

### Elective Course Description

<b>Course Name</b>	Performing Arts Entrepreneurship
<b>Course Number</b>	
<b>Length of Course</b>	Semester
<b>Grade Level</b>	6-12
<b>Credit Type</b>	0.5 credit
<b>Grading Scale</b>	Standard A-F
<b>Course Prerequisite</b>	none
<b>Course Summary</b>	<p>This course is based on the Arts, A/V Technology and Communications Career Cluster and Performing Arts Pathway from the Advance CTE standards recommended by the Alaska Department of Education and Early Development. A variety of businesses and groups involved in theatrical and musical performances are included in this pathway. Theatrical production companies, for example, coordinate all aspects of producing a play or theater event. Agents represent actors and assist them in finding jobs. Costume design management companies design costumes. Lighting and stage crews handle the technical aspects of productions. Also in this segment are dance studios, schools and halls, which provide places for professional and amateur dancers to practice, perform and learn. Performers of live musical entertainment include musical artists, dance bands, orchestras, jazz musicians and various modern bands. Orchestras range from major professional orchestras with million-dollar budgets to community orchestras often with part-time schedules. Students will study the theory of music including the timbre in</p>

	<p>arranging and composing music, musical expression, and technical skills needed in arranging and composing music including improvisational music. Students will demonstrate, both alone and with others, vocal or instrumental performance including a varied repertoire of music representing contemporary styles, cultures and historical periods. Students will identify and apply knowledge of stage and production management and their organization. Students will identify and apply theatrical terms relative to design and production, and demonstrate the ability to work within a theatrical production using artistic discipline to achieve a small ensemble in rehearsal and performance.</p>
<p><b>Primary Materials</b></p>	<p>Computer, piano, group members, instructional software, digital audio workstation, microphone and microphone cord, audio interface</p>
<p><b>Standards</b></p>	<p><b>ARC05.01</b> Analyze and summarize the history and evolution of the arts, audio video technology, and communications field to understand the current place the field holds within society and the economy.</p> <p><b>ARC05.05</b> Analyze and summarize the formal and informal influences in the abstract and formal structures of business organizations within this cluster to demonstrate an understanding of the influences on holding careers in this field.</p> <p><b>ARC06.01</b> Maintain safe and healthful working conditions by completing work tasks in accordance with rights and applicable responsibilities in an arts, audio-visual technology and communications work environment to protect employees' well being.</p>

**ARC06.03** Examine and summarize the responsibilities various entities have for promoting a safe and healthy work environment in order to understand the roles involved in maintaining acceptable conditions in the arts, technology and communications field.

**ARC06.04** Examine and summarize safety related problems that may result from working with electrical circuits used in this cluster to demonstrate a broad understanding of health and safety concerns.

ARC06.05 Apply safety procedures in operating equipment commonly used within the career pathways involved in this cluster to demonstrate a broad understanding of important safety practices.

**ARC06.06** Examine and summarize the lifestyle implications and physical demands required by work activities common in the arts, audio/visual, technology and communications cluster to demonstrate a broad perspective regarding the nature of work in the industry.

**ARC06.07** Demonstrate personal safety habits and procedures while on work related assignments in various locations beyond the business site to ensure personal safety and well-being.

**ARC08.01** Exhibit ethical conduct in writing, creating, printing, broadcasting, and performing to uphold high standards for behavior in the industry.

**ARC 08.02** Analyze and apply laws affecting arts, technology and communication enterprises to maintain up-to-date compliance with key regulations influencing the industry.

**ARC09.01** Explain written organizational policies, rules and procedures common to careers in arts, AV, technology and communication fields to help employees perform their jobs.

**ARC 09.03** Identify, examine and select career opportunities in one or more arts, AV, technology and communication related career pathways in order to explore career options.

**ARC10.01** Demonstrate the use of technical knowledge and skills that relate to pathways in this cluster to allow for mobility among numerous career options within the family of related occupations.

**ARC10.02** Summarize knowledge of the systems within various pathways contained in the cluster to keep abreast of new technological advancements and tools important to work in this industry.

**ARPC01.01** Demonstrate an awareness of the performing arts in various cultures to build an understanding of the nature and scope of performing arts in society.

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**ARPC01.03** Analyze and demonstrate basic movement content in dance to gain basic skills in performing fundamental elements of the art form.

**ARPC01.04** Demonstrate complex steps and patterns from various dance styles and traditions to convey an understanding of techniques, principles and processes used in the art form. principles and processes used in the art form.

**ARPC02.01** Demonstrate (alone and with others) vocal or instrumental performance that includes a varied repertoire of music to show competence with fundamental elements used in the art form.

**ARPC02.02** Analyze aural examples of various repertoires of music representing diverse styles, cultures and historical periods to represent diverse styles, cultures and historical periods to build a historical perspective of the art form.

**ARPC02.03** Demonstrate knowledge of music theory to build an understanding of fundamental themes and patterns in the art form.

**ARPC03.01** Analyze the physical, emotional, and social dimensions of characters found in dramatic texts from various styles and media to acquire an understanding of key issues affecting the creation of characters included in texts.

**ARPC03.02** Demonstrate acting technique to build a repertoire of skills for participating in the art form.

**ARPC03.03** Compare and contrast the roles of playwrights, actors, and others involved in the production and presentation of the performing arts to build a perspective regarding individual roles involved in the art form.

**ARPC 03.04** Write stage, film, television, or electronic media scripts in a variety of traditional and current formats to demonstrate fundamental skills involved in creating the art form.

	<p><b>ARPC 03.05</b> Summarize and explain commercial aspects of performing arts to demonstrate knowledge of the external and internal influences on this pathway.</p> <p><b>ARPC 04.01</b> Analyze and explain how technical design (lighting, sound, costumes, make-up, etc.) contributes to performance in order to build an understanding regarding the use of technical aspects to enhance productions.</p> <p><b>ARPC 04.02</b> Research past and present production stage sets, costumes, lighting, and other effects that support a performance in order to build an understanding regarding the use of technical aspects to enhance productions.</p> <p><b>ARPC04.03</b> Demonstrate how technology may be used to reinforce, enhance, or alter performances to build an understanding of the technical aspects used to enhance a production.</p> <p><b>ARPC 04.04</b> Analyze and explain how artistic processes, organizational structure, and business principles are interrelated in the various arts to build an understanding of various influences on the performing arts.</p> <p><b>ARPC 04.05</b> Analyze stage and production management to acquire an understanding of all facets involved in the art form.</p>
<p><b>Assessment</b></p>	<p><b>Workplace assessments.</b> Students will be able to analyze resources to gain an understanding of key topics related to a workplace environment by completing guided notes. Topics will include health and safety in the work environment. An understanding will be demonstrated by identifying types of risks and injuries in the environment. Creating a safe work environment by learning how to safely setup Audio/visual equipment and identify the hazards that may occur while setting up will be assessed by practicing the set</p>

	<p>up required for the task. Students will identify workplace ethics and laws/regulations in order to learn how to create a legal business.</p> <p><b>Music assessments.</b> Demonstrate alone or with others vocal or instrumental performance by showing progress made in reading music and confidence. Demonstrate knowledge of musical styles that represent specific historical periods and cultures. Identify the elements of music that produce an expressive effect.</p> <p><b>Theater and playwriting assessments.</b> Show skills of acting and perform characters accurately by studying actions and tone of the play or skit. Analyze how costume, lighting, sound, etc contributes to performance. Identify classical or contemporary acting techniques. Perform both classical and contemporary acting techniques.</p>

<b>Activities</b>	
<b>Week 1</b>	Music study (piano). Workplace assessments.
<b>Week 2</b>	Music study (piano). Workplace assessments.
<b>Week 3</b>	Music study (guitar). Music assessments
<b>Week 4</b>	Music study (guitar). Music assessments
<b>Week 5</b>	Music study (Piano). Music assessments

<b>Week 6</b>	Music study (Piano). Theater and playwriting assessments
<b>Week 7</b>	Music study (guitar). Theater and playwriting assessments
<b>Week 8</b>	Music study (piano). Workplace assessments.
<b>Week 9</b>	Music study (piano). Workplace assessments.
<b>Week 10</b>	Music study (guitar). Music assessments
<b>Week 11</b>	Music study (guitar). Music assessments
<b>Week 12</b>	Music study (piano). Workplace assessments.
<b>Week 13</b>	Music study (piano). Workplace assessments.
<b>Week 14</b>	Music study (guitar). Music assessments
<b>Week 15</b>	Music study (guitar). Music assessments
<b>Week 16</b>	Final Presentation