- Student Government held overnight camping retreat last month to start planning assemblies, spirit weeks, and dances for Welcome Back and Homecoming weeks
- Fall Sports began August 12th.
 - The East football team has a new head coach who formerly coached at the collegiate level. Players are excited for this season and the direction their coach is taking them.
- Tomorrow (August 21st) is Jumpstart, the back-to-school event where all grades can relieve their class schedules and take their school picture. There's a club fair from 1-5pm for students to learn about various activities that East offers
- Next Wedesday (August 28th) is orientation for incoming 9th grade students. There they
 will meet their yearlong mentors from the group East calls "Houndpack". This group is
 made up of many juniors and seniors who undergo a training session to learn how to set
 freshmen up for a successful high school experience