



# Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 01/14/2025

Item Title:	<u>Recommendation to provide staff development and instructional coaching by Teacher Created Materials for Keller and Russell Elementary Schools</u>	<u>X</u>	Action Information Discussion
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### BACKGROUND:


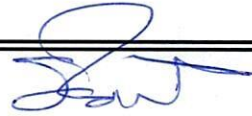
Teacher Created Materials will provide professional development for Keller Elementary and Russell Elementary staff focusing on STAAR Writing strategies to include the extended constructed response and short constructed response. The training will enhance teacher effectiveness and improve student academic outcomes through evidence-based instructional practices.

### FISCAL IMPLICATIONS:

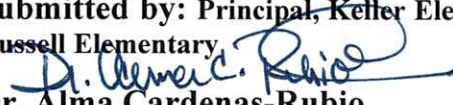
The total cost of the professional development session is \$5,000.00 which will be split by both campuses and covered by campus funds.

### RECOMMENDATION:

Recommend approval to provide staff development and instructional coaching on January 24, 2025 by Teacher Created Materials for Keller Elementary and Russell Elementary at a cost not to exceed \$5,000.00.

  
Dr. Jessica Todd and   
Dr. Susana Zapata-Burguete

**Submitted by: Principal, Keller Elementary and Russell Elementary**

  
**Dr. Alma Cardenas-Rubio**  
**Recommended by: Assistant Superintendent**

  
**Beatriz Hernandez**  
**Approved by: Chief Academic Officer**

**Approved for Submission to Board of Education:**

  
**Dr. Jesus H. Chavez, Superintendent**



# Proposal

**DATE** 03-Jan-25  
**Customer** Brownsville ISD/Keller Elem  
**Prepared By** Fernando Perez  
[fperez@tcmpub.com](mailto:fperez@tcmpub.com)  
 956-371-4724  
 TIPS RFP 210902

**FAX OR MAIL PURCHASE ORDER TO:**  
 Teacher Created Materials  
 5482 Argosy Avenue  
 Huntington Beach, CA 92649  
 Attn: Fernando Perez/Orders Department  
[fperez@tcmpub.com](mailto:fperez@tcmpub.com) or [orders@tcmpub.com](mailto:orders@tcmpub.com)  
 Fax#: 888 877-7606 or 866-611-8512

This proposal can be attached to your PO and sent to Teacher Created Materials at the address above.  
 Thank you for your business and dedication to education.

Qty	Item #	Description	Unit Price	Total Price		Total Amount
1	131573	PD Session with TCM consultant Kim Carlton / All related costs included / no cap on number of attendees / Campus has access to consultant for up to 6 hours / Session to take place Friday, January 24, 2025	\$ 2,500.00	\$ 2,500.00		\$ 2,500.00
<b>SUB TOTAL</b>						\$ 2,500.00
<b>TOTAL</b>						\$ 2,500.00



# Proposal

**DATE** 03-Jan-25  
**Customer** Brownsville ISD/Russell Elem  
**Prepared By** Fernando Perez  
[fperez@tcmpub.com](mailto:fperez@tcmpub.com)  
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