

SUBJECT: Consideration and possible approval for the J. Frank Dobie High School media room to be named in honor of Jerry Speer.

BACKGROUND: Jerry Ross Speer known as “Coach” taught and coached football at Pasadena High School from 1977-1981. In 1982, Jerry became an Assistant Principal at J. Frank Dobie High school, a position he would hold for four years. Jerry Speer served as Principal of Dobie High School from 1986 to 2000, leading the school with dedication and vision. During his 14 years, he fostered a culture of academic excellence, athletic success, and strong community pride. Under his leadership, Dobie High School achieved multiple state and national championships, including Academic Decathlon state titles in 1991-1992, 1995-1996, and 1996-1997, as well as national championships in 1991-1992 and 1995-1996. The school's softball team won state championships in 1993, 1995, and 1997, and the Latin Jr. Classical League team secured state titles in 1995 and 1997.

Beyond these achievements, Jerry was a mentor and role model for many educators, guiding them toward leadership roles within Pasadena ISD and beyond. He had a unique ability to inspire and empower others, promoting integrity and compassion in leadership. After retiring as principal, Jerry continued serving the community as a member and President of the Pasadena ISD School Board. He also served his country in the Armed Forces, demonstrating lifelong commitment to public service.

Jerry worked closely with community leaders to strengthen the connection between Dobie High School and the local community. He prioritized creating a safe, supportive environment for students and staff, standing firmly behind teachers and supporting all student activities, from athletics to fine arts to vocational programs. Through his leadership, he instilled lasting Dobie Pride in generations of students and staff.

FINANCIAL IMPLICATIONS: Campus funds will be used, and the estimated cost of the project will not exceed \$3,000.

RECOMMENDATION:	We recommend approval for the J. Frank Dobie High School media room to be named in honor of Jerry Speer.
CABINET MEMBER(s):	Alyta Harrell
CONTACT PERSON(s):	Kenny Fernandez Nelda Sullivan
BOARD MEETING DATE:	August 26, 2025