

Request for Extended Travel

NAME: _Karen Justice, Heather Floyd, Beau Iwersen, Nicole Koffler_

DATE: January 21, 2014 DEPT/BUILDING _Sacramento Elementary_

PURPOSE: ASCD 69th Annual Conference

DISTRICT BENEFIT: _____

Please see next page.

TRAVEL DETAILS: 1. DESTINATION: Los Angeles, CA

2. DATES: March 14-17, 2014

<i>ESTIMATED EXPENSES:</i>	<i>DESCRIPTION</i>	<i>COST</i>
TRAVEL	Airlines	\$1,200.00
MEALS	March 15-\$264.00	\$792.00
	March 16-\$264.00	
	March 17-\$264.00	
LODGING	Hotel Housing 3 Rooms x 3 nights x \$200.00 rate=	\$1,800.00
REGIS/FEES	\$400.00 x 4	\$1,800.00
SUBSTITUTE	\$235.00 x 3	\$705.00
OTHER	Shuttle – Round Trip-Shared Van	\$128.00
	32.00 round trip x 4	
TOTAL		\$ 6,425.00

MLL 1/23/14

BUDGET SOURCE(S):

1. GENERAL FUND: ANNY Title I - 210.1272.0342.927.050.000

2. WORKSHOP FUNDS: _____

3. CONTRACT REQUIREMENT: _____

4. OTHER: _____

SUPERVISORS RECOMMENDATION AND COMMENTS:

(structural)
This conference focuses on systematic best practices and models for effective schools, as well as on the ground instructional best practices. All sessions are led by well known researchers in their field such as Art Costa, ^{proposing} Richard Allington, Regie Routman and Eric Jensen. I am taking

SUPERVISOR SIGNATURE

Karm Justice

a team of strategically selected teacher leaders who will report back to staff on school improvement needs at Sacramento, both systematic (structural) and instructional.

SEND FORM TO SUPERINTENDENT/DESIGNEE:

I believe this will facilitate staff inclusion in school improvement initiatives.

SUPERINTENDENT/DESIGNEE RECOMMENDATIONS/COMMENTS:

please approve. K Gray 1/23/14

BOARD ACTION: _____ APPROVED _____ DISAPPROVED _____ DATE: _____

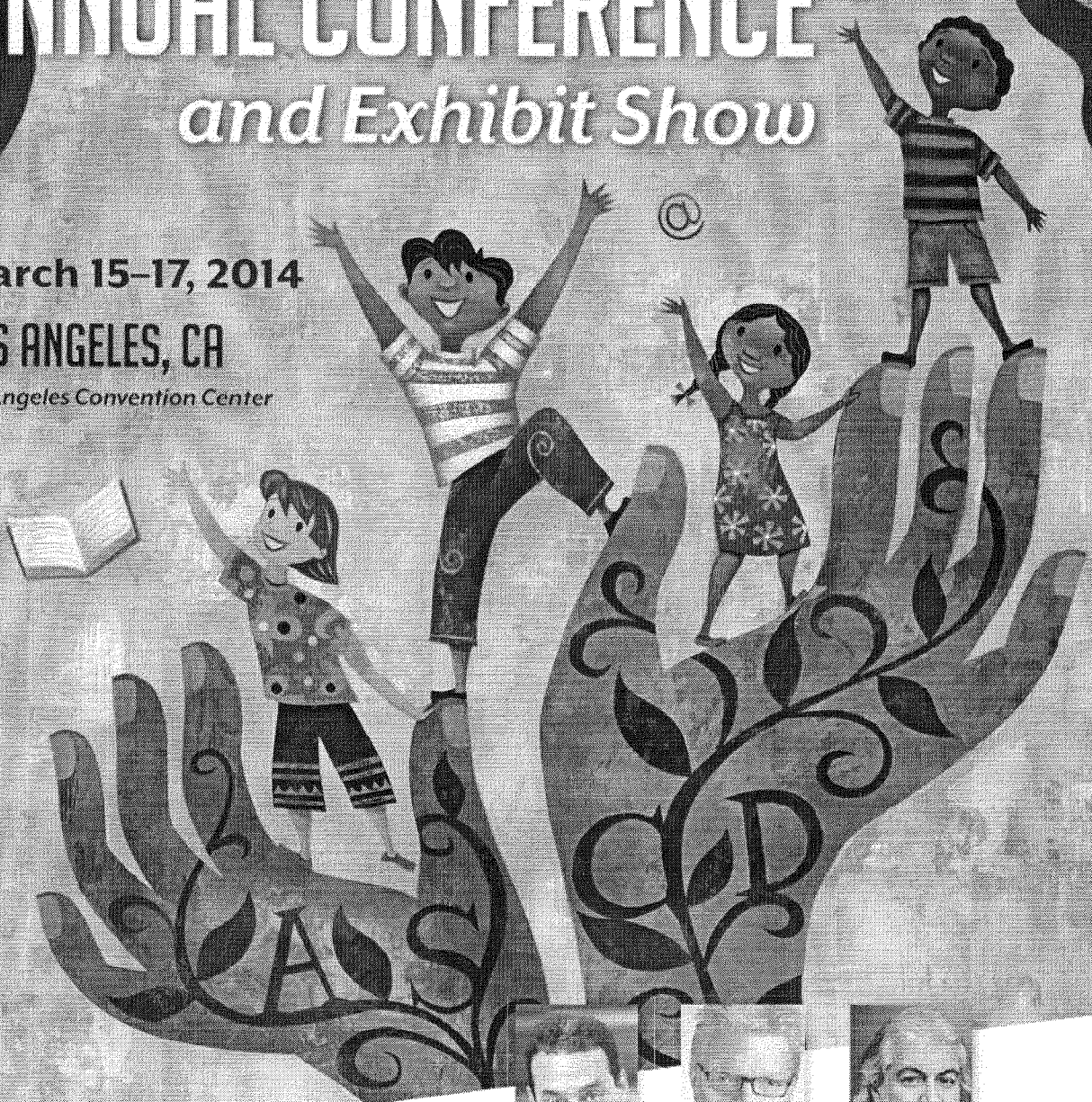
I AGREE THAT ALL OF THE INFORMATION ON THIS FORM IS ACCURATE AND TRUE TO THE BEST OF MY KNOWLEDGE.

EMPLOYEE SIGNATURE: _____

DATE: _____

69TH ASCD ANNUAL CONFERENCE and Exhibit Show

March 15-17, 2014
LOS ANGELES, CA
Los Angeles Convention Center



**@ EVERY
LEARNER**
someday is now



Daniel Pink Sir Ken Robinson Russell Quaglia

OVER 350 SESSIONS
Featuring the world's leading experts!



INSIDE: *Conference Highlights and Early-Bird Savings*

www.ascd.org/annualconference

Your Roadmap to Success

@ EVERY
LEARNER

someday is now



BEGINS HERE

ASCD[®]
LEARN. TEACH. LEAD.

If today's fiercely competitive and endlessly turbulent times occasionally leave you feeling uncertain about the best way forward, you're not alone. But there are teachers and school leaders that overcome obstacles every day and reach the goals they set for their school, their students, and their personal careers. The ASCD Annual Conference will showcase ideas and best-practice strategies that are driving student achievement and unlock ways to boost your own teacher and leadership effectiveness.

**MAKE THE MOST OF
YOUR CONFERENCE
EXPERIENCE**

**by attending a Pre-Conference
Institute beginning March 12!**

Pre-Conference descriptions
start on page 11.

SET YOUR SIGHTS ON EDUCATION'S ULTIMATE DESTINATION

Regardless of your role, the **69th ASCD Annual Conference** points you toward what matters most: Realizing the education of EVERY LEARNER. Over 350 sessions point you forward to

- **Take Command of the Core:** Get the strategies you need to navigate every stage of the Common Core State Standards, from implementation to institutionalization.
- **Close Achievement Gaps:** Learn what works with struggling students, from special needs populations to those with social-emotional issues.
- **Reach New Heights of Effectiveness:** Expand your knowledge of how you and every role player in your organization can raise their performance level.
- **Realize Your Potential for Leadership:** Stretch your capacity for exemplary leadership, regardless of the role you play in your organization.

NETWORK WITH TOP EDUCATORS FROM AROUND THE WORLD

ASCD is a membership association of, by, and for educators who are committed to advancing learning and teaching into the 21st century. This conference brings together like-minded educators who are determined to make a positive difference. No other event can compare.



WHY THIS YEAR'S EVENT is *Our Best Ever*

NEW THIS YEAR!

- H **MORE LEADERSHIP AND GENERAL SESSIONS:** New superintendent- and higher-education-specific sessions and an additional general session offer more ways to learn and be inspired.
- H **MORE LEARNING FORMATS:** We've added new 45- and 60-minute sessions so you have more choices for how you fill your conference experience.
- H **MORE FLEXIBLE SCHEDULING:** Some popular sessions are repeated so you have more opportunities to customize your conference plan.
- H **MORE NETWORKING OPPORTUNITIES:** A new international lounge adds an exciting venue for interacting with colleagues and sharing ideas.



EARLY-BIRD DISCOUNT

Save \$100 when you register by the January 15, 2014, early-bird deadline. See the registration form on page 19 for details.

FREE ASCD MEMBERSHIP AND LIVE STREAMING

Not currently a member of ASCD? When you register for the full conference at the nonmember rate, you will automatically receive a free one-year Select Online Membership—a \$69 value—to continue your learning long after the conference is over. Rates where there are no nonmember fee structures (Presenter, Student, and Senior) are not eligible.

All full-conference registrants also receive free access to live streaming of the ASCD Conference. Selected sessions will be simulcast on the web and archived, so you can catch up on sessions you missed or relive favorites after the conference is over.

WELCOME RECEPTION

Kick off your conference experience with food, fun, friends, and a chance to meet with fellow educators from around the world.

REGISTRATION Q&A

SATISFACTION GUARANTEED!

ASCD strives to exceed your expectations for high-quality products and service. If within 14 calendar days after the event you feel that we have fallen short of this goal, we will give you a gift certificate that you can use toward the purchase of any ASCD products or a professional development event within the next year.

What a fantastic conference! So many choices! What a great learning opportunity and a wonderful venue to exchange ideas.

Itha Farquhar, Community School Coordinator
Byrne Creek Secondary School
Burnaby, BC, Canada

IMPROVED WEBSITE

www.ascd.org/annualconference

Our new conference website with the Map Your Show Planner makes it easier and faster to register online, review more than 350 available sessions, compare hotels, and build your customized learning schedule for the conference and exhibit show.



Realize your LEADERSHIP POTENTIAL

GENERAL SESSION \$ Saturday, March 15, 10–11:45 a.m.

Leadership and the New Principles of Influence

Daniel Pink, best-selling author of *Drive* and *To Sell is Human*

Drawing on a rich trove of social science and cutting-edge practices from organizations around the world, Daniel Pink will offer concrete steps leaders can take to persuade, influence, and motivate others. Discover the power of underused techniques, learn what it takes to change people's minds, and understand how to maximize your influence.



Daniel Pink

MORE SESSION HIGHLIGHTS

LEAD THE COMMON CORE

Systems, Structures, and Strategies for Deep Implementation of the CCSS

Judy Carr

Learn why the essential shifts of the Common Core State Standards have implications for leadership. Explore tools and processes to address those implications, including supporting implementation of the Common Core Standards, monitoring the status of implementation, and realizing deeper institutionalization.

Collaborative Conversations: Meeting Anchor Standard #1 in Speaking and Listening

Douglas Fisher and Nancy Frey

Focus on the instructional routines that ensure students develop the habits necessary to engage with their peers in collaborative conversations in which they learn the rules for conversations, use evidence in their arguments, and engage in critical analysis of the topic at hand.

Who Left Out the "Lawry's" in the Common Core Soup? Successful Implementation of Equity into Common Core State Standards!

Edwin Javuis

Make sure you incorporate equity into the Common Core State Standards to reach students of color and low-income students. This presenter explains how to tap into your students' racial, cultural, and linguistic experience as a means to differentiate instruction and have students successfully engaged in rigorous performance tasks.

MORE SESSIONS ON LEADING THE COMMON CORE STATE STANDARDS:

- B Neuroscience, Instructional Best Practices and the Common Core, Julie Adams
- B The New Pedagogy of the Common Core and the Science Standards, Robert Marzano

NAVIGATE CHANGE

What Should We Be Doing NOW? How Scenario Planning Can Better Prepare Schools for the Present and Future

Elizabeth Hubbell

Discover how scenario planning can help you and your colleagues use current trends to envision possible scenarios and implications for your students, teachers, and schools. Find out how you can take current action in better meeting the needs of learners and teachers.

Why Measuring What Matters Matters

Giselle Martin-Kriep

Learn why attending and committing to measuring what you truly value helps you reach outcomes that you truly aspire to and want to be held accountable for. Attend this session to explore how shared accountability for student learning is more likely when you pay more attention to what we are measuring.

The Next Generation of Superintendents

Veronica Rivera

Get the low-down on a leadership program that is the first of its kind in the United States to focus on preparing the next generation of school system leaders with the skills necessary to close achievement gaps and specifically address the needs of English language learners and other disenfranchised groups.

MORE SESSIONS ON NAVIGATING CHANGE:

- B From Out of This World: Leadership and Life Lessons from the Space Program, Gabriel Rshaid
- B Competency-Based Pathways to College and Career Readiness, Joseph DiMartino

This is just a sample of the great content at the ASCD Annual Conference. For a complete list of hundreds of sessions, go to www.ascd.org/annualconference

INNOVATE PROFESSIONAL DEVELOPMENT

Reclaiming Professional Development: The Edcamp Model

Kristen Swanson

Learn about Edcamp, a free, participant-driven professional development model that is expanding exponentially around the world.

The End of "PD": A Vision for Practice-Centered Professional Learning

Brad Cawn

Go way beyond "sit and get" professional development programming to create programs that align to the rigorous instruction and instructional leadership demanded by the Common Core State Standards, teacher evaluation, Response to Intervention, and other pressing education initiatives.

MORE SESSIONS ON INNOVATING PROFESSIONAL DEVELOPMENT:

- B *I've Given a Negative Teacher Evaluation. Now What?*, Robyn Jackson
- B *Feedback to Teachers That Enhances Student Learning*, Tim Westerberg

CLOSE ACHIEVEMENT GAPS

John Dewey Society Lecture: Repurposing American Schools

Carl Glickman

Hear why educators must simultaneously confront existing gaps of student achievement and student engagement.

Teaching and Engaging with Poverty in Mind

Eric Jensen

Join us for an interactive and research-based session that gives you the tools for consistently engaged, high-achieving students from poverty. Learn how to connect the teaching with the whole child and how to boost student achievement. This bold session will engage surprise and motivate you with fresh insights and practical strategies.

MORE SESSIONS ON CLOSING ACHIEVEMENT GAPS:

- B *Addressing the Academic Language*, Debbie Zacarian
- B *Our Story: The Power of University and K-12 Partnerships in Bridging the Teacher Achievement Gap*, Synthia Taylor

INTEGRATE TECHNOLOGY

Project Connect Panel: Superintendents and Librarians Leading Together for Students and Teachers for School Digital Transformation

Todd Litzsinger-Follett, moderator

A distinguished panel of superintendent leaders explains their experiences with integrating the work of technology specialists with information and resource experts.

Learning is an Epic Win: Why Gaming is the Future of Learning

Jane McGonigal

Game developers have spent the past three decades figuring out how to make problem solving more fun and social and how to satisfy our hunger for meaning and success. Find out how these game-world insights can be applied directly to teaching, learning, and research in the real world.

FIRST TIMERS' SESSION

Are you a first-time attendee to ASCD's Annual Conference or maybe even a new ASCD member? Are you not sure how to navigate the conference sessions, Exhibit Hall, and all the other offerings? Do you want to find out how to stay in touch with the ASCD learning community even after the conference is over? Attend this one-hour session to learn how to get the most from your ASCD Annual Conference experience and your extended ASCD community.

F85M | 5F7< | Q | DA
- 5H F85M | 5F7< | Q | 5A

Using Internet Resources to Connect, Collaborate, and Share

Judie Haynes

Become a connected educator and explore the best resources the Internet has to offer to support the learning of all the students in your school district, including your English language learners. And discover the power of interactive platforms, social networking, and collaboration on Twitter, Facebook, and LinkedIn.

MORE SESSIONS ON INTEGRATING TECHNOLOGY:

- B *Saved By Twitter: 10 Ways to Use Twitter to Connect*, Elana Leoni
- B *Lead With Instruction, Enhance With Technology*, Kalei Eskridge

OVERCOME CHALLENGES

Principles and Practices for Culture-Friendly Classrooms: Welcoming All Comers

Carol Tomlinson

This session will examine how teachers translate the principles of culturally responsive teaching into action for student success, teacher-student connectedness, high expectations, and instruction rich in relevance and meaning.

Ignition: How to Create the Spark

Jim Ziolkowski

Inspired by travels to some of the most impoverished countries in the world, the founder and CEO of a nonprofit organization that builds schools in developing countries explains how to improve the prospects of low-income students through service and education.

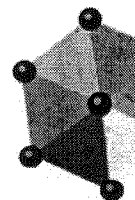
Data, Data Everywhere: Going From Being Overwhelmed by the Numbers to Actually Increasing Them

Daniel Venables

Make data your best friend in all your school improvement efforts. This revealing session explains how.

MORE SESSIONS ON OVERCOMING CHALLENGES:

- B *Shaping Adult Cultures to Optimize Student Learning: How Do We Get There?* Mairgrid Anderson
- B *Habits of Mind in Urban Settings*, Arthur Costa





Maximize the Capacity of Your STUDENTS, YOUR SCHOOL, AND YOURSELF

GENERAL SESSION \$ Saturday, March 15, 5:00–6:30 p.m.

THE ELEMENT: HOW FINDING YOUR PASSION CHANGES EVERYTHING

An evening with Sir Ken Robinson, world-renowned innovator and author. What does it take to achieve personal success and feel like you are in your element? Sir Ken Robinson argues that it is not natural talent that drives personal success, but rather a delicate interplay among talent, passion, attitude, and opportunity that brings people to achieve their highest levels of success and lead lives of meaning and purpose.



Sir Ken Robinson

MORE SESSION HIGHLIGHTS

TAP THE POWER OF HIGH-TECH

Second Order Leadership Panel

Mark Edwards, moderator

A distinguished panel of superintendent leaders, representing both geographic and demographic diversity, shares insights on how to use digital resources to enhance student learning while maximizing resources and building cultural synergy.

Five Ways the iPads Have Revolutionized Our Instruction for Every Learner

Shauna Ames

Hear how implementing 1:1 iPads in middle school classrooms can revolutionize teaching practices and enable students to demonstrate their content mastery. Explore lessons, examples, apps, and insight into what students and teachers have learned during the process.

Let Them Be Heard! Discussion Strategies for Mobile Learners

Reuben Hoffman

Learn how mobile-based discussions provide a chance for all students to participate, and explore how to implement mobile-based discussion strategies to build a community of connected learners fully engaged in class and beyond school hours.

MORE SESSIONS ON TAPPING THE POWER OF HIGH-TECH:

- B **iConnect: A Global Approach to the Common Core**, Angela Crawford
- B **Getting the Biggest Bang for Your Technology Dollars**, Howard Pitter

PROPAGATE INNOVATION

Graduating All Students “Innovation-Ready”

Tony Wagner

Author of the best-sellers *The Global Achievement Gap* and *Creating Innovators*, Tony Wagner talks about what schools must do to better prepare young people to bring the skills of innovation to whatever they do. The session includes a preview of a brand new feature-length film about teaching and learning in the 21st century.

Finding the Edge

Grant Wiggins and John Kao

Cultivate innovation and change-making skills using a new approach to pedagogy that links collaboration and project-based learning to new forms of experiential learning that evokes entrepreneurial behavior. Learn how to design new approaches to innovation learning that can be relevant to students and teachers.

MORE SESSIONS ON PROPAGATING INNOVATION:

- B **Innovation in Preservice Elementary Teacher Preparation**, Rachelle Loven Hoh
- B **Innovative Practices in Teacher Development: Consultation, Collaboration, Coteaching, and Coaching**, Richard Cash

MAXIMIZE YOUR POTENTIAL

The Art of Leadership: The Business of Social Change

Bill Strickland

Strickland is a mesmerizing speaker who will inspire you to make a difference in your life and in the lives of those around you.



Entrepreneurial Leadership Development

Sean Bucher and Kristina Scala

Learn the opportunities for implementing a school-based entrepreneurial leadership model, and get an inside look at how such a model can impact student's motivation, confidence, and sense of self-worth.

MORE SESSIONS ON MAXIMIZING YOUR POTENTIAL:

- B *Pathway to Teacher Leadership*, Patricia Dickenson
- B *Learning From Lincoln: Character, Moral Leadership, and Successful School Change*, Harvey Alvy

TEACH COLLEGE AND CAREER-READY SKILLS

Project-Based Learning: The What, Why, and How

John Larmor

Learn why project-based learning is becoming a go-to teaching methodology for the Common Core State Standards, and explore how engaging, rigorous projects teach critical thinking, collaboration, communication, and creativity.

Essential Questions: Opening Doors to Student Understanding

Jay McTighe

Open doorways for engaging student inquiry and promoting deeper understandings by using essential questions. This session explains what makes a question "essential" and how to design and use essential questions.

MORE SESSIONS ON TEACHING COLLEGE AND CAREER-READY SKILLS:

- B *Accessing the Common Core for ELLs Through Problem-Based Learning*, Margit McGuire
- B *The Power of Great Teaching: Blended+ Project-Based Learning*, Shari Hofer

LEARN APPROACHES FROM ABROAD

Promoting and Sustaining Administrator and Teacher Effectiveness: An International Perspective

Gene R. Carter, moderator

Dr. Gene R. Carter will engage a group of educational leaders from around the world in responding to three globally important essential questions: How can we promote the effectiveness of administrators and teachers in addressing the 21st century needs of our student populations? How can we help educators adapt to the increasingly challenging change process associated with 21st century educational transformation? How can schools throughout the world keep up with the potential benefits of virtual learning, social networking, and technology breakthroughs? Educational leaders from throughout the world will share their insights about these issues—including their countries' successes and challenges in addressing these questions—while striving to provide all learners with a true "21st century" education.

Bringing Cultures Together Electronically

Beverly Ann Hall

Explore a teacher preparation approach where students from different countries learn about each other using a Google Community, iPads, and apps and then travel to the country where they can meet their pen pals, observe classroom teaching, and share ways technology enhances instruction and brings cultures together.

Great Schools: Lessons Learned from 49 Nations

Leslie Grant and James Stronge

Discover what schools do around the world to overcome the problems schools in the United States face every day.

MORE SESSIONS ON LEARNING APPROACHES FROM ABROAD:

- B *The STEM Classroom for Society 3.0: How Can We Teach Global Competence*, Jasodhara Bhattacharya
- B *Engaging Researchers and Educators: Making Education a Knowledge-Based Profession*, Daniel Laitoch

DELIVER HIGH-QUALITY INSTRUCTION

Best Practices for Blended Professional Learning

Andrew Miller

Blended learning is fast becoming not only a popular model for not only classroom learning but also for teachers as they develop their practice. Learn how to start and develop an intentional blended learning program.

Three Keys for Improving Teacher Effectiveness

Harvey Silver

Respond to new challenges and mandates surrounding teacher effectiveness by focusing on an approach that ensures better teacher observation, critical leadership tools, and a culture of professional learning.

MORE SESSIONS ON DELIVERING HIGH-QUALITY INSTRUCTION:

- B *Engaging Teachers as the Observers in Classroom Walk-Throughs*, Donald Kachur
- B *Teaching and Joy: Helping Kids Fall in Love with Math (Pre-K to Grade 3)*, Robert Sornsen



City of
Los Angeles

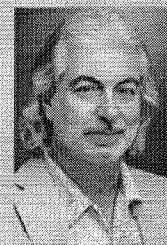
Reach New Levels Of EFFECTIVENESS

GENERAL SESSION \$ Sunday, March 16, 10–11:45 a.m.

MOVING FORWARD WITH OUR GREATEST RESOURCE: THE STUDENTS

Russell J. Quaglia, President and Founder, Quaglia Institute for Student Aspirations

Drawing from data collected from over one million students, Russell Quaglia presents research-based information on student aspirations and its implications on how teachers interact with one another, how schools are organized, and how to assess the teaching and learning environment.



MORE SESSION HIGHLIGHTS

RAISE ACHIEVEMENT LEVELS

Five Levers for Student Learning: Prioritizing Initiatives and Efforts to Improve Student Outcomes

Anthony Frontier and Jim Rickabaugh

Focusing on five areas of leverage, this session explains how to maximize student outcomes with a framework that prioritizes your efforts, allocates resources better, and results in meaningful, lasting improvement efforts.

Cawelti Leadership Lecture: Becoming Culturally Responsive Teachers

Sonia Nieto

Explore the sociopolitical context of multicultural education and how it impacts learning and achievement.

Designing Tasks to Assess Higher Order Thinking at All Difficulty Levels

Susan Brookhart

Attend this session to get a framework for designing tasks that assess higher order thinking by varying three aspects of the task: cognitive level, task structure, and difficulty.

MORE SESSIONS ON RAISING ACHIEVEMENT LEVELS:

- B Innovation in Education: The Teaching, Learning, and Leadership Required for the Next Generation of Learners, Brian K. Perkins

IMPLEMENT SUCCESSFUL STEM PROGRAMS

Instruction, Curriculum, and Assessments for a New Era of Learning: Transforming Math and Science Practice

Jeff Marshall

Discover how to achieve success in teaching math and science, and understand how to transition from the essential Core Ideas expressed in the National Mathematics and Science Standards to effective daily practice.

Learn@Motivation.STEM

Stacey Montgomery

Hear a firsthand account of an innovative project-based learning opportunity, where students solve real-world environmental issues through Communications, Science, Technology, Engineering, and Mathematics (CSTEM) challenges.

MORE SESSIONS ON IMPLEMENTING SUCCESSFUL STEM PROGRAMS:

- B Sustainability Education: 21st Century Content for the 21st Century Learner, Nancy Skerritt
- B Engineering Practices Engage All Learners, Melissa Higgins

TRANSITION TO THE DIGITAL WORLD

Creating the Student-Centered iPad Classroom

Sam Gliksmann

This session provides a roadmap for iPad use in schools and illustrates how iPads can transform educational practices. Learn 10 requirements for a successful implementation and get examples of how iPads can empower students to learn effectively.

The Digital Promise

Karen Cator, moderator

A panel of superintendents from the Digital Promise consortium of schools explain leadership practices and highlight their innovations integrating new technologies throughout their school systems.

Leading the New Literacies: Digital, Media, Global

Heidi Hayes Jacobs

A world renowned expert shares her new model that supports "curriculum intersections" between the literacies. Learn how to create project-based learning assessments that allow you to upgrade your practice and meet standards, whether state, provincial, national, or Common Core, with modern and engaging alternatives.

MORE SESSIONS ON TRANSITIONING TO THE DIGITAL WORLD:

- B *Bringing Curriculum and IT Together to Create Effective Digital Curriculum*, Joe Griffin and Deana Lopez

OVERCOME OUT-OF-SCHOOL FACTORS

Turning High-Poverty Schools Into High-Performing Schools

William Parrett and Kathleen Budge

Attend this session to get a compelling portrait of how any high-poverty school can become high performing by fostering safe, supportive cultures of high achievement; eliminating practices and mindsets that perpetuate underachievement; and building leadership capacity to improve student, professional, and system learning.

Eradicating the Crime of Squandered Potential with the Pedagogy of Confidence® and Fearless Leadership

Veronica McDermott and Yvette Jackson

This session introduces you to ways to reverse underachievement through the Pedagogy of Confidence and fearless leadership: an aligned, transformative and empowering system for eliciting the high intellectual performances needed to meet and exceed the goals of Common Core State Standards.

MORE SESSIONS ON OVERCOMING OUT OF SCHOOL FACTORS:

- B *Inspiring, Motivating, and Preparing All Students for Success in Today's World*, Andrew Paciulli
- B *Using Resiliency to Discover and Transform Equity for Every Learner*, Harriett Arnold

CULTIVATE YOUR LEADERSHIP TALENT

Six Sensational Tips for Teacher and Administrative Leaders

Bobb Darnell

Take a virtual tour through a variety of leadership scenarios to explore how to expect and direct continual improvement and create a collaborative culture of inquiry and positive action in professional groups.

Shared Leadership: How Teacher Leaders Impact Every Learner's Success

Pam Robbins

Attend this session and learn how a shared leadership approach dramatically impacts student achievement by developing a schoolwide vision and mission, raising accountability levels, and creating a goal-driven, responsive leadership team.

MORE SESSIONS ON CULTIVATING YOUR LEADERSHIP TALENT:

- B *Accountability Concepts: Control Behavior by Teaching True Accountability*, Matt Reichmann
- B *School/College Partnership for College Readiness*, Judith Baccia

SUCCEED WITH STRUGGLING STUDENTS

Universal Design for Learning: Designing Curricula for Diverse Learners

Karen Baptiste

How can you best teach struggling and advanced learners in preK-12? This session will show you how to understand the functions of an adolescent's brain and tap into their intrinsic motivation to increase student achievement.

On Common Ground: Partnering with Families of Diverse Learners in the Era of Common Core

Ereka Williams

Learn about theory and research behind best practices with building strong home, school, and community partnerships with diverse communities. Explore ways to improve upon existing practices and incorporate new practices and strategies for home, school, and community engagement.

MORE SESSIONS ON SUCCEEDING WITH STRUGGLING STUDENTS

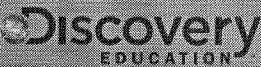
- B *Boy Trouble: Strategies to Close the Growing Gender Achievement Gap*, Katherine Field
- B *Engaging the African American Student: Strategies That Work*, Dianna Minor



WELCOME RECEPTION

Kick off your conference experience with food, fun, friends, and a chance to meet with fellow educators from around the world.

FRIDAY, MARCH 14, 2014
5:00-7:00 P.M.

Sponsored by: 

SCHEDULE AT-A-GLANCE

FRIDAY, MARCH 14

4:00-5:00 p.m. First Timers' Session
5:00-7:00 p.m. Welcome Reception

SATURDAY, MARCH 15

8:00-9:30 a.m. More than 40 sessions to choose from
8:30-9:30 a.m. First Timers' Session
9:30-10:00 a.m. Free time to explore the Exhibit Show
10:00-11:45 a.m. First General Session
11:45 a.m.-1:00 p.m. Free time to explore the Exhibit Show
1:00-2:30 p.m. More than 40 sessions to choose from
2:30-3:00 p.m. Free time to explore the Exhibit Show
3:00-4:30 p.m. More than 40 sessions to choose from
5:00-6:30 p.m. Second General Session

SUNDAY, MARCH 16

8:00-9:30 a.m. More than 40 sessions to choose from
9:30-10:00 a.m. Free time to explore the Exhibit Show
10:00-11:45 a.m. Third General Session
11:45 a.m.-1:00 p.m. Free time to explore the Exhibit Show
1:00-2:30 p.m. More than 40 sessions to choose from
2:30-3:00 p.m. Free time to explore the Exhibit Show
3:00-4:30 p.m. More than 40 sessions to choose from

MONDAY, MARCH 17

8:00-9:30 a.m. More than 30 sessions to choose from
9:30-10:00 a.m. Free time to explore the Exhibit Show
10:00-11:30 a.m. More than 30 sessions to choose from
11:30 a.m.-1:00 p.m. Free time to explore the Exhibit Show
1:00-3:00 p.m. More than 30 sessions to choose from

This program is subject to change without notice.

EVENT HOURS

DAY	ON SITE REGISTRATION	EXHIBIT HALL HOURS	PRE-CONFERENCE INSTITUTES HOURS
Wednesday, March 12	7:00 a.m.-4:30 p.m.		8:30 a.m.-3:30 p.m.
Thursday, March 13	7:00 a.m.-4:30 p.m.		8:30 a.m.-3:30 p.m.
Friday, March 14	7:00 a.m.-7:00 p.m.		8:30 a.m.-3:30 p.m.
Saturday, March 15	7:00 a.m.-5:30 p.m.	8:30 a.m.-5:00 p.m.	
Sunday, March 16	7:30 a.m.-5:30 p.m.	8:30 a.m.-4:00 p.m.	
Monday, March 17	7:30 a.m.-3:00 p.m.	8:30 a.m.-1:00 p.m.	

Governance Meetings

FRIDAY, MARCH 14	8:30 a.m.-4:30 p.m.	Board of Directors Meeting
SUNDAY, MARCH 16	3:00-4:00 p.m.	Annual Meeting

CONFERENCE *at-a-glance*



COME EARLY
to deepen your
learning experience
with these in-depth
workshops.

ASCD PRE-CONFERENCE *Institutes*

Starting Wednesday, March 12, you can attend one-, two-, or three-day Pre-Conference Institutes that offer intensive learning experiences on curriculum, instruction, assessment, and more. Use the registration form on page 19 to sign up!

NOTE: Registration for the ASCD Annual Conference does not include registration for a Pre-Conference Institute.

**City of
Los Angeles**

ASCD PRE-CONFERENCE

Institutes

One-Day Pre-Conference Institutes

March 14, 2014

Cultivating the Dispositions of Teaching and Learning

What do Common Core State Standards, College and Career Readiness, 21st Century Skills, and Global Competencies have in common? They all advocate acquiring the skills, knowledge, and, more importantly, cultivating the dispositions students need for a lifetime of learning, problem solving, and decision-making. This institute explores how to create school conditions and classroom strategies designed to cultivate, assess, and report growth toward dispositional learning.

Materials Fee: \$25 for Dispositions: Reframing Teaching and Learning

Presenters: Arthur Costa and Bena Kallick

Registration Code: PD14PC010

Flip Your Classroom: Reach Every Student in Every Class Every Day

The flipped classroom model is taking education by storm. In this model, participants view short videos prior to the session in order to make the most of their classroom experience. Aaron Sams and Jonathan Bergmann walk you through the flipped classroom and give you the tools necessary to start flipping your classroom.

Presenters: Aaron Sams and Jonathan Bergmann

Registration Code: PD14PC011

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Author of the best-selling ASCD book *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success* asserts that the greatest difficulty to closing the achievement gap is the overwhelming assumption that the achievement gap is, in fact, the problem. Find out that the achievement gap is a consequence of the failure to adequately address the attitude gap. And understand how to make the transformation of your students' attitudes a priority with strategies within a framework for closing the attitude gap.

Materials Fee: \$18 for *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success*

Presenter: Baruti Kafele

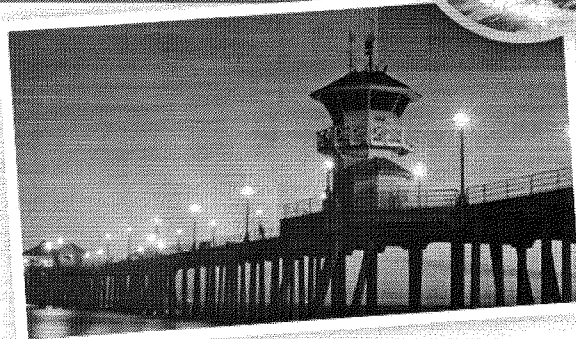
Registration Code: PD14PC012

Teaching the Modes of Writing: Comprehensive Writing Instruction in Elementary Classrooms

During this one-day institute, a series of interactive and collaborative professional learning activities introduce you to a teacher resource for writing demands of the Common Core State Standards. Explore suggested scope and sequence of teaching points, exemplar texts, classroom supports, developmental writing scales and rubrics, and daily lesson plans.

Presenters: Cathy Feldman and Lee Koppes

Registration Code: PD14PC013



Effective Principal Leadership: The Marzano School Leadership Evaluation Model

Based on the findings of the most current comprehensive studies from Robert Marzano, this session identifies 24 principal actions and behaviors that are essential for effective school leadership. Discover how to link classroom formative assessment practices to instructional shifts in the new standards for English language arts and mathematics. Explore the ways in which assessment tasks can inform instruction. And understand how to construct an error analysis tool aligned with the Common Core State Standards.

Presenters: David Livingston and Pam Livingston

Registration Code: PD14PC014

Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance

Attend this workshop to focus on the research of effective principals as it translates into performance standards and practices for evaluating principals. Understand how to connect the principal's evaluation to student success, and discover practical tools for principal evaluation.

Presenter: James Stronge

Registration Code: PD14PC016

Reading as a 21st Century Skill: Understanding Text Complexity and the Practices That Produce Strong Readers

The Common Core State Standards (CCSS) expect students to move up a staircase of increasing complexity in reading proficiency. Schools must not only have an awareness of what text complexity means, but they must monitor the progress of students to ensure that they are being nudged to the high levels expected in the CCSS. This institute will present educators with clear information on the components of text complexity and ideas on the practices necessary to build strong readers who are college and career ready.

Presenter: Jeanne Tibuzzi

Registration Code: PD14PC017

STEAM (Science, Technology, Engineering, Arts, and Mathematics) at Boston Arts Academy

Get an up close and personal view of how a school can establish an overarching framework for Boston Arts Academy's interdisciplinary, project-based, and student-centered STEAM curriculum. Find out how students are pushed to become authors of their own learning, take academic and artistic risks, and engage with different ways of collaborating, both within and across disciplines.

Presenter: Linda Nathan

Registration Code: PD14PC018

EXPAND YOUR LEARNING OPPORTUNITIES *by attending an ASCD Pre-Conference Institute.*

Two-Day Pre-Conference Institutes

March 13–14, 2014

Revolutionizing Strategic Conversations for School Leaders: Merging Technology and 21st Century Learning with Protocols for Building Leadership Capacity

This Institute is for educators who choose to be courageous in developing a collaborative culture while maintaining 21st century skills. Learn how to transform schools by developing collaboration and building capacity to nurture high performers among all school leadership teams. Discover how to use a coaching approach to connect leadership teams. And explore how to use protocols for instructional leadership.

Presenter: Nicole Clifton

Registration Code: PD14PC019

Strategies for Raising Achievement in the Trauma-Sensitive Classroom

Students enter our classrooms today with more emotional, psychological, and circumstantial stressors than ever before. Simultaneously, the pressure to excel academically has never been higher. How do we, as educators, meet these apparently dichotomous challenges? This Institute offers dozens of strategies for being available to students while also holding them accountable.

Presenters: Peter Hall and Kristin Souers

Registration Code: PD14PC020

Teacher Evaluation That Makes a Difference

Drawing from the best-selling ASCD book, Robert Marzano addresses the changes that can be made in teacher and leader evaluation that will render them more accurate, more fair, and designed to help teachers and leaders develop their skills, as well as provide them with more accurate and useful feedback. Get an implementation plan for new teacher and leader evaluation models.

Materials Fee: \$22 for *Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement*

Presenter: Robert Marzano

Registration Code: PD14PC021

Basic Balanced Leadership Fieldbook

In this pre-conference session, explore balanced leadership tools and ideas and learn about the relationship between a purposeful community and student achievement, including instruments used to measure the level of collective efficacy in a school. Understand the relationship between choosing the right focus and student achievement.

Presenters: Tim Waters and Greg Cameron

Registration Code: PD14PC022

Using Formative Assessment to Meet the Demands of the Common Core

Regardless of your grade level, focus, or subject area, a huge challenge of implementing the Common Core State Standards is to link formative assessment with high-quality instruction that furrows deep content knowledge. Find out how to do that and ensure your assessments align to instruction and lead to a system of data collection, analysis, and impact that results in higher levels of student achievement. Attend this one-day institute to discover how to link classroom formative assessment practices to instructional shifts in the new standards for English language arts and mathematics.

Materials Fee: \$18 for *The Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning*

Presenter: Doug Fisher

Registration Code: PD14PC015

Teaching Critical Thinking Through Seminar Dialogue

Register for this Institute for a two-day intensive training that prepares you to plan, facilitate, and assess Paideia Seminars that consistently deliver critical 21st Century thinking and communication skills to students. Participate in a model Paideia Seminar focused on the Common Core Speaking and Listening standards required in all subject areas and grade levels.

Materials Fee: \$35 for *Active Thinking Through Dialogue*

Presenter: Terry Roberts

Registration Code: PD14PC005

From UbD™ to DI: A Practical, Hands-On Approach

Learn how to integrate Understanding by Design® with Differentiated Instruction (DI) to design meaningful, standards-based curriculum, assessment, and instruction that respond to students' many and varied readiness, interest, and learning profile needs. This Institute gives you practical, hands-on activities for making sense of and applying both UbD and DI to units and lessons with examples across subject areas and grade levels.

Presenter: Kristina Doubet

Registration Code: PD14PC006

Success Strategies for New Principals

Examine specific instructional leadership behaviors that help new principals produce healthy cultures and staff and student learning. Practice proven strategies to create a shared vision, build learning-focused cultures, facilitate change, and implement challenging initiatives. And leave with resources to enhance your leadership effectiveness.

Materials Fee: \$24 for *The New Principal's Fieldbook: Strategies for Success*

Presenters: Pam Robbins and Harvey Aley

Registration Code: PD14PC007

Engaging Educators with Data to Create the Future of Your School

When you want to envision a different future for your school, you must measure and change the processes that are producing these results. Attend this Institute to discover how to engage your staff with data that tell the story of your school by showing what is working and what is not working. And discover how to inform a new vision of what your future can be. Learn how to do this, and more, in one year.

Materials Fee: \$50 for *Data Analysis for Continuous School Improvement*

Presenter: Victoria Bernhard

Registration Code: PD14PC008

A Growth-Mindset Model for Teaching Long-Term English Learners

Explore key principles for instructing the rapidly-increasing long-term English language learners (LELL) population across the United States. A leading authority explains how all school staff can work together to design effective learning experiences for "progressing" students skills, competencies, and proficiencies, not as events but as a way of everyday classroom life.

Presenter: Virginia Rojas

Registration Code: PD14PC009



ASCD PRE-CONFERENCE

Institutes

Three-Day Pre-Conference Institutes

March 12–14, 2014

The Core Six: Essential Strategies for Achieving Excellence with the Common Core

Drawing from the ASCD best-selling book, two author-experts lead you on an exploration of six practical, research-based strategies selected and refined for their ability to build the critical literacy and thinking skills highlighted in the Common Core State Standards. Get what you need to reinforce the Common Core State Standards in your lessons.

Materials Fee: \$11 for *The Core Six: Essential Strategies for Achieving Excellence with the Common Core*

Presenters: Harvey Silver and Thomas Dewing

Registration Code: PD14PC001

LEAD 21: Upgrading Curriculum and Embracing the New Literacies

Join the C-21 Faculty to discover the new literacies you need to integrate into curriculum and instruction: digital, media, and global. Build your own social network toolbox, and learn how to upgrade curriculum and teaching one unit at a time.

Materials Fee: \$44 for *Curriculum 21: Essential Education for a Changing World and Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students*

Presenters: Heidi Hayes Jacobs, Mike Fisher, Janet Hale, Allison Zmuda, Marie Alcock, Bill Sheskey, and Earl Nicholas

Registration Code: PD14PC002

Differentiation and Common Core: Helping all Learners Succeed with Complex Content

Learn how to design curriculum and instruction to focus on understanding and scaffold students who struggle with complexity so that they grow consistently toward mastery of critical content. Three renowned experts guide you in understanding principles and practices of differentiating content, process, and products in order to maintain fidelity to content standards and address the varied learning needs of students.

Materials Fee: \$22 for *Leading and Managing a Differentiated Classroom*

Presenters: Carol Tomlinson, Sandra Pagan, and Marcia Imbeau

Registration Code: PD14PC003

Understanding by Design®: Advanced Institute in Curriculum Design

Join *Understanding by Design* authors Grant Wiggins and Jay McTighe to explore the latest work with *Understanding by Design*, a practical framework for transforming the standards into a teachable curriculum that emphasizes understanding and long-term transfer. Learn practical strategies for “unpacking” standards, constructing understanding-based curriculum, and mapping a coherent curriculum across the grades.

Materials Fee: \$44 for *Schoning by Design: Mission, Action, and Achievement* and *The Understanding by Design Guide to Creating High-Quality Units*

Presenters: Grant Wiggins and Jay McTighe

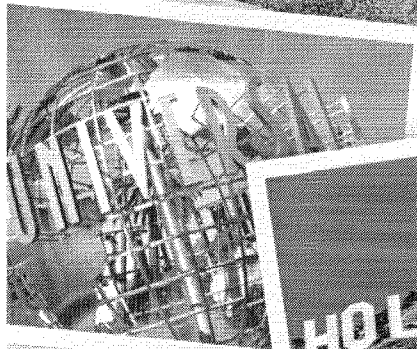
Registration Code: PD14PC004



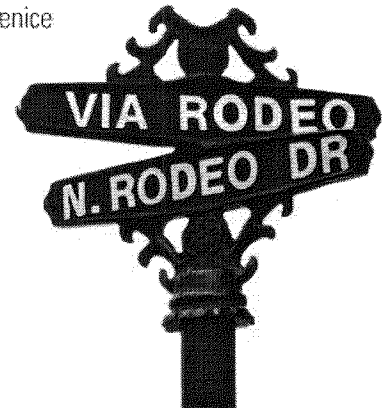
Many of these Institutes are expected to sell out. Use the Registration Form on page 19 to sign up, or register online now at www.ascd.org/annualconference

YOU'LL LOVE L.A.

The city of stars tops your conference experience with fun and fantasy.



Supplement your learning experience in Los Angeles with visits to its acclaimed sights, such as Universal Studios theme park and the Sunset Strip. Take a picture of the Hollywood sign. Strid down Hollywood Boulevard to Grauman's Chinese Theater and the Hollywood Walk of Fame. Take a walk on Rodeo Drive. Visit the Getty Center to see great art and take a tram up to the gardens. And head out to the Venice Beach Boardwalk or the Santa Monica Pier.



69TH ASCD ANNUAL CONFERENCE SPONSORS

Lead Conference Sponsor



Conference Sponsors



Sponsors as of August 1, 2013

DISCOVER ONE OF EDUCATION'S LARGEST EXHIBITIONS

Over 300 market-maker organizations will be exhibiting their programs, products, and services at the ASCD Exhibit Show. Meet with industry leaders from companies offering the latest innovations in technology, teaching assessment, curriculum design, classroom products, and more. Anchoring the hall is the ASCD Center where you can explore the world of ASCD and browse hundreds of ASCD books. Immerse yourself in the offerings from ASCD that ensure the success of every learner and participate in educator workshops, author talks, and book signings.



Reservations can be made starting September 10, 2013, and ending on February 28, 2014. To be assured a room at the ASCD conference rates, please make your reservation by the cut-off date of February 28, 2014. Hotel changes and cancellations can be made until three days prior to arrival. To make a reservation, choose one of the following methods.

Online: www.ascd.org/annualconference

You can make your reservations online, 24 hours a day, 7 days a week. You can also see hotel descriptions, photos, and map locations. You can even update or cancel your reservations online. Reservations are secure and protected.

Phone: 1-855-843-2723 (in United States and Canada). Internationally, call 1-212-532-1660, ext. 1, Monday-Friday, 9:00 a.m.–7:00 p.m. eastern time.

Fax: 1-212-779-6128 (for 9 rooms or fewer) or 1-212-779-6115 (for 10 rooms or more).

Mail: ASCD Housing, Travel Planners, Inc., 381 Park Avenue South, 3rd floor, New York, NY 10016

Important Note: Only California sales tax exemption forms will be honored in the state of California. Out-of-state sales tax exemption forms will not be accepted.

Group Reservations

Bringing a group of 10 or more? For a group agent, dial 1-855-843-2723 and press 2, or download a copy of the group form from the ASCD website, www.ascd.org/annualconference, and fax your request to 1-212-779-6115. A travel planners agent will respond promptly to assist with your group housing needs.

Room Rates and Taxes

Reservations must be received no later than February 28, 2014, to be assured a room at the ASCD Annual Conference rates. After this date, the official ASCD room blocks may be released and the hotels may charge significantly higher rates. Call-in reservations will be accepted based on availability up until the first show date of March 15, 2014. All rates are per room per night and are subject to up to 15.6% sales and occupancy tax. (Please note, occupancy taxes may vary by hotel.) Taxes are subject to change without notice. Hotels may charge additional fees for rooms with more than two occupants. When making a reservation, please provide room bedding preferences. The hotel will assign specific room types upon check-in, based on availability. Please be advised that requests are not guaranteed by ASCD, Travel Planners, or the Hotel. Reservations are subject to hotel availability.

Deposits

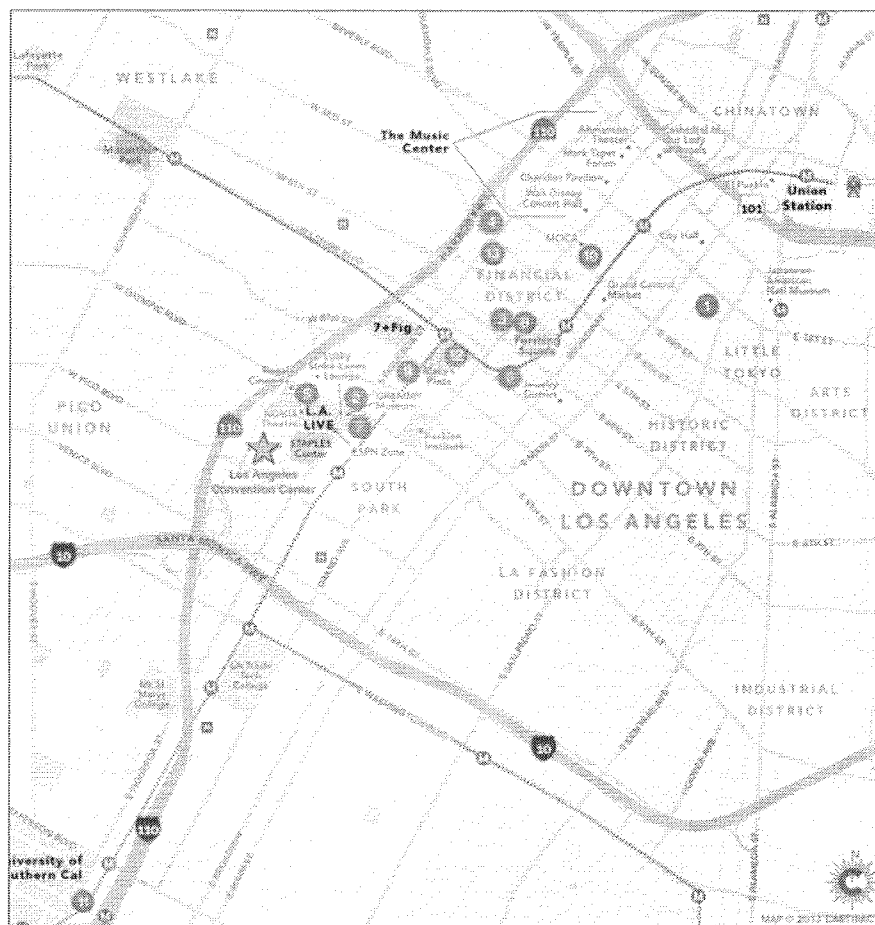
All reservations must be guaranteed with a credit card or first night's deposit. No check deposits will be accepted after January 24, 2014. Should Travel Planners receive a check after this date, it will be returned. After this date, reservations will be guaranteed by credit card only.

Confirmations

Confirmations will be e-mailed, faxed, or mailed from Travel Planners within three business days upon receipt of your hotel reservation form, if your choices are available. Please review all information for accuracy. Please contact Travel Planners at 1-212-532-1660 if you do not receive your acknowledgment within three business days. You will not receive written confirmation from the hotel.

Changes and Cancellations

Hotel cancellations should be made through Travel Planners at least three days prior to arrival depending upon each hotel's cancellation policy. Changes are subject to hotel availability. Also note that hotels may impose an early departure fee. This policy is at the discretion of the hotel and the amount varies. To avoid a charge, be sure to verify your departure date upon check in.



HOTEL INFORMATION

Key	Hotel	Rates starting from*	Rating
1	DoubleTree by Hilton Los Angeles Downtown	\$159	Superior
2	Figueras Hotel +	\$158	Moderate
3	Hilton Checkers Los Angeles	\$225	Deluxe
4	L.A. Hotel Downtown—A Hyatt Affiliate Hotel	\$179	Superior
5	JW Marriott Hotel Los Angeles at L.A. LIVE — Headquarters+	\$249	Deluxe
6	Los Angeles Athletic Club	\$179	Superior
7	LUXE City Center Hotel +	\$214	Superior
8	Millennium Billmore Hotel Los Angeles	\$185	Superior
9	O Hotel	\$169	Superior
10	Omni Los Angeles	\$215	Deluxe
11	Radisson Hotel Los Angeles Midtown at USC	\$149	Superior
12	Sheraton Los Angeles Downtown Hotel	\$199	Superior
13	Westin Bonaventure Hotel & Suites	\$219	Superior

Rates listed are for single occupancy only and do not include taxes.

HQ: Headquarter Hotel

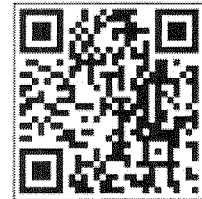
+ Walking distance to Los Angeles Convention Center. No shuttle provided.

★ Los Angeles Convention Center

69th ASCD Annual Conference and Exhibit Show ~~GT~~, = 3 ~~F~~ ~~HT~~ ~~HT~~ ~~GT~~: > 920D> 940949 09D=GT: > 920D> 71 #4 J' □

PLEASE NOTE: Housing opens September 10, 2013 and closes February 28, 2014

ASCD is working with Travel Planners, Inc. for the 69th ASCD Annual Conference and Exhibit Show. By booking through Travel Planners, the official housing company of the 69th ASCD Annual Conference, the reservations process is made easier, and your room(s) will be better protected. No prepayment—pay when you stay, not when you book. No hidden fees or processing fees. On-site ASCD service desk at the conference—full support from time of booking until you check out.



The easiest way to reserve your room is online at www.ascd.org/annualconference, or, for direct access from your mobile device, just scan the image to the right.

- Real-time reservations and instant confirmation, 24 hours a day, 7 days a week.
- Travel Planners website is secure and protected.
- Full hotel information, including descriptions, photos, and maps.
- If you are paying by credit card (do not include credit card information in this form), Travel Planners will contact you to get your credit card information.
- Please make photocopies of this form if you need more than one.
- Keep a copy of the completed form for your files.
- Please DO NOT mail form after faxing.
- Confirmations are e-mailed, faxed, or mailed only to the primary guest.
- Please contact Travel Planners at 1-212-532-1660 if you do not receive confirmation within three business days.

TO MAKE YOUR RESERVATION:

1. Primary Guest Information (Please fill out completely)

TODAY'S DATE _____

FIRST NAME	LAST NAME	COMPANY/AFFILIATION	
STREET ADDRESS OR P.O. BOX NUMBER		SUITE/FLOOR	
CITY	STATE	ZIP	COUNTRY
DAYTIME PHONE		FAX NUMBER (IF INTERNATIONAL, INDICATE COUNTRY CODE)	
E-MAIL			

2. Select Six Hotels: Rooms are assigned on a first-come, first-served basis. Should Travel Planners be unable to confirm initial housing requests, you will be contacted to arrange for alternative accommodations and, at your request, be placed on a wait list for your preferred hotel. Please fill in all six choices below. This form is to indicate preference only and submission does not guarantee confirmation.

1st Choice _____	4th Choice _____
2nd Choice _____	5th Choice _____
3rd Choice _____	6th Choice _____

Use more than one row for different dates if necessary and indicate the number of rooms required for each room type.

Occupant Name (Required)	Check-In Date	Check-Out Date	Singles	Doubles 1 bed/2 people	Tri in 2 beds/2 people

3. Special Requests (Please check the appropriate option) ADA-Compatible Rooms Smoking Non-smoking Other: _____

DO NOT SEND THIS FORM TO ASCD. SEND IT TO ASCD HOUSING AT
TRAVEL PLANNERS, INC., 351 PARK AVENUE SOUTH 3RD FLOOR, NEW YORK, NY 10016

TRAVEL PLANNERS
| your official housing provider

69TH ASCD ANNUAL CONFERENCE AND EXHIBIT SHOW

1-800-933-2723 or 1-703-578-9600

Los Angeles Convention Center

CONFERENCE *Registration*

PAYMENT MUST ACCOMPANY REGISTRATION FORM

- **Online:** You can pay online (www.ascd.org/annualconference) with a MasterCard, VISA, American Express, or Discover Card.
- **By Phone:** You can pay by phone (1-800-933-2723 or 1-703-578-9600, then press 1) with a MasterCard, VISA, American Express, or Discover Card.
- **By Mail:** You can pay by mail with a MasterCard, VISA, American Express, Discover Card, money order, purchase order, or check.

SAVE WHEN YOU REGISTER EARLY

Registering by January 15, 2014, saves you money and increases your chances of obtaining the best accommodations in Los Angeles.

INTERESTED IN EARNING ACADEMIC CREDIT?

Visit ASCD's website at www.ascd.org/academiccredit for full details on colleges and universities currently offering graduate credit.

SAVE WHEN YOU SEND A TEAM

Every fifth person who registers from your school or district may attend Annual Conference, Pre-Conference Institutes, or both for FREE. All team members must register at the same time and for the same choice of events, either Annual Conference, Pre-Conference Institutes, or both. **All five registration**

VOLUNTEER AT ASCD'S ANNUAL CONFERENCE

Attendees who volunteer to host two or more sessions receive a \$25 gift certificate that can be used toward any ASCD program, product, or service in the 2014-2015 year. When completing your online or paper registration for the Annual Conference, please indicate that you would like to volunteer. Assignments will be made electronically. Please note that session preferences cannot be taken into consideration.

Visit www.ascd.org/conferencevolunteer for more information.

TRANSPORTATION SPECIALS

The conference website, www.ascd.org/annualconference, will list specials from airlines and Amtrak. Make your reservations early for the best selection and prices.

Reminder: Shuttle bus service is available at most hotels during the 69th ASCD Annual Conference and Exhibit Show, but not during the Pre-Conference Institutes.

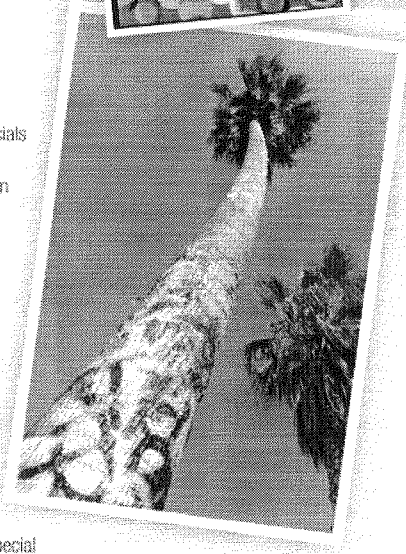
SAVE ON HOTELS

Securing your reservation with Travel Planners, the official housing company of the 69th ASCD Annual Conference and Exhibit Show, is the only way to get access to the ASCD special room rates.

Visit www.ascd.org/annualconference for details.

CANCELLATIONS

If you are unable to attend an event you have registered for, contact ASCD by e-mail or regular mail no later than 14 calendar days prior to the start of the event to request a gift certificate, which can be used for ASCD products or events, or a refund. After the 14-day timeframe, you are ineligible for a gift certificate or refund, but you may send a nonregistered person in your place, with registration confirmation or written authorization from you. For all cancellations, there is a \$50 processing fee for a single conference or institute and a \$100 processing fee for both conference and pre-conference institutes. E-mail: cancel@ascd.org





REGISTRATION FORM

69th ASCD Annual Conference and Exhibit Show

157<...R &CG B; 9@G :5@CFB-5 /- ...

@ EVERY LEARNER
someday is now



REGISTRANT INFORMATION—ONLY ONE REGISTRANT PER FORM. PLEASE TYPE OR PRINT CLEARLY.

NAME (Mr./Ms./Mrs./Dr.) _____ ASCD MEMBER/CUSTOMER ID (IF KNOWN) _____

HOME } JOB TITLE (REQUIRED) _____ ORGANIZATION _____

OFFICE } MAILING ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/PO _____ COUNTRY _____

OFFICE PHONE _____ EXT. _____ FAX _____

HOME PHONE _____ E-MAIL (REQUIRED) _____

STEP 1 CONFERENCE OPTIONS

Full Conference Experience
Annual Conference and Pre-Conference Institute

	EARLY BIRD	REGULAR	ON-SITE
ANNUAL CONFERENCE with One-Day Pre-Conference Institute			
Nonmember*	<input type="checkbox"/> \$469 <input type="checkbox"/> \$503	<input type="checkbox"/> \$565 <input type="checkbox"/> \$683	N/A
ANNUAL CONFERENCE with Two-Day Pre-Conference Institute			
Nonmember*	<input type="checkbox"/> \$568 <input type="checkbox"/> \$692	<input type="checkbox"/> \$664 <input type="checkbox"/> \$782	N/A
ANNUAL CONFERENCE with Three-Day Pre-Conference Institute			
Nonmember*	<input type="checkbox"/> \$667 <input type="checkbox"/> \$791	<input type="checkbox"/> \$763 <input type="checkbox"/> \$881	N/A

Annual Conference Experience

	EARLY BIRD	REGULAR	ON-SITE
Nonmember*	<input type="checkbox"/> \$259 <input type="checkbox"/> \$325	<input type="checkbox"/> \$359 <input type="checkbox"/> \$425	\$399 \$465
Presenter	<input type="checkbox"/> \$179	<input type="checkbox"/> \$179	\$179
Student/Senior**	<input type="checkbox"/> \$129	<input type="checkbox"/> \$139	\$149

Pre-Conference Experience

	EARLY BIRD	REGULAR	ON-SITE
ONE-DAY PRE-CONFERENCE INSTITUTE			
Nonmember	<input type="checkbox"/> \$269 <input type="checkbox"/> \$333	<input type="checkbox"/> \$269 <input type="checkbox"/> \$333	\$294 \$338
TWO-DAY PRE-CONFERENCE INSTITUTE			
Nonmember	<input type="checkbox"/> \$379 <input type="checkbox"/> \$443	<input type="checkbox"/> \$379 <input type="checkbox"/> \$443	\$404 \$468
THREE-DAY PRE-CONFERENCE INSTITUTE			
Nonmember	<input type="checkbox"/> \$489 <input type="checkbox"/> \$553	<input type="checkbox"/> \$489 <input type="checkbox"/> \$553	\$514 \$578

*Complimentary Membership! All nonmember registrations include a Select Online membership.
**Student (attach copy of student ID) or Senior (62 or older)

EARLY BIRD: Postmarked by 1/15/14 REGULAR: Postmarked by 3/4/14

STEP 2 CONFERENCE FEES AND PAYMENT

Conference Fees

TOTAL REGISTRATION FEE \$ _____

Pre-Conference Materials Fees (Please see Institute choices on pages 11-14) \$ _____

Pre-Conference Institutes fill on a first-come-first-served basis.
Fill in the last two digits of the Registration Code below from pages 11-14.

[P] [D] [T] [4] [P] [C] [0] [] []

PROFESSIONAL DEVELOPMENT VOUCHER(S), MUST BE ENCLOSED \$ _____

ASCD Members: RENEW ASCD Membership with Registration (Please check one.)

Basic \$49 Select \$89 Premium \$219 \$ _____

TOTAL PAYMENT \$ _____

YES, I would like to volunteer at conference.

Payment Information Payment or purchase order must accompany registration.

CHECK PAYABLE TO ASCD (ALL SALES ARE IN U.S. DOLLARS)

PURCHASE ORDER ENCLOSED

CHARGE MY:

MasterCard Account No. _____ Expiration: Month/Year (MM/YY) _____

VISA

AMEX

Discover Card Name on Credit Card (please print) _____ Signature _____

CALL TOLL-FREE!

Or call 1-703-578-9600, then press 1

We'll take your credit card number right over the phone and begin processing your registration that day. Please have your credit card number ready. Mention Priority Code X12 when you call! (Señalar el número de su tarjeta de crédito cuando llame.)

OFFICE HOURS: Weekdays from 8:00 a.m. to 6:00 p.m. eastern time

MAIL: ASCD Conference Registration
88 ... 78 ... 01 ...

FAX: ... 4 ... 8 ... 0 ... 0 ... ?
accepted via fax. Order online, call, or mail this form if paying by credit card. Purchase orders are accepted via fax.)

Please include PRIORITY CODE X12 in your purchase order to ensure accurate processing.

FOR ASCD USE

BILL TO _____

SHIP TO _____

PRE-CONFERENCE ORDER NUMBER _____

CONFERENCE ORDER NUMBER _____

1703 North Beauregard Street
Alexandria, VA 223 11-1714 USA

www.ascd.org



CONFERENCE PREVIEW AND REGISTRATION MATERIALS

69TH ASCD ANNUAL CONFERENCE AND EXHIBIT SHOW

March 15–17, 2014 • Los Angeles, California, USA • Los Angeles Convention Center



A Conference for Educators

مؤتمر المربين

次教育家会议

Conférence pour éducateurs

Konferenz für Pädagogen

כנס עבור מחנכים

教育者のための会議

교육자 협의회

Конференция для преподавателей

Un congreso para educadores

FIVE REASONS TO VISIT OUR CONFERENCE WEBSITE

1. Register online for faster processing and service.
2. Review more than 350 available sessions at the conference.
3. Get in-depth information on speakers, networking opportunities, and more.
4. Use the Map Your Show planner to build your customized learning schedule for the conference, get updates on special events, and more.
5. Compare hotels with featured amenities and room photos.

TO REGISTER: Call Toll-Free at 1-800-933-ASCD (2723)
or 1-703-578-9600, then press 1

ONLINE: www.ascd.org/annualconference



NOTE: This preview provides you with a small sample of the great content at the ASCD Annual Conference. Learn more now at www.ascd.org/annualconference.