

GOVERNING BOARD AGENDA ITEM AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10

DATE OF MEETING: February 13, 2024

TITLE: **Recognition of 2024 Arizona School Public Relations Association Communications** Awards

BACKGROUND:

The Arizona School Public Relations Association (ASPRA) recognizes standards of excellence in school public relations through its annual ASPRA*tion Awards. Winning entries demonstrate how sound public relations principles (research, analysis, communication and evaluation), creativity and a commitment to improving communications were used in pursuit of organizational goals.

The Amphitheater School District's Communications Department received several awards this year.

Awards of Excellence:

- Video: CTE at Amphitheater Public Schools •
- Video: 12 Days of Amphitheater •
- Photography: Graduation in Photos •
- Writing: 2023 Graduation Speech •

Award of Merit:

Newsletter: Communication Department Newsletter •

RECOMMENDATION:

This is presented for the Board's information and recognition.

INITIATED BY:

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Sen Anderson Executive Assistant to the Superintendent & Governing Board

Date: February 6, 2024

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