

Collin County Community College District Board of Trustees

2020-08-1-7

August 4, 2020

Resource: Dr. H. Neil Matkin
District President

AGENDA ITEM: Consideration of Approval of the Collin College Master Plan Priorities and Strategic Plan Goals

BACKGROUND: In January 2020, Collin College Board of Trustees engaged IN2 Architecture to conduct a master planning study for the college, with nine major components, including Regional Demographic Study, Changing Traffic and Commute Patterns, Enrollment and Capacity and Utilization Updates, Key Industry Labor Market Analysis, Talent Demand Analysis by Occupation, Talent Development Study, Facilities Assessment, Future Site Identification with Plan Studies and Renderings, and Overall Master Plan Development.

Teams from IN2 Architecture, Futureworks, KSM Consulting, and Facilities Programming and Consulting conducted numerous meetings with faculty, staff, and administrators across the college. They also conducted statistical studies to analyze relevant internal and external data that formed the recommendations for the Master Plan. Their findings were shared with and thoroughly reviewed by the Board of Trustees at the June 12, 2020, retreat. After a thorough review, the following six Master Plan priorities and six Strategic Plan Goals are presented as the recommended course of prioritized actions for the next five (5) years, from 2020-2025.

MASTER PLAN PRIORITIES:

Priority 1. Streamline the college's administrative data systems to improve business processes and accommodate growth.

- Percentage of Workday implementation completed;
- Priority workflows identified for process improvement; and
- Efficiency improvements for each targeted workflow.

Priority 2. Implement planned and future components of the comprehensive safety and emergency management plan.

- Review the current status of the safety and emergency management plan and preparedness to ensure full readiness;
- Conduct an annual review and incorporate updates, as needed, of the safety and emergency management plan; and
- Establish a full schedule for emergency drills.

Priority 3. Strategically expand existing instruction and service delivery modalities to maximize access to college programs.

- Targeted delivery modalities are established within each academic discipline and workforce program;
- Student success measures are evaluated for each delivery modality; and
- Strategic expansion plans are based on student learning outcomes and the students' perceptions of quality and access to the instructional delivery modality.

Priority 4. Examine and develop expansion plans for existing facilities and future programs to accommodate growth in the service area.

- Implementation of plans for existing facilities initiated;
- Percentage of facilities expansion plan completed;
- Implementation of plans for future programs initiated;
- Percentage of program expansion plan completed;
- Growth patterns within the county are studied for potential future expansion;
- New campuses in Celina and Farmersville and IT Center in Frisco are opened;
- New program curricula approved for Fall 2020 are implemented and evaluated for effectiveness;
- New program curricula in the approval process that start in Spring of 2021 are implemented and evaluated for effectiveness;

- Opportunities to expand CHEC facilities and to strengthen both internal and partnership programming of the Collin Higher Education Center are studied;
- The impacts and opportunities of CHEC are studied, with the consideration that Collin is now a baccalaureate degree-granting institution; and
- Partnerships and programming are formalized with universities to include directed advising to ensure Collin College students are served first and foremost.

Priority 5. Complete Phase III and IV projects and prioritize repurposing of available facilities.

- Percentage of repurposed space that is functional for its new purpose;
- Student satisfaction with repurposed space;
- Percentage of “current” master plan priorities completed; and
- Careful examination is conducted on how four new campuses change student patterns of attendance and completion.

Priority 6. Assess current and proposed college facilities and extracurricular programs to identify and prioritize opportunities for improved student recruitment, engagement, retention, and success.

- Annual cost-benefit ratio; and
- Close examination of student recruitment, engagement, retention, and accompanying success rates for students who participate in athletics, intramurals, housing, etc. compared to those who do not, resulting in clear cost/benefit data.

STRATEGIC PLAN GOALS:

Goal 1. Improve student outcomes to meet or exceed local, state, and regional accreditation thresholds and goals.

- Six-year completion rate;
- Program licensure/certification pass rate;
- Fall-to-fall persistence rate
- Transfer-out rate; and

- 60x30TX program completions.

Goal 2. Develop and implement strategies to become a national exemplar in program and student outcomes.

- IPEDS 150% of Normal Time-to-Completion Graduation Rate;
- IPEDS 150% of Normal Time-to-Completion Transfer-Out Rate;
- Eight-Year Success Rate (Sum of IPEDS Graduation Rate, IPEDS Transfer-Out Rate, and Still Enrolled Rate from IPEDS Outcomes Survey);
- Additional nationally documented measures of outcomes to be used for comparative purposes are identified; and
- Program accreditation is pursued for workforce programs.

Goal 3. Create and implement comprehensive integrated pathways to support student transitions.

- Key transitions into and from Collin College are reviewed to ensure quality and currency (e.g., academic dual credit, CTE dual credit, high school graduates, licensure, certificates, AAS, university transfer, etc.);
- Total number of students who successfully complete key transitions into Collin College; and
- Total number of students who successfully complete key transitions from Collin College.

Goal 4. Implement the third Baccalaureate degree by Fall 2022 and continue adding 2+2 programs with university partners.

- Number of students with a declared major in third baccalaureate program;
- Number of baccalaureate awards to students with a declared major in third baccalaureate program;
- Number of students with declared majors in targeted 2+2 programs; and
- Number of students who transfer to university partners in 2+2 programs.

Goal 5. Develop and implement a comprehensive staffing and succession model.

- Hiring processes are streamlined to improve the average days from personnel requisition submission to the first day of employment for new employees;
- Staffing targets are met with well-qualified personnel to ensure high performance and continuity; and
- Leadership training is expanded across all high-demand and critical areas identified in the succession model.

Goal 6. Develop a coordinated and systematic approach to engage external stakeholders.

- Definitions clearly articulated before the plan starts;
- Total number of “external stakeholders” “engaged” with Collin College;
- Total number of “external stakeholders” “engaged” with Collin College broken out by key stakeholder group; and
- An appropriate software tool is implemented to facilitate the strategic connection of external contacts across all groups within the college (e.g., grants, public relations, governmental relations, corporate college, foundation, etc.).

DISTRICT PRESIDENT’S RECOMMENDATION:

The District President recommends approval of the Collin College Master Plan Priorities 1-6 and Strategic Plan Goals 1-6, as outlined above, for 2020-2025.

SUGGESTED MOTION:

“Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves the Collin College Master Plan Priorities 1-6 and Strategic Plan Goals 1-6, as outlined herein, for 2020-2025.”