



August 2025 Director's Report

Bridge Park News:

- The Fairy Tale Trail is scheduled for Thursday, August 14th from 6-8 pm. We have 20 sponsors! All sponsors received a "thank you" post on social media highlighting each business, as well as signage posted at the event.
- The Genesee County Master Gardeners are seeking volunteers to help with the Butterfly Garden for a couple of hours every other week. Please let BDA staff know if you can help.
 - Thank you to BDA Vice Chair Karen Mason, BDA staff, as well as Carla Strong and Jill Freeman for helping to care for the garden recently.
- There are several dead trees in the park that need to be cut down. This will be addressed in the fall.

The BDA is obtaining quotes from Premier Lawn Care, Double J's and Elite Lawn Care for weed control on approximately 1.75 miles of sidewalks in the district.

The flowers beds in the district look beautiful! Thank you to Jill Freeman Gardening Services for caring for them.

BDA staff have started working on the 2026 budget, which will be presented when complete.

The Michigan Downtown fall conference is scheduled for November 5-7 in Rochester. If you would like to attend with BDA staff, please let us know.

The Pure Michigan Byway project is scheduled to resume Monday, September 8th. Representatives from the Flint Chamber of Commerce, Birch Run Chamber of Commerce, MDOT, City of Frankenmuth and the BDA will meet to resume working toward the designation.

The Clio Area Chamber of Commerce will hold its monthly luncheon on Thursday, August 14th at Carter Middle School.