

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.
WAWM Activity & Fitness Center (AFC) (Former Lane) (414) 604-3005
1300 S. 109th St., 2nd Floor - Back Conference Room
West Allis, WI 53214

**COMMUNICATION & COMMUNITY RELATIONS
AND
EMPLOYEE ENGAGEMENT & CULTURE COMMITTEE
BOARD COMMITTEE COMBINED MEETING MINUTES**

**May 19, 2025
5:00 PM**

1. Call to Order
The meeting was called to order at 5:09 p.m.
2. Roll Call
The following were present at the meeting:
 - Amy Deal, Chair, Communication & Community Relations
 - Rebecca Lee, Vice Chair, Communication & Community Relations (*Excused*)
 - John Verbos, Committee Member, Communication & Community Relations
 - Jane Carr, Chair, Employee Engagement & Culture Committee (*Excused*)
 - Brian Keller, Vice Chair, Employee Engagement & Culture Committee (*Excused*)
 - Noah Leigh, Committee Member, Employee Engagement & Culture Committee (*Excused*)
 - Carolyn Hahn, Director of Communication and Engagement
3. Review and Add Any Modifications to the Agenda
None
4. Approve Minutes from the Last Meeting
Motion by John, second by Carolyn to approve the minutes of the April 14, 2025, Communication & Community Relations meeting.

Motion by John, second by Amy to approve the minutes of the March 18, 2025, Employee Engagement & Culture meeting.
5. Public Comments
None
6. Old or Unfinished Business
None
7. New Business
 - 7.1. Strategic Planning Work
 - 7.1.1. Thematic Practice
Committee members completed a thematic activity, where they reviewed and arranged various school activities and academics under four different categories being considered on the Strategic Plan.
 - 7.1.2. School Perceptions Data Review
Committee members then reviewed data from the School Perceptions survey that community members completed in March of this year. Committee members noted that survey respondents felt strongly that they are provided opportunities to offer feedback; however, many respondents also felt the district needs to work on developing effective partnerships with local community and business members.
 - 7.1.3. T-Chart Exercise
Committee members created a list of things that are going well and what could be improved. Conversations focused on building more relationships with local businesses; enhancing our CTE classes

and offerings and increasing our communications to students and families about CTE opportunities; and reviewing ways to streamline building and district communications so families have access to information in one place (ex. using one platform for athletics throughout a child's career in the district).

8. Items to be Considered for Future Discussion
None

9. Adjournment
The meeting was adjourned at 5:40 p.m. Moved by John, seconded by Carolyn.