



Created by:

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Prepared for:

Marcus Forney Huntsville Independent School District

Date: March 3, 2025

PROPOSAL



Section 1: Products and Services

Leadership Solutions	Proposed Timeline	Quantity	Solutions Price	Travel	Solutions Subtotal
Capturing Kids' Hearts® Leadership Blueprint Training Two consecutive-day training sessions for up to 50 participantsEach participant receives a: • Flippen Profile® Assessment and an Individual Leadership Blueprint: 360 Report • My Traction Plan® Summary	Summer 2025	1	\$23,500.00	\$2,000.00	\$25,500.00
Capturing Kids' Hearts® 1 Training Two, two consecutive-day training sessions for up to 50 participants Includes: Access to the course training manual Limited collection of foundational videos and resources on CKH.org	May 28-29, 2025 July 22-23, 2025	2	\$23,500.00	\$4,000.00	\$51,000.00
Capturing Kids' Hearts® District By Design Onboarding Call 1:1 onboarding call for the superintendent and their district strategist	Fall 2025	1	\$0.00	\$0.00	\$0.00

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Capturing Kids' Hearts® Culture Shapers Half-day experience for up to 100 non-teaching faculty and staff	Fall 2025	1	\$4,500.00	\$1,300.00	\$5,800.00
Campus Traction Visit One, 4 consecutive-day campus visit involving group and one-on-one sessions with campus administrators and/or Process Champions Team.	Fall 2025	4	\$3,250.00	\$2,700.00	\$15,700.00
CKH Campus Premium A campus-specific subscription that provides comprehensive ongoing support to leaders and staff who have completed Capturing Kids' Hearts® 1 Training	2025-2026 School Year	8	\$4,500.00	\$0.00	\$36,000.00

Grand Total \$134,000.00

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Section 2: Investment Pricing

Pricing is valid for 45 days from the date of the proposal. The terms of this proposal do not represent contract terms.

Travel fees for each training event or other service provided by CKH under this Agreement are included in the grand total. Unless otherwise agreed in advance, such travel fees inside the Continental United States will be included on the invoice and billed at the rate of \$1,300.00 for one-day events, \$2,000.00 for two-day events, and \$2,350.00 for three-day events (per Consultant). Each additional consecutive day for durations in excess of three days will be billed at \$350.00 per day (per Consultant).

Nonrefundable travel expenses that Capturing Kids' Hearts has incurred as a result of the Client rescheduling or cancelling a service will be passed through to your organization.

ADDITIONAL CHARGES (to the extent applicable):

- A \$450.00 fee will be charged for each person over 50 not to exceed 60 total per Capturing Kids' Hearts® Leadership Blueprint Training.
- A \$450.00 fee will be charged for each person over 50 not to exceed 60 total per Capturing Kids' Hearts® 1 Training.

Section 3: Contact Us

If you are ready to schedule your event or if you have any questions, please do not hesitate to contact us. We look forward to serving you.

Capturing Kids' Hearts
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