



**GOVERNING BOARD AGENDA ITEM**  
**AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10**

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**DATE OF MEETING:**      **April 9, 2013**

**TITLE:    Award of Contracts for K-12 Textbook Adoptions for Math & Reading Based  
         on Responses to Request for Proposal (RFP) 12-0024**

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**BACKGROUND:**

Request for Proposal (RFP) 12-0024 was mailed to twenty-one (21) vendors providing Common Core Textbooks in the areas of Math & Reading. The district requested that each vendor provide samples and a detailed response to address these points:

- Demonstrated alignment with Common Core Standards demonstrated
- Authentic formative and summative assessments based on rubrics
- 21st Century teaching and learning skills
- Differentiation strategies/materials
- Special Education strategies/materials
- Tier II and III Intervention materials
- ESL materials
- Comprehensive Teacher's Edition
- Web support/materials
- Professional Development
- Interactive white board lessons or support tools
- Specific intentional vocabulary instruction
- eBook options
- Research based evidence of success in schools

Math

- References to the Mathematical Practices
- Written components – where students are asked to communicate their mathematical thinking in writing as part of the problem solving requirements
- Math Journal activities

Reading

- In accordance with the Common Core alignment, a heavier emphasis on non-fiction text and on rigorous text levels is included - Lexile levels noted

Eleven responses were submitted by the vendors. Committees met and reviewed all materials presented by vendors against a rubric which detailed the requirements of the RFP and the Common Core Standards. Upon review of all vendor materials, the committee selected the top vendors for further consideration.

Material samples appropriate to the grade levels from each top vendor were sent to every school in the district. Teachers of reading and mathematics at every school were given the opportunity to review the materials and score them against the requirements of the RFP and the Common Core Standards for the content area. All top

vendors presented their program/materials to the committee. Committee members rated the presentation of materials against the requirements set forth in the RFP.

Each committee met for a consensus meeting where all of the data from the original reviews by the committee, data from reviews by teachers in every school, and data from the vendor presentations were considered. Comments were collected and the consensus decisions were documented. Best and Final requirements were sent to the selected top vendors.

Based on the Best and Final bids, the requirements of the RFP and the teacher ratings, the following recommendations are made to the Governing Board for their approval:

Vendor	Product	Grades
Pearson	Scott Foresman Reading Street	K-5
McGraw-Hill	My Math	K-5
Pearson	Prentice-Hall Literature with Writing Coach	6-12
Carnegie Learning	Math 1,2, and 3 Algebra, Geometry, Algebra II	6-12

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**RECOMMENDATION:**

It is the recommendation of the Administration that the Governing Board make the determination that a single award is not advantageous to the District and approve the Award of Contracts for K-12 Textbook Adoptions to Pearson, McGraw-Hill and Carnegie Learning based on their response to RFP 12-0024.

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**INITIATED BY:**

*Scott Little*

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Scott Little, Chief Financial Officer

Date: April 9, 2013

*Patrick Nelson*

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Patrick Nelson, Superintendent