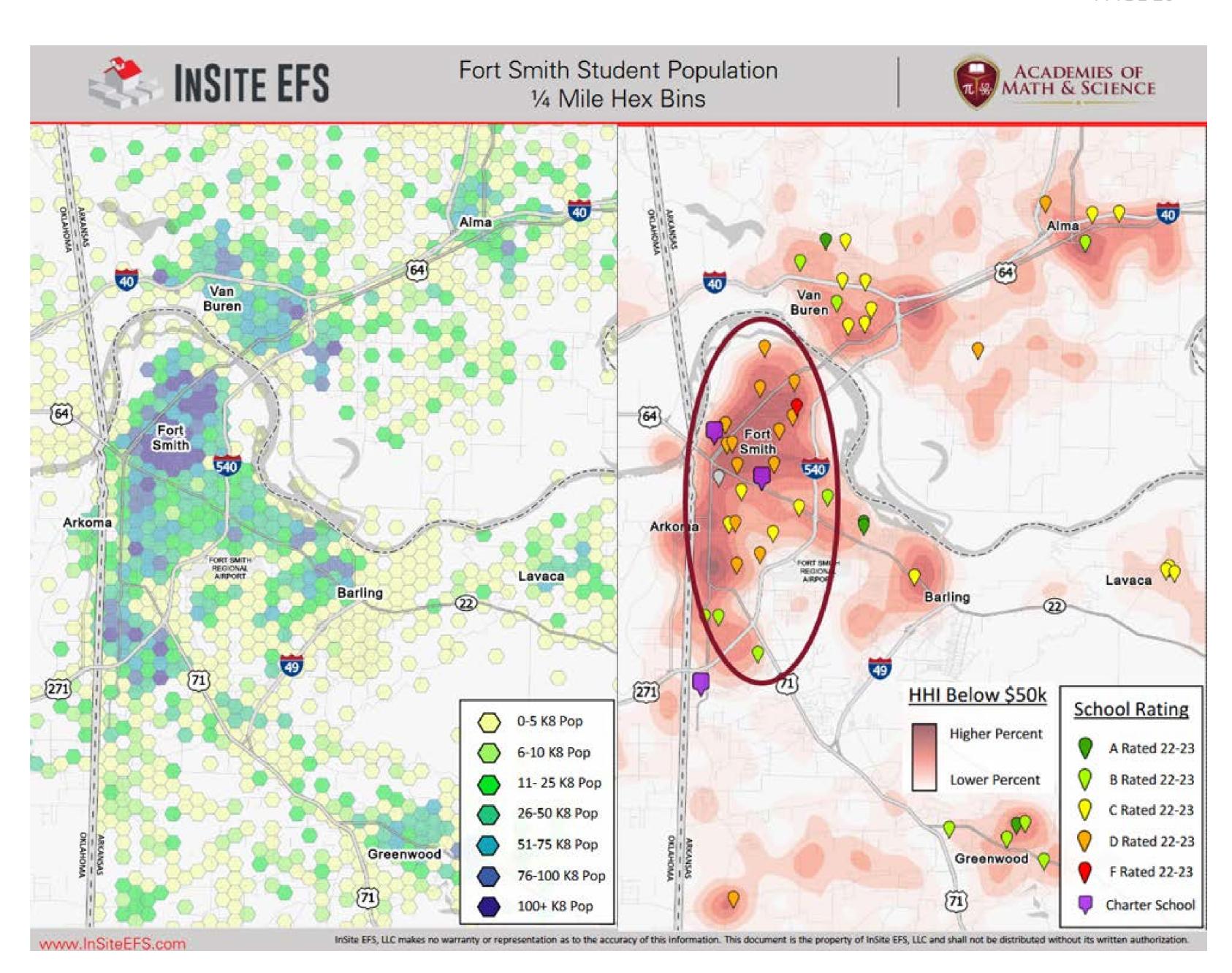
Fort Smith Facility Selection

We are currently considering multiple locations for AMS Fort Smith based on facility and land availability.

Our team uses all available data and methods to understand the communities we hope to serve.

As shown on the ¼ Mile Hex Population map, the highest density of K-8 students is in an area with a high concentration of HHI Below \$50k and low-rated schools.

Our primary goal is to identify a location that can best serve as many of these students as possible.

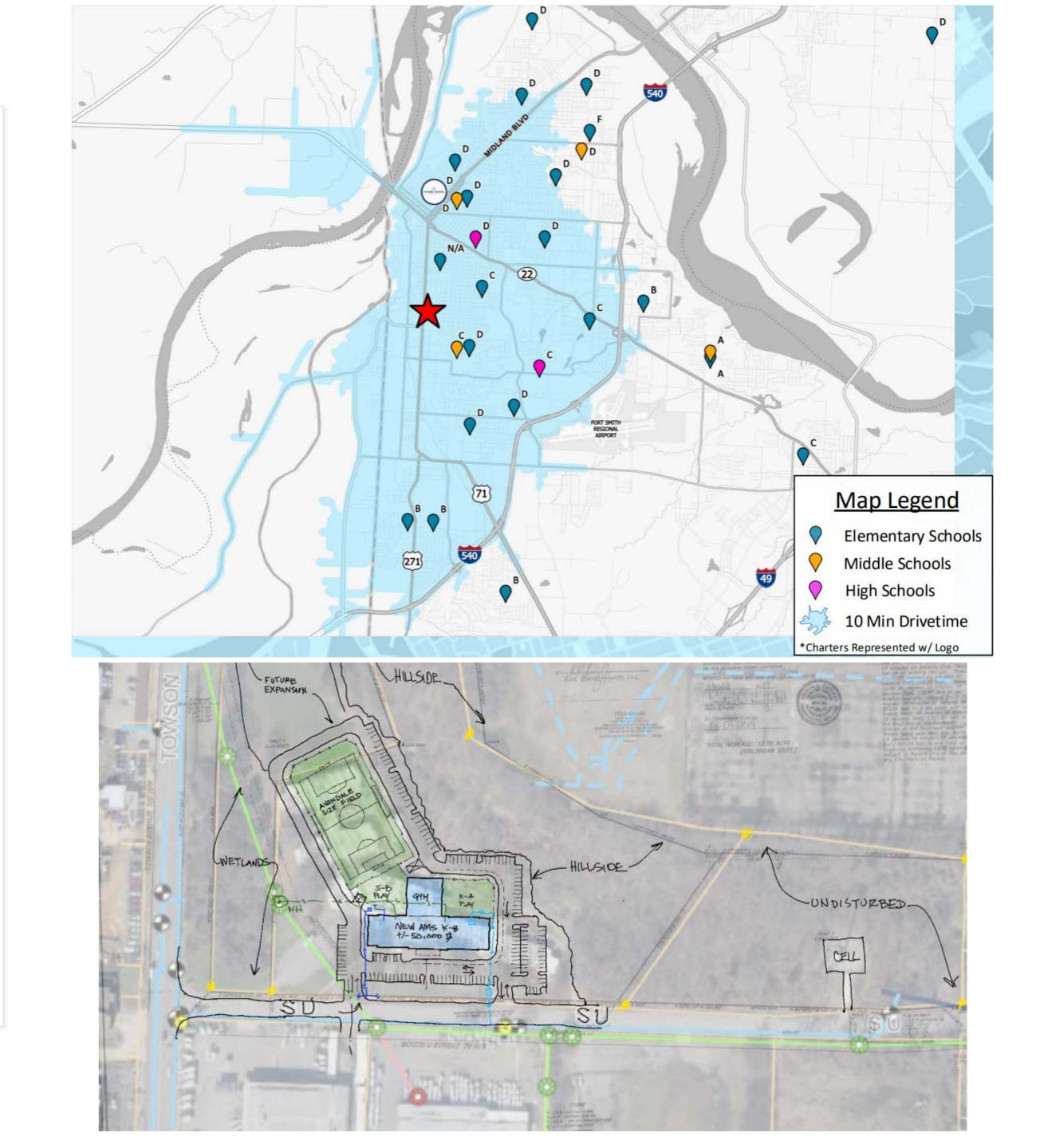


Location #1

The first location, **2121 Towson Avenue**, is on Highway 71 south of central Fort Smith.

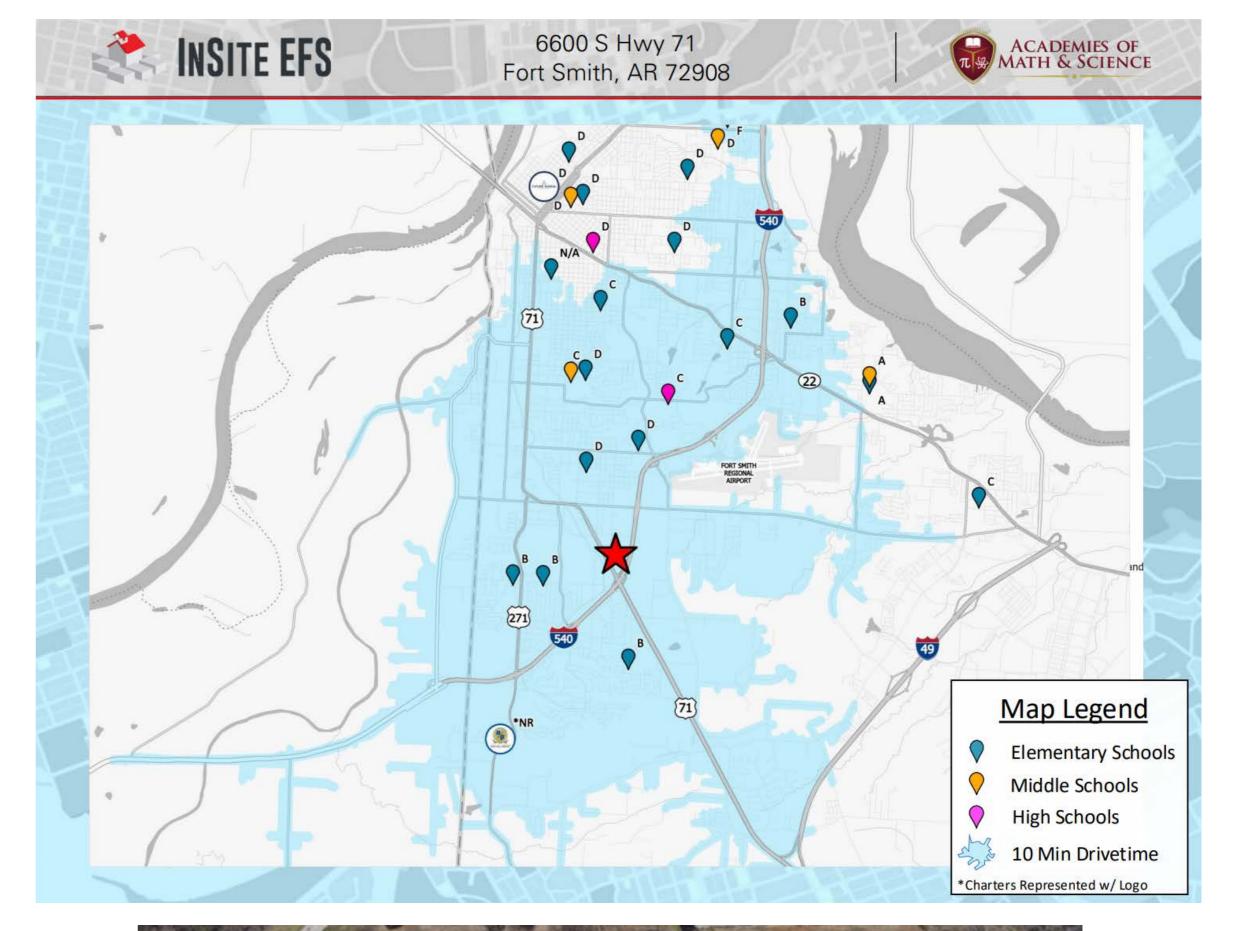
Taking 10-minutes of drivetime or less to commute to the school as a baseline for parent convenience, AMS Fort Smith could serve a significant number of the 7,000 students currently attending D or F-rated schools.

The relatively central location of this address is also a plus considering AMS Fort Smith would be the only charter school serving K-5.

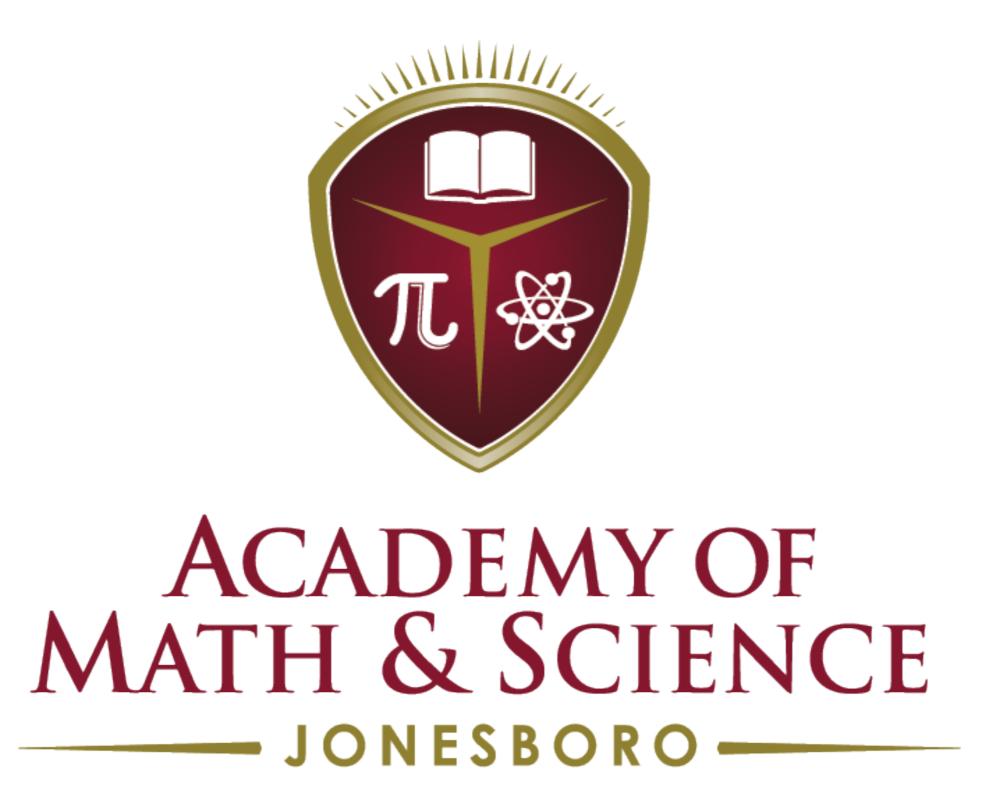


Location #2

The second location under consideration, 6600 S Hwy 71, is further south. However, the 10-minute drivetime estimation still shows considerable reach into Fort Smith communities in need, especially considering the school would be located near a major highway.







Jonesboro Needs Analysis

Similar to Fort Smith, Jonesboro has thousands of economically disadvantaged children with limited options, especially without driving a significant distance to school each day. Additionally, there are no charter schools in Jonesboro.

For the 16 district schools in Jonesboro (circled):

Letter Grades:

- 0 are A-rated
- 0 are B-rated
- 4 are C-rated
- 9 are D-rated
- 3 are F-rated

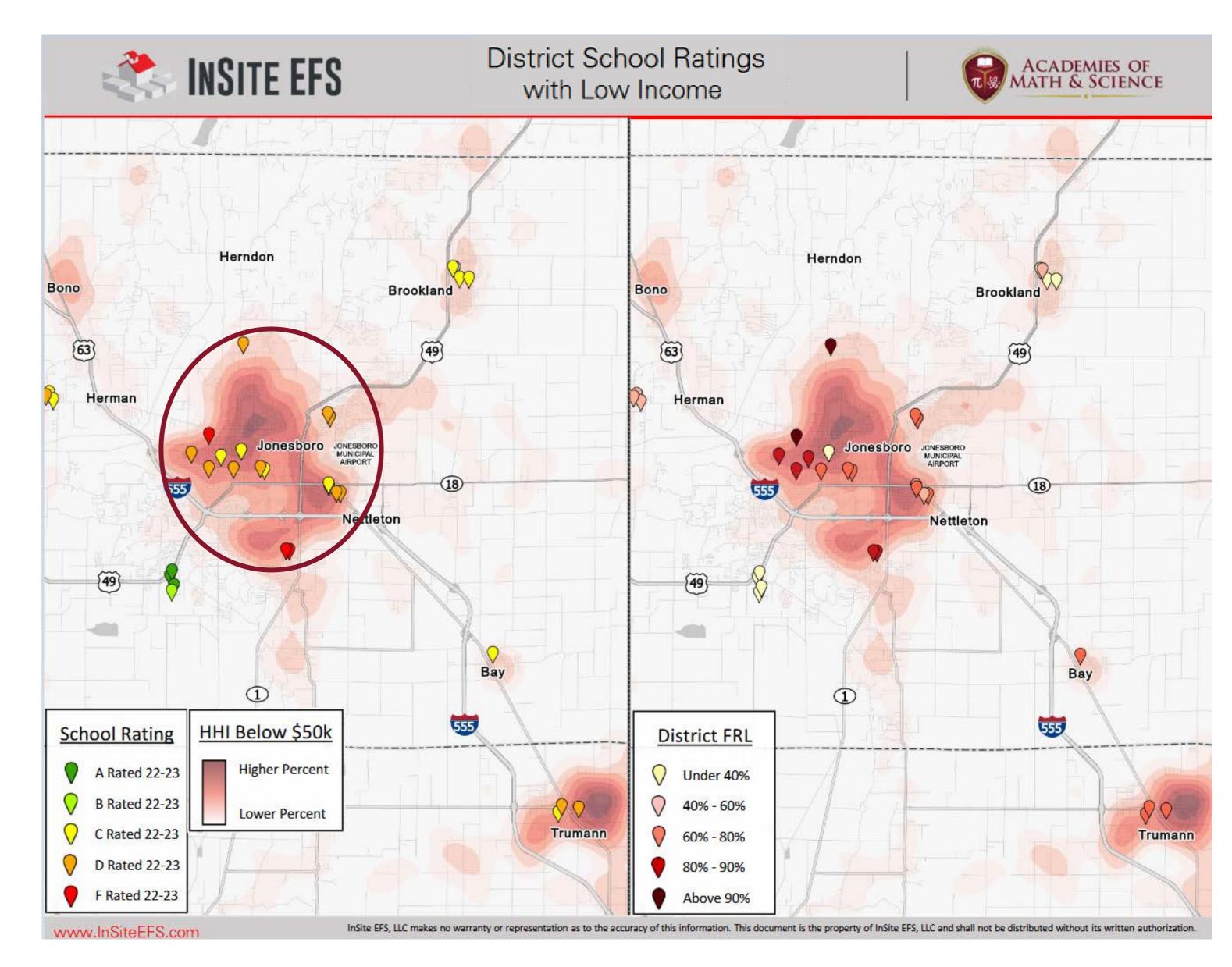
FRL:

- 1 school is under 40% FRL
- 1 schools is 40-60% FRL
- 7 schools are 60-80% FRL
- 5 schools are 80-90% FRL
- 2 schools are 90%+ FRL

Student Distribution (K-12): 10,079 students

- 1,302 attend an F-rated school (12.9%)
- 6,612 attend a D-rated school (65.6%)
- 2,165 attend a C-rated school (21.5%)
- 0 attend a B-rated school
- 0 attend an A-rated school
- 7,914 students attend a D or F-rated school, nearly 79%

The only A and B-rated schools are under 40% FRL and not located in our targeted area to open AMS Jonesboro (circled). Compared to their higher income counterparts, economically disadvantaged students in Jonesboro are underserved and need a quality K-8 option in their immediate community.

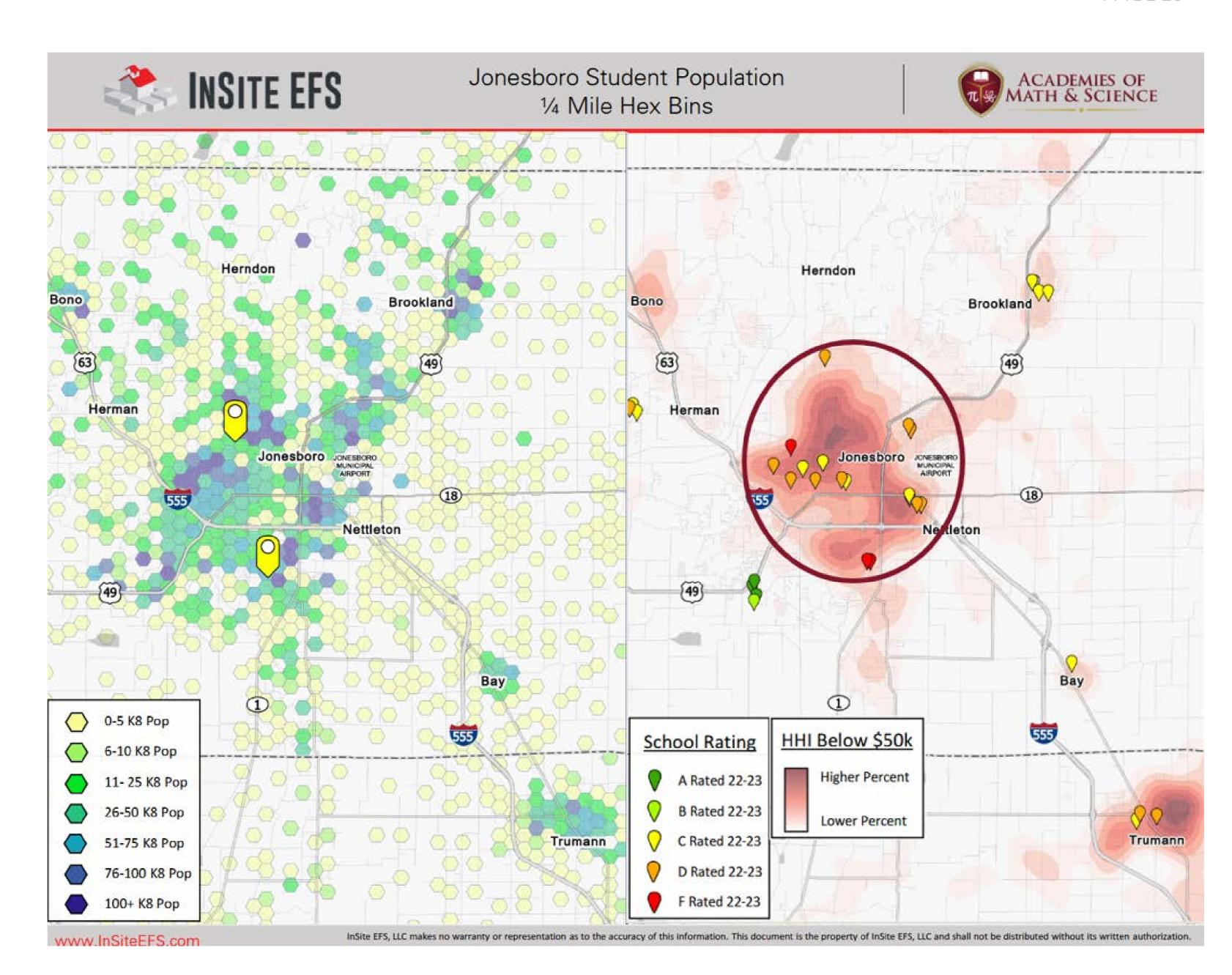


Jonesboro Facility Identification

Although we do not have any exact locations to share at this time, our facility identification process is underway in Jonesboro. Our goal is to identify a viable location and facility to serve 600 economically disadvantaged Jonesboro students.

With our goal to open in the Fall of 2027, approval from the CAP will give our team the authority and confidence to move forward with Jonesboro stakeholders to secure the best facility possible for our future students, families, and community.

In the map on the right, you can see two locations we've begun early consideration for (yellow pins) displayed with K-8 population density.

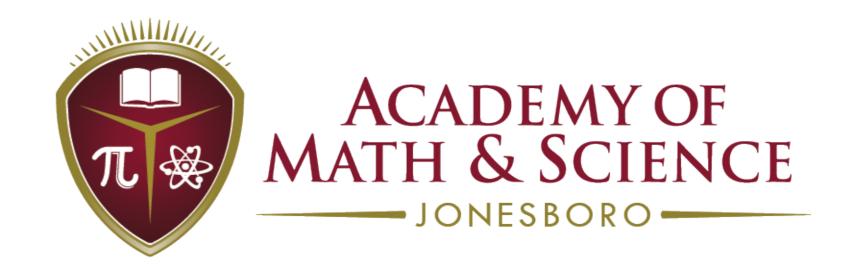


Summary & Q&A

In conclusion, we are seeking approval of our Charter Amendment Request to:

- 1. Add a new K-8 campus in Fort Smith, Arkansas to open in the Fall of 2026 serving up to 810 students.
- 2. Add a new K-8 campus in Jonesboro, Arkansas to open in the Fall of 2027 serving up to 600 students.
- 3. To increase our enrollment cap to 2,010 to account for new schools.
- 4. To maintain all current waivers held by AMS Little Rock for both new campuses.





Questions?

Thank You!

