

School – Community Relations Program

The Board believes that public education can be improved to result in increased instructional benefits for students by establishment of a program of school communications. This belief is based on the principle that a well-informed community makes the best decisions about its schools.

To that end . . .

1. The community relations program should be a planned, systematic, two-way process of communication between the school district and its stakeholders.
2. The communication program should include a variety of media to inform, efficiently and effectively, all citizens of the district.
3. Communications must be internal as well as external and must stress the dissemination of factual, objective, and realistic data about the district.
4. Communication must be dynamic and sensitive to change as determined by events and evaluation of the school programs.

The Superintendent shall be responsible for developing guidelines for implementation of these strategies as expressed in this policy statement.

Date Adopted: January 18, 1994

First Reading: November 10, 2020

Second Reading: December 1, 2020