



October 2025 Director's Report

The annual fall cleanup at Bridge Park is scheduled for Monday, October 13th from 10am – 1pm. Volunteers are always welcome.

“Morning Brew with the BDA” is another way for the community to connect with BDA staff in person to learn about us, access business resources, get updates on projects, share input and network. The program will begin in January, with time/day/frequency TBD.

The Pure Michigan Byway project continues. Leaders from each community met on October 6th to discuss final details of the designation and establish a continuation plan.

White Water Express car wash held their grand opening on Friday, September 12th at 12pm. Township Clerk Cindy Bryan and Director Maxwell attended.

The Flint/Genesee Chamber of Commerce is offering a small business support grant of up to \$15,000 based on the number of employees and years in business. If you know anyone who is interested, please have them contact BDA staff and we will help with the application process.

Township Trustee Rick Johnston shared the Catalyst Fund grant with BDA staff. The grant will provide up to \$5,000 for improving walking trails in Michigan. This will be researched in 2026.

The RFP for 2026 flowers was posted, as well as sent to several greenhouses, with a due date of October 30, 2025.

BDA staff continues to post “The Business Spotlight” on social media weekly. Please spread the word and let businesses in the district know that this is available.

The Clio Area Chamber of Commerce will hold its monthly luncheon on Thursday, October 9th at the Clio Area Senior Center. Clio Cast and Crew President Mary Swedorski is speaking at the luncheon, with food provided by Leo’s.

The BDA is once again supporting Clio Rotary’s “Scarecrow Invasion”. Judging will take place the week of October 6th.