

INDEPENDENT SCHOOL DISTRICT 273
OFFICIAL MINUTES OF THE WORK SESSION OF APRIL 22, 2025

WORK SESSION
5:00 PM

Edina Community Center
ECC 350

SCHOOL BOARD MEMBERS PRESENT:

ABSENT:

Ms. Erica Allenburg
Mr. Dan Arom
Ms. Cheryl Barry
Mr. Michael Birdman
Ms. Karen Gabler
Ms. Jennifer Huwe
Mr. Elliot Mann

PRESIDING OFFICER: Chair Karen Gabler

5:02 PM - 7:30 PM

ADMINISTRATIVE STAFF PRESENT:

Dr. Daniel Bittman, Superintendent
Nate Swenson, Assistant Superintendent
Dr. Frannie Becquer, Director of Achievement Equity and Multilingual Learner Programming
Jody De St. Hubert, Director of Teaching and Learning
Daphne Edwards, Director of Marketing and Communications
Dr. Anne Marie Leland, Director of Community Education and Strategic Partnerships
Jody Remsing, Director of Student Support Services
Sonya Sailer, Director of Human Resources
Mert Woodard, Director of Finance and Operations

Patrick Bass, Valley View Middle School Principal
Greg Guswiler, Teaching and Learning Data Programming Analyst

CERTIFIED CORRECT:

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Ms. Karen Gabler, Chair

Ms. Cheryl Barry, Clerk

(Official Publication)
MINUTES OF THE WORK SESSION
OF THE SCHOOL BOARD DISTRICT 273 EDINA, MINNESOTA
APRIL 22, 2025

5:02 PM Chair Gabler called to order the work session of the School Board. Members present: Allenburg, Arom, Barry, Birdman, Gabler, Huwe, Mann. Staff present: Bittman, Swenson, Becquer, De St. Hubert, Edwards, Leland, Remsing, Sailer, Woodard; Bass, Guswiler.

APPROVAL OF AGENDA

DISCUSSION

- A. Marketing Update
- B. 2025-2027 Edina Public Schools Assessment Plan
- C. International Travel Administrator Requirement Protocol

LEADERSHIP AND COMMITTEE UPDATES

SUPERINTENDENT UPDATES

ADJOURNMENT

The meeting was adjourned at 7:30 PM. The minutes and resolutions are open to public inspection on the district website, and on file at the district office, 5701 Normandale Road.

Ms. Karen Gabler, Chair

Ms. Cheryl Barry, Clerk

OFFICIAL MINUTES OF SCHOOL BOARD'S
APRIL 22, 2025 WORK SESSION

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APPROVAL OF AGENDA

Member Huwe moved and Member Arom seconded to approve the agenda. All members voted Aye. The motion passed unanimously.

Chair Gabler welcomed Dr. Bittman as new interim superintendent.

DISCUSSION

Marketing Update: Director Edwards reviewed marketing initiatives from 2024-2025, highlighting with Valley View Principal Bass the middle school night events that were very well attended by families of 4th and 5th graders. She also shared upcoming plans for 2025-2026, including updated branding and a communications campaign.

2025-2027 Edina Public Schools Assessment Plan: Data Programming Analyst Greg Guswiler and Director De St. Hubert presented information about the district testing calendar, including information about statutory requirements and the proposed 2026-2027 assessment plan and calendar.

International Travel Administrator Requirement Protocol: Director De St. Hubert shared information about the updated protocols, and past practice, for including an administrator or additional chaperone on international travel experiences.

LEADERSHIP AND COMMITTEE UPDATES

Member Arom shared that the legislative session still has about a month to go and there may be some advocacy opportunities to come. Chair Gabler added that SEAC (Special Education Advisory Committee) and PLC (Parent Leadership Council) members have expressed interest in supporting the LAC's efforts.

Member Birdman shared information about the upcoming May 2 'Be a Hornet Day' when everyone is asked to wear green to show EPS spirit and tag the Ed Fund and EPS on social media. He also recapped the recent District 287 Get on the Bus tour that he and Chair Gabler participated in. They visited an Osseo elementary school where services for people who are deaf and hard of hearing were highlighted.

Chair Gabler asked for a volunteer to draft the annual end-of-year board letter to staff. Member Mann volunteered; a draft of the letter will come to the next work session.

SUPERINTENDENT UPDATES

Dr. Bittman thanked everyone for the warm welcome he has received during his first two official days in the district. He has met with Cabinet, most board members individually, attended the Core Planning meetings, visited some schools - and plans to visit the rest within the next week or two. He has attended Rotary and Chamber meetings already, and connected with superintendents from all Lake Conference districts.

ADJOURNMENT

At 7:30 PM, Member Birdman moved, and Member Arom seconded to adjourn the meeting. All members voted Aye. The motion passed unanimously.