



2023 AASB Leadership Academy & Legislative Fly-In

AASB Legislative Advocacy Day: Saturday, February 4, 2023

Elizabeth Peratrovich Hall - Juneau, AK

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| 7:30 am | Breakfast & Check-In Opens |
| 8:30 am | Welcome & Introductions <i>Marie Greene - AASB President</i> |
| 8:45 - 9:15 am | NSBA Advocacy Institute Report <i>Marie Greene - AASB President</i> |
| 9:15 - 10:00 am | Why We Advocate <i>Lon Garrison & Tiffany Jackson, AASB</i> |
| 10:00 - 10:15 am | Break |
| 10:15 - 11:45 am | Legislative Context <i>Norm Wooten & Lon Garrison, AASB</i> |
| 11:45 am - 1:00 pm | Lunch (provided) <i>Senator Gary Stevens</i> |
| 1:00 - 2:30 pm | Legislative Bill Review <i>Norm Wooten & Lon Garrison, AASB</i> |
| 2:30 - 2:45 pm | Break |
| 2:45 - 4:45 pm | Learning Effective Advocacy! <i>Marissa Rathbone, Director of Strategic Advocacy, Washington State School Directors' Association</i> |
| 4:45 pm | Wrap-Up of Day & Evaluations |
| 5:00 pm | Meet & Greet Open House - Sponsored by APEI <i>Senator Loki Tobin</i> <i>(with appetizers and light refreshments)</i> |



2023 AASB Leadership Academy & Legislative Fly-In

AASB Advocacy Day: Sunday, February 5, 2023

Elizabeth Peratrovich Hall - Juneau, AK

Students attending Youth Advocacy Institute will be joining board members this day.

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| 7:30 am | Breakfast |
| 8:30 - 8:45 am | Welcome Back & Gathering |
| 8:45 - 9:15 am | What Was Learned - Questions & Observations |
| 9:15 - 10:30 am | The Art of Advocacy - Learning the Trade <i>Marissa Rathbone, Director of Strategic Advocacy, Washington State School Directors' Association</i> |
| 10:30 - 10:45 am | Break |
| 10:45 am - 12 pm | Advocacy Partners <i>ACSA, Dr. Lisa Parady; Nils Andreissen, Alaska Municipal League; Great Alaska Schools</i> |
| 12 - 1:15 pm | Sunday Luncheon (Lunch Provided) <i>Invited Guest Speaker TBA</i> |
| 1:15 - 2 pm | Other Voices for Our Priorities <i>Mental Health & Student Wellness</i> <i>Lisa Worl and Emily Ferry, AASB along with YAI student(s)</i> |
| 2:15 - 4:15 pm (put in break) | Honing Your Advocacy Skills <i>Norm Wooten, Lon Garrison, and Marissa Rathbone</i> |
| 4:15 - 4:45 pm | Getting Ready for Monday! <i>(District Collaboration)</i> |
| 4:45 pm | Wrap-Up of Day & Evaluations |



2023 AASB Leadership Academy & Legislative Fly-In

Monday, February 6, 2023

Elizabeth Peratrovich Hall - Juneau, AK

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| 7:00 am | Breakfast |
| 7:30 am | Good Morning! <i>Norm Wooten & Lon Garrison, AASB</i> |
| Rest of Day | Legislative Meetings (district set up meetings on their own) https://aasb.org/who-represents-your-school-district/ |
| 4:00 pm | Sharing & Wrap-Up of Day |

Tuesday, February 7, 2023

Douglas Room at the Ramada
375 Whittier St Juneau, AK

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| 7:00 am | Breakfast |
| 7:30 am | Good Morning! <i>Norm Wooten & Lon Garrison, AASB</i> |
| Rest of Day | Legislative meetings (district set up meetings on their own) https://aasb.org/who-represents-your-school-district/ |
| 4:00 pm | Sharing & Wrap-Up of Day |

AASB will be setting up Virtual Legislative Meetings (via zoom) later this month.
Details will be forthcoming.