

HOW DOES #TXEDTUESDAY WORK?

#TxEdTuesday is a social media campaign designed to brag on the amazing things happening in Texas' public schools while engaging our state legislators. Tweet and post great things about your district and tag your state representatives and senators. Use the hashtag #TxEdTuesday to ensure that your posts are part of the campaign.

3 EASY STEPS

TELL IT

Tell your school's story. Thank the legislators that support your students, families and teachers. Post messages of support or opposition for bills that stand to impact students. Use photos and videos to engage your friends and colleagues.

TAG IT

Tag your state representatives and senators. It is very important that you use the hashtag #TxEdTuesday to be included in the campaign. The @TxEdTuesday twitter account will be following and re-tweeting the hashtag posts along the way.

SHARE IT

Share and re-tweet positive stories you see from other school districts. Let's support each other and public education in Texas.

GOAL

Each Tuesday, the goal is to have at least 1,000 posts on the #TxEdTuesday hashtag on both Facebook and Twitter. Let's keep the conversation going about what is important for the students served in public schools.