



MEMO

TO: Dr. Hector Gonzales

CC: Nita Reed

FROM: Dr. Randa Schell

DATE: October 10, 2024

SUBJECT: Zogotech Software Licensing Agreement

Please accept this memorandum as formal recommendation to sign the 3-year contract with Zogotech for their Estudios software.

ZogoTech is a data analytics provider that partners with institutions to deliver actionable insights across the student experience. This comprehensive view allows institutions to intervene with data-driven decisions that consistently improve performance across every measure of success.

The cost of the three-year contract is as follows:

- Year 1 - \$34,000
- Year 2 - \$35,700
- Year 3 – \$37,485
- Total - \$107,185

This cost includes the software license and \$1,000 in training credits per year, the CEO of Zogotech will act as our primary point of contact for the first 3 months, and we will receive 100 hours of credit for partnering with Zogotech on HB8 analytics.