



Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 04/09/2024

Item Title:	<u>Recommend Approval to Adopt TASB</u>	<u>X</u>	Action
	<u>Policy CW(LOCAL)</u>	<u> </u>	Information
	<u> </u>	<u> </u>	Discussion

BACKGROUND:

A Policy Committee Meeting was held on March 19, 2024, to review and discuss the First Reading of Policy CW(LOCAL) related to naming facilities.

FISCAL IMPLICATIONS: N/A

RECOMMENDATION:

Recommend approval to adopt (Second Reading) TASB policy CW(LOCAL). A Policy Committee Meeting was held on March 19, 2024.

Maricela Z. Puente

Submitted by: Program Director

Approved for Submission to Board of Education:

Dr. Linda Gallegos

Recommended by: Chief Human Resources Officer

Dr. Jesus H. Chavez
Superintendent of Schools

Dr. Linda Gallegos

Approved by: Chief Human Resources Officer

When Necessary, Additional Background May Follow This.

PROPOSED REVISIONS

Naming, Renaming, or Dedicating Facilities

Schools shall be named and/or dedicated according to the following guidelines:

1. Nominations for school names may be made in writing by the general public. The administration shall solicit such nominations from the public via appropriate means, such as news media, public announcements, notices, and the like. Each nomination must state the reasons for the suggested name.
2. If renaming a school, the parents of students presently attending the school shall be notified in writing.
3. An existing school facility may be named, renamed, or dedicated for any individual who has historical significance for the community, state, or nation. Additional parameters for the renaming of schools may be set by the Superintendent and Board.
4. New school facilities may be named and/or dedicated for any individual who has historical significance for the community, state, or nation.
5. The location of the school facility may be used as a recommended name.
6. The recommendations for school names shall be studied by a committee. The committee shall consist of seven residents of the District, one selected by each of the seven Board members, one Board member appointed by the Board President, and one administrator appointed by the Superintendent. The committee shall be chaired by the administrator.
7. The committee shall give written notice of the date, hour, place, and subject of each meeting as required by the Texas Open Meetings Act.
8. The committee shall be responsible for the authenticity of the information about the recommended names.
9. The committee shall report the recommended names(s) to the Board at a regularly scheduled Board meeting as a discussion item. The Board shall adopt a name for the facility at a regularly scheduled Board meeting, which shall be held at least three weeks following the meeting at which the committee's recommendation was presented.

10. When selecting a name for a school, consideration shall be given to the age of the student body. For example, the spelling and pronunciation should be weighed, especially for elementary schools. What would be appropriate for secondary students may not be appropriate for elementary grades and vice versa.
11. The Board may consider a name for a facility at the time land is acquired.
12. Once the name has been adopted by decision of the Board, the Superintendent and building principal shall make appropriate arrangements for dedication services, activities, displays, scrapbooks, and the like.
13. Before the decision is made to rename an existing facility, consideration shall be given to costs involved (i.e., athletic and band uniforms, stationery, school clothing, PTA projects, signs, library books, and the like), possible confusion in communication, alumni sentiment, and loss of identity. If a facility is to be renamed, the above procedures of this policy shall apply.

Selection of mascots, school colors, school songs, and related activities shall be governed by administrative regulations that provide for appropriate involvement of students, staff, parents, and the administration.

Building Plaques

Plaques placed on new or renovated facilities shall contain the following information:

1. Year bond issue passed;
2. Board and Superintendent in office when bond issue passed; and
3. Board and Superintendent in office at time facility opened.

New Facilities

Recommendations shall be accepted by the appointed naming committee for consideration regarding the dedication of new facilities.

Existing Facilities

Recommendations for dedicating an existing facility or an area within an existing facility shall be accepted and considered by the campus site-based advisory committee or the Superintendent's executive team for noncampus facilities.

The final recommendation shall be presented by the appropriate committee to the Board at a regularly scheduled Board meeting as a discussion item. Approval must be secured by a

vote of the Board during a duly called meeting held at least three weeks following the meeting at which the committee recommendation was presented.

Facilities Other Than Schools

District facilities other than schools may be considered for dedication under the guidelines and procedures of this policy. If no site-based committee exists, a committee similar to a site-based committee shall be designated by the Superintendent for the purpose of dedicating the facility.

Naming New Facilities

~~In the naming of a school building or other facility, the following guidelines shall be used:~~

- ~~1. No facility shall be named for any person(s) who is employed by the District at the time of the naming. An exception may be made in the case of a donated school site.~~
- ~~2. A facility may be named after a person who has served the District or community.~~
- ~~3. A facility may be named after any local, state, or national heroic figure.~~
- ~~4. A nominee must have made a significant contribution to society and/or education and his or her name should lend prestige and status to an institution of learning.~~
- ~~5. A facility may be named after any local, state, or national geographic area.~~
- ~~6. A recommendation for the naming of a new school building must be placed on the Board's agenda at least six months before the recommendation can be considered by the Board as an action item. Any name change approved by the Board shall not become effective until the beginning of the following school year.~~

Renaming Facilities

~~If a proposal is made to change the name of an existing school building or facility, the proposal shall meet the following criteria:~~

- ~~1. The parents of students presently attending the school shall be notified in writing.~~
- ~~2. A prominent notice shall be published in a daily newspaper of general circulation at least once a week for four consecutive weeks prior to action by the Board.~~
- ~~3. The proposal for a name change must be placed on the agenda for discussion during at least one meeting prior to action by the Board.~~

NAMING FACILITIES

CW
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- ~~4. A recommendation for the renaming of an existing facility must be placed on the Board's agenda at least six months before the recommendation can be considered by the Board as an action item.~~
- ~~5.1. Any name change approved by the Board shall not become effective until the beginning of the following school year.~~