

Timeline for: Shorewood Timeline, 2021

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Date	Task			
STAFF SURVEY				
May 3, 2021	Superintendent's "heads up" email to all staff			
May 5, 2021	Staff Survey launch			
May 11, 2021	Reminder email to staff			
May 14, 2021	Last chance reminder to staff			
May 17, 2021	Staff Survey closes			
June 4, 2021	Results to District			
PARENT/COMMUNITY SURVEY				
April 6, 2021	Send postcard draft to District			
April 14, 2021	Postcard to print			
April 27, 2021	Superintendent "heads up" email to all parents			
April 28, 2021	Postcards land in mailbox			
April 29, 2021	Parent survey launch via email			
May 5, 2021	Reminder email to parents			
May 13, 2021	Last chance reminder to parents			
May 17, 2021	Survey closes			
June 4, 2021	Results to District			
STUDENT SURVEY				
April 6, 2021	Student data load spreadsheet sent to the District			
April 14, 2021	Student data load sent to School Perceptions that			
	INCLUDES student email addresses			
Week of April 19	Determine which class assignment to include student			
	survey in/communication with teachers			
April 27, 2021	Heads up email sent to all students w/explanation video			
Week of May 3, 2021	Survey Invitation sent to students			
May 10, 2021	Reminder email sent to non-responders			
May 13, 2021	Second Reminder emails sent non-responders			
	List of non-responders sent to district			
May 21, 2021	Survey Closes			
June 11, 2021	Reports to District			