

Website Provider Upgrade Proposal

Presented by the Community Relations Department
Recommendation: Transition from Floodlight to Finalsite

Overview

We are requesting Board of Education approval to transition the district’s website platform from Floodlight to Finalsite, a leading K–12 website and school communication provider. This upgrade will improve accessibility, multilingual communication, and overall usability while reducing the workload for school-based webmasters.

Key Benefits

- **ADA Compliance:** Expanded built-in accessibility features to meet federal standards.
- **Multilingual Support:** Websites will be translatable into our top five district languages — **English, Spanish, Arabic, French, and Swahili** — significantly improving access for non-English-speaking families. While **Q’eqchi’**, one of our top spoken languages, is not currently supported, both Finalsite and our department are committed to pursuing its integration into the platform when it becomes available.
- **24/7 Training & Support:** Finalsite’s on-demand training expands our department’s ability to support school webmasters, helping them learn and troubleshoot at their own pace while building long-term confidence.

Implementation Plan

- **Start Planning:** July 2025
 - **Content Audit & Design:** Fall 2025
 - **Public Launch:** Early 2026
- Finalsite will ensure all critical content is live and accessible on day one.

Financial Summary

Item	Amount
Current Annual (Floodlight)	\$12,000
New Annual (Finalsite)	\$26,290
One-Time Setup Fee	\$26,700

To accommodate this investment, the Community Relations Department has realigned internal priorities and slimmed down other expenses to fully absorb the added website costs within its existing budget. No increase to the overall department budget is required.

Recommendation

We respectfully request the Board’s approval to begin the transition to Finalsite, enhancing our district’s ability to communicate clearly and equitably with all families.