



ALEDO ISD BOARD MEETING TEMPLATE

MEETING DATE: February 17, 2014

AGENDA ITEM: Consider the Texas Association of School Boards Media Honor Roll resolutions.

PRESENTER: Dr. Derek Citty, Superintendent

ALIGNS TO BOARD GOAL(S): All

BACKGROUND INFORMATION:

From the Texas Association of School Boards:

“Reporters have the power to shape community attitudes about public schools, and the Media Honor Roll is a way for districts to recognize fair and balanced reporting about our schools.

The Media Honor Roll recognizes representatives in print, radio, television, and online media who (1) make the effort to get to know the superintendent, board president, district’s mission, and district’s goals; (2) report school news in a manner that is fair, accurate, and balanced; (3) give a high-profile position to good news about schools; (4) visit the schools; and (5) maintain a policy of no surprises by sharing information with school representatives.”

ADMINISTRATIVE CONSIDERATIONS: Aledo ISD has a long-term, positive relationship with professionals within both the Community News and Weatherford Democrat. Both papers have done a fine job being “fair and balanced” in their reporting while putting our staff and students forward in a positive manner.

We are grateful they serve our community.

FISCAL NOTE:

ADMINISTRATIVE RECOMMENDATION: Administration recommends approval of both resolutions honoring the work of Mr. Randy Keck of the Community News and Ms. Judy Sheridan of the Weatherford Democrat.