

## Communications & Community Engagement

---

**Month:** August 2025

**Administrator:** Sandy Barry-Loken

**Update:**

### **New KRESA Website**

We are thrilled to launch KRESA's new – and much improved website on Friday, August 15<sup>th</sup>! Goals of the new site include:

- Aligning the site's look, feel, and messaging with KRESA's Centers of Excellence
- Positioning the website as a central hub for communication, feedback, and connection
- Driving program enrollment through strategic design and tracking
- Enhancing user experience through accessibility, clarity, and organization

**Visit us at [www.kresa.org](http://www.kresa.org)**

### **Career Connect Campus Tours**

We are receiving significant requests from the community for additional opportunities to tour the Career Connect Campus. We're offering monthly opportunities for individuals to sign up for a tour and also are responding to individual requests from Business & Industry and other community partners. Community members can view available tour dates and register for a time to visit us on our website at: [Career Connect Campus Tours](#).

**Action Item:**

### **Social Media Policy**

Recommend approval of Social Media Policy as outlined.

