



Pre-Bond Communications Plan

Objective: Keep Aledo ISD stakeholders (parents, staff, students & community) informed of important information, schedules, data and plans being discussed during the Bearcat Growth Committee process from January to May 2019.



Communication Channels

- ✓ District Website ([aledoisd.org/Bond Planning](http://aledoisd.org/Bond%20Planning))
- ✓ Social Media (Facebook, Twitter)
- ✓ Mobile App (BGC button)
- ✓ Notification system (email, text, app notification)
- ✓ District Newsletter
- ✓ Staff Emails