



**GOVERNING BOARD AGENDA ITEM
AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10**

DATE OF MEETING: September 10, 2024

TITLE: Recognition of the 2024 National School Public Relations Communications Award Winner

BACKGROUND:

The National School Public Relations Association (NSPRA) recognizes standards of excellence in school public relations through its annual NSPRA Awards program. Winning entries demonstrate how sound public relations principles (research, analysis, communication and evaluation), creativity and a commitment to improving communications were used in pursuit of organizational goals.

Sam Henson, the Amphitheater School District's Web and Digital Media Specialist, received two awards this year.

- Award of Excellence: Photography, for a photo from Amphitheater High School's graduation
- Honorable Mention: Video, *This is CTE*

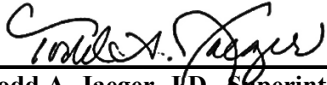
RECOMMENDATION:

This is presented for the Board's information and recognition.

INITIATED BY:


Michelle Valenzuela, Communications Director

Date: September 3, 2024


Todd A. Jaeger, J.D., Superintendent